

At the Great American Stamp Show 2022

Take a Gold Rush Adventure with ATA!



Who says you can't travel back in time? We invite all of our friends in the Pacific Northwest to visit the American Topical Association booth at the Great American Stamp Show to experience the Old West Gold Rush days and meet some of the people from way back when. You'll meet the sheriff, the shop keeper, the mayor and the marshall. We hope there are no skirmishes at the saloon, but you never know!



The Great American Stamp Show begins August 25 in Sacramento and runs through four busy days until August 28. Complete information is on the ATA website at americantopical.org. As you likely know, this joint show of ATA, American Philatelic Society (APS) and American First Day Cover Society is the largest show of the year in the United States. The show features more dealers, more exhibits, more programs and meetings, and MORE FUN!

We hope you'll join ATA for activities throughout the show. We call your attention to the Keynote Programs. Come and relax for 45 minutes and enjoy an interesting program.

Bill DeWitt, the “transportation guy,” will be the first speaker on Thursday, August 25. His topic is *The Evolution of Intercity Mail Routes and Mail Transportation 1840-1920: Horses To Aeroplanes*. Bill will share some fun insights about the evolution of the United States Post Office Department and its intercity movement of mail in the years from 1840 to the era of World War I. The presentation will demonstrate the growth and changes in the intercity routes, mail route miles, as well as the amount of mail carried on those routes and mail miles traveled over those years. The modes, or types of transportation used by the department, changed radically from horses and coaches, to steamboats and then to railroads. This presentation will show data and detail from the 1840s to the advent of flying machines--aeroplanes, about the time of World War I.



Bill DeWitt

Bill is an active ATA board member who is very busy these days with his position as show manager. He is a member of many philatelic organizations. During his professional career, he held executive positions for over 25 years with the Burlington Northern Railroad and other railroads. After earning his PhD, he held academic positions teaching transportation at the University of Tennessee, University of Maryland, Maritime Academy and University of Denver.

Michele Bresso, a prolific collector of topics large and small, will present *How to Create a Meaningful Topical Stamp Collection* on Friday. One stamp can start it all and that stamp may already be in your collection. Learn how to make a favorite stamp, interest or experience the catalyst for an eye-popping and utterly satisfying topical stamp collection. Topical collecting is one of the fastest growing and most accessible forms of philately, and it's just plain fun! Bring your topic ideas and questions to this informative session. Be forewarned: once you create one topical collection, you'll want to build more!



Michele Bresso

A recently retired professor of communication, Michele is an enthusiastic advocate for topical collecting, who writes for philatelic publications and presents programs and seminars. She is a member of many philatelic groups, including APS, Knoxville Philatelic Society, British Thematic Association and numerous ATA-affiliated study units. After working as a radio and television journalist, she earned a PhD in human and organizational systems and spent her career teaching communication skills at the college level. She especially loves making friends with philatelists all over the world.

Tom Broadhead and Michele Bresso

Many philatelists are enjoying creating one-page exhibits. Experienced exhibitors and exhibiting newcomers are embracing this exciting trend. One-pagers are small but mighty! Learn what makes an effective one-page exhibit and see examples from the ATA's 2022 *My One-Page Exhibit!* Program on Saturday. You'll leave the workshop ready to turn out an exhibit to submit next year!



Tom Broadhead

Tom Broadhead, 2nd vice president of ATA and professor emeritus of geology at The University of Tennessee, has collected since he was 7 and has exhibited for more than 35 years. He has earned several gold awards on large and one-frame exhibits, including two grand awards on one-frames at WSP shows. He enjoys the historical and cultural stories told by philatelic materials and exhibits. A fan of short stories, Tom was first drawn to the one-frame exhibit format and now to the one-page format as a great opportunity to engage more exhibitors and more exhibit stories. He joins Michele Bresso for this program; information about her is given above.

Take Home a Special Souvenir of the Show – A Limited Edition Sheet of Cinderellas

In ancient Rome, the name Maecenas became synonymous with *patron* and *benefactor*. Gaius Maecenas, a friend and counselor to Augustus Caesar, was a generous supporter of the arts, especially literature. His sponsorship of such early masters as Horace and Virgil made his name the personification of the ideals of philanthropy and patronage.



With this historical backdrop, ATA is proud to announce the creation of ATA's Circle of Maecenas, a unique assembly of philatelic benefactors. As a member of the Circle, you will receive a unique, limited edition gift. For a one-time donation of \$25, you will receive the 2022

Circle of Maecenas Souvenir Sheet. With its beautiful topical artwork, it is a wonderful keepsake of the show. It comes on a supporting chipboard with history of Maecenas. It may be preordered on the ATA website, or visit the booth at the show.



Maecenas

It's not too late to make plans to join us in Sacramento, but make your hotel reservations soon. Admission is free, but you avoid a wait at registration by registering before the show at stamps.org.

See you in Sacramento!

Dawn Hamman

President, American Topical Association

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GREAT AMERICAN STAMP SHOW

August 25-28
LOCATION: SAFE Credit Union Convention Center, Hall C & D
1400 J Street, Sacramento, CA 95814