

# Have Motivational Speaker and Entrepreneur John Lombardi address your organization



John Lombardi, President of Lombardi Brewing Company, and grandson of legendary NFL coach Vince Lombardi, challenges audiences to growth, change and improved performance. Armed with a personal knowledge of his grandfather's leadership techniques and a powerful stage presence, Lombardi continues a legacy established by his grandfather and carried on by his father Vince Jr. (who was a speaker himself for over thirty years) of leading others to better lives.

John's early years were spent in an atmosphere of personal power and achievement. After graduation from college, John worked in Football for 10 years around great

coaches like Bill Parcells, Bill Belichick, Kirk Ferentz and Nick Saban. He earned two Masters degrees from Ohio State and Vanderbilt University along the way while working full time. In 2000, Lombardi made the leap from Football to the mechanical contracting world working for Lennox International and others.

In 2012 he launched Lombardi Beer Company in Wisconsin. They have since expanded distribution into North Dakota and Tennessee.

During his career John made direction, enthusiasm and success the hallmarks of his efforts. With a focus on individual growth and change, he passionately urged individual excellence to further team goals. He gained a reputation for a tough yet fair management style. John weaves years of experience to create a challenging and emotional keynote address. Whether drawing upon childhood experiences or adult opportunities in football, the contracting world or the brewing industry - Lombardi is able to motivate attendees to new, personal successes.

## **John Lombardi**

c/o Team Lombardi

1014 Flaxton Street

Hendersonville, TN 37075

(920) 412-6794

[brewmaster@lombardibrewing.com](mailto:brewmaster@lombardibrewing.com)

[www.lombardibrewing.com/speaking](http://www.lombardibrewing.com/speaking)

## What they are saying about John Lombardi.

"Going back to basics is the formula behind John Lombardi's legendary grandfather's iconic status as a leader. As a speaker, John's message is similar and is as: relevant, timely and ever-green today. It will never grow old because we don't learn through osmosis. Every generation needs to produce voices that help them go back to basics lest they lose their way in this wired, tired and expired world!"

### **Spencer Tillman**

Houston Methodist Hospital/  
Board Director  
Sr. Analyst FOX Sports, Author  
and Businessman

"I have known the Lombardi family for 5 decades, professionally and socially, and I am honored to have worked with two generations (Coach Lombardi and Vince Jr) and have spent a good bit of time with John, and he is a "chip off the old block" in aptitude, verbal skills, and ethics. They are

incredible professionals in every way possible, and I am honored to know them all."

### **Chuck Lane**

Director, Incentive Travel and PR  
at Humana

"As a professional author and speaker myself, I enjoyed teaming with John at regional and statewide conferences as presenters. John has a unique style of addressing his audiences with storytelling, inspiration and a sense of sincerity and trust. It is difficult to find this endearing positive quality in most speakers. I would highly recommend John in a speakers role. It is refreshing to have the legendary Lombardi name on the playing field with John's unique entrepreneurial leadership qualities and inspirational speaking ability."

### **Mark Burwell**

National Director, Urban Hope  
Entrepreneur Center/E-Hub

## Some of the organizations John has addressed

- Houston Methodist Leadership Forum
- Urban Hope Entrepreneur Center
- New Jersey Hall of Fame
- Sports Faith International
- Titledown Legends
- Lions Club of Gallatin (TN)
- Milwaukee Journal Sentinel HighSchool Athlete Awards
- Strive Media Institute
- Score Executives of Appleton
- Rotary of Clarksville
- Cognos Corporation