

Sponsorship & Exhibitor Opportunities



Sponsorship Proposal for potential
supporters of the 2025 SETESOL Conference

About ARKTESOL

Arkansas Teachers of English to Speakers of Other Languages (ARKTESOL) seeks to promote opportunities for the teaching and learning of English as an additional language in Arkansas to individuals whose first language is not English.

ARKTESOL was recognized in 1980 as a state affiliate of TESOL International Association and is now incorporated as a 501(c) (3) nonprofit organization under the laws of Arkansas.

Nearly 500 members strong, ARKTESOL is the only organization in Arkansas focused solely on partnering with and serving the state's ever-growing population of multilingual learners. Each fall, our organization hosts an annual conference for educators, which more than 400 participants from throughout the state and region attend. ARKTESOL also maintains a robust college scholarship program for high achieving current and former English learners and provides updates in the field to members through our website, newsletters, and webinars.

Our Conference

The 2025 SETESOL Conference will be held Thursday, October 23 through Saturday, October 25 in Little Rock, Arkansas.

The theme of this year's conference is:

ACT to Impact: Advocate, Collaborate, and Teach

Thursday's keynote address will be delivered by **Dr. Kate Kinsella** and Friday's will be delivered by **Dr. Andrea Honigsfeld**. Saturday's events will focus on advocacy and will feature a panel discussion, as well as opportunities for parents and students to share their experiences.

Conference Sponsorship Packages

Diamond Level Sponsorship Package

Exclusive Opportunity – Limited to THREE partners

- Exclusive sponsorship recognition prior to Keynote Address or during Awards program, including five minute presentation to participants
- TWO Table Spaces (with table covers and electricity) in most prominent area of exhibition space
- 3 complimentary conference registrations
- Opportunity to provide two presentations during conference breakout sessions
- Sponsorship acknowledgement on all pre-conference advertisements (including social media) and conference website (Inclusion on pre-conference advertisements begins upon sponsorship agreement. SETESOL will not amend previously distributed advertisements.)
- Full page advertisement in conference program guide
- Conference Signage – Color Logo & Company Name on Diamond Recognition Sign in common Conference areas
- Flyer or brochure (supplied by partner) provided to each attendee in their registration packet
- White Logo included on conference bags

\$3500

Conference Sponsorship Packages

Gold Level Sponsorship Package

Exclusive Opportunity—Limited to THREE partners

- Sponsorship mentions during group sessions.
- TWO Table Spaces (with table covers and electricity) in prominent area of exhibition space
- 2 complimentary conference registrations
- Opportunity to provide one presentation during conference breakout sessions
- Sponsorship acknowledgement on pre-conference advertisements and conference website
- Full page advertisement in conference program guide
- Exclusive Sponsorship Signage at ONE Conference Food Service Event. Choices include Breakfast Thursday, Breakfast Friday, or Breakfast Saturday. *Choice is first come, first serve as available at time of submission*
- Conference Signage – Color Logo & Company Name displayed prominently on Sponsor Signage in conference areas
- Flyer or brochure (supplied by partner) provided to each attendee in their registration packet
- White Logo included on conference bags

\$2500

Conference Sponsorship Packages

Silver Level Sponsorship Package

No limit

- ONE Table Space (with table cover and electricity) in exhibition area
- 1 complimentary conference registration
- ½ page advertisement in conference program guide
- Sponsorship acknowledgement on conference website
- Conference Signage – Color Logo and Company Name displayed on sponsor signage in conference areas
- White logo included on conference bags

\$1000

Bronze Level Sponsorship Package

No limit

- ONE Table Space (with table cover and electricity) in exhibition area
- ¼ page advertisement in conference program guide
- Sponsorship acknowledgement on conference website
- Conference Signage – Company Name displayed on sponsor signage in conference areas

\$500

Additional Opportunities for Exhibitors

Table in Exhibition Area \$250

No limit

- One table space (with table cover and electricity) in exhibition area

Advertisement in Conference Program Book *Prices Vary*

- 1/4 page advertisement: \$25.00
- 1/4 page advertisement & logo included on conference sign: \$75.00
- 1/2 page advertisement: \$50.00
- 1/2 page advertisement & logo included on conference sign: \$100.00
- Full page advertisement: \$100.00
- Full page advertisement & logo included on conference sign: \$100.00
- Logo included on conference sign: \$50.00

Lunch Ticket \$25

Celebrating Our Impact Luncheon – Friday, October 24th

Additional Conference Registration *Prices Vary*

Presenters must be registered as Conference Attendees. Conference Registration rates vary based on time of registration and ARKTESOL membership status. More information about registering additional participants can be found at <https://arktesol.org/setesol-conference-2025>.

Additional Opportunities for Exhibitors

Thank You

We look forward to partnering with you to promote success for multilingual learners and the educators who serve them.

If you are interested in participating as a sponsor or exhibitor, please register using the link below or contact us with any questions you might have.

**Follow this link to register
as a Sponsor or Exhibitor.**

For more information, please contact
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