

# Jay Olstad

## Professional Speaker & Storyteller

Meet Jay — a guy who's spent over 20 years telling stories on TV, on stage, and occasionally to the neighborhood dog, who remains unimpressed. He's picked up a few Emmys along the way (and a very questionable "Dookey" award from his kids, made of toilet paper and taffy — long story). Jay's not big on hype, but he believes one thing deeply: if you want people to do something, you've got to make them feel something first. He believes everyone has a story worth sharing, you just got to know how to find and tell it!



## SIGNATURE TOPICS

- ✓ **Unlocking your story**
- ✓ **Becoming a rock star public speaker**
- ✓ **Get on TV...for the right reasons**
- ✓ **Communicating through a crisis**
- ✓ **Learn more at [jayolstad.com](http://jayolstad.com)**

## CLIENT FEEDBACK

"Jay was remarkable! He kept them engaged, laughing, and had them asking questions throughout."

*Kathleen Lohmar Excel  
St. Paul Area Chamber*

"I highly recommend him!"

*Kevin Gutknecht  
MnDOT (retired)*



AS SEEN ON

NBC NEWS

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