## WYOMING HIGH SCHOOL RODEO ASSOCIATION

Sponsored by the American Legion, Department of Wyoming

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For immediate release:

Re: Public Relations & Marketing specialist for the WHSRA

The WHSRA, is a Wyoming registered non-profit organization with an IRS tax designation of a 501 ( c ) ( 3).

The WHSRA is looking for an energetic and self-driven individual to promote the WHSRA and the sport of rodeo for our Wyoming youth! Goals for this position include:

o Promote the mission of the NHSRA:

By joining together for the benefit and advancement of High School Rodeo and Junior High Rodeo in the State of Wyoming, to promote:

- The highest type of conduct and sportsmanship,
- Expose its positive image to the general public,
- Preserve the Western heritage,
- Offer a privilege of family bonding,
- Offer an opportunity of continuing education
- Maintain the highest regard for the livestock,
- The production of a Wyoming State High School Rodeo Finals and a Wyoming Junior High School Rodeo Finals annually,
- Fostering support for the Association and its athletes
- Provide professional support on all forms social media platforms

Compensation is negotiable in the form of salary and/or commissions based on experience.