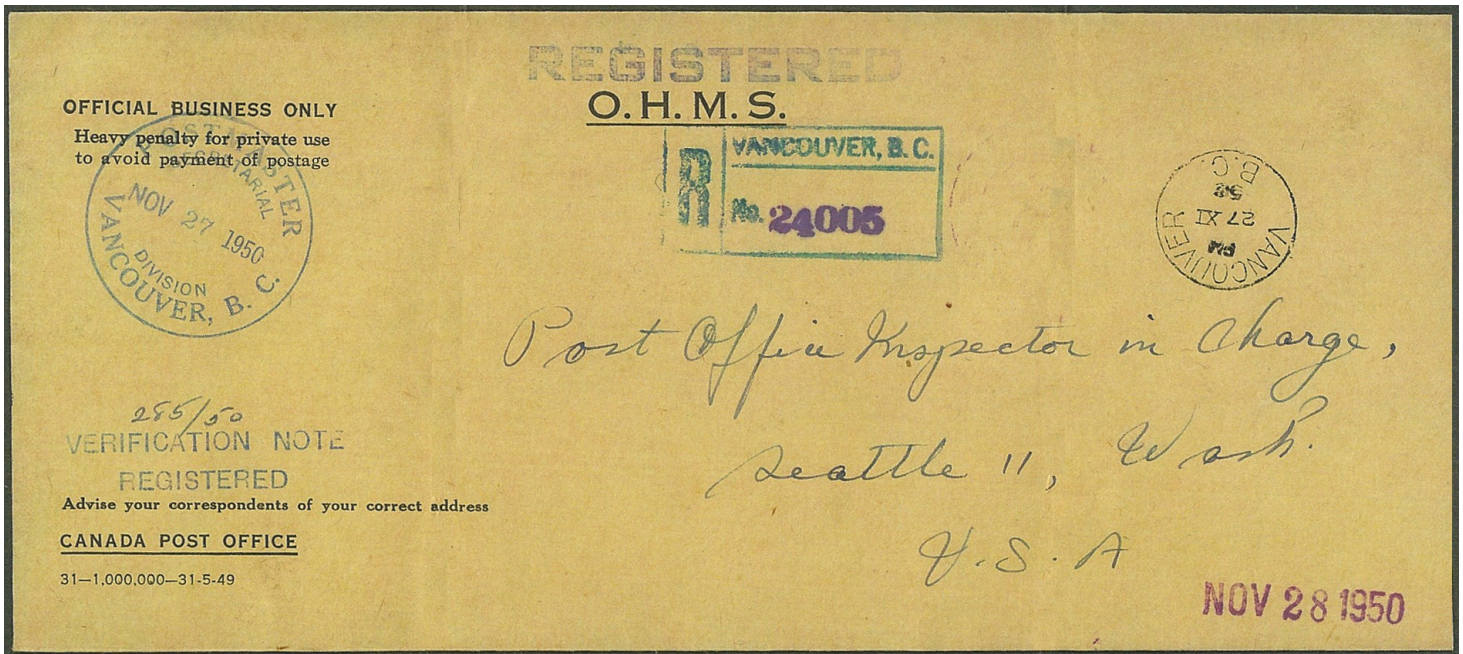


Federated Philatelist

Newsletter of the Northwest Federation of Stamp Clubs

No. 201, December, 2012

Canada Official Business Mail to Seattle



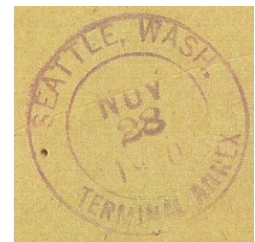
— Bill Pekonen

This 1950 Official Business cover is especially interesting because it was sent from the Canadian Post Office to the US Post Office. The tan-colored cover is marked “Official Business Only” and “O.H.M.S” for “On His Majesty’s Service,” with no postage required. A blue circular marking at top left is dated November 27, 1950 and identifies it as coming from the “Secretarial Division” of the Postmaster’s office in Vancouver, B.C. It was sent to the “Post Office Inspector in Charge” in Seattle, WA.

Postal markings tell the story of its journey. Three black Vancouver “PM 27 XI 50” markings, one on the front and two on the back, identify it as being sent on the afternoon or evening of November 27, 1950. A green “R VANCOUVER, B.C.” and a purple number identify it as registered mail.

As registered mail, three markings show its handling by the Seattle post office. A purple “NOV 28 1950” marking on the front shows that it arrived in Seattle on the following day, as do two circular purple cancels on the back of the cover. The second cancel shows that it

passed through the Terminal Annex.



Seattle November 28, 1950 back stamps

In this Issue

Canada Official Mail to Seattle	1
1898 Canada Imperial Penny Post issue	2
From the Editor’s Desk	3
PIPEX 2013 exhibiting prospectus	4
PIPEX 2013 entry form	7
How to Build <i>your</i> Philatelic Exhibit	8
2013 Show Schedule.....	10

Canada's 1898 Imperial Penny Post issue



Black, red, and lavender with top imprint of the printer, American Bank Note Company of Ottawa

— *By Larry Mann*

On December 25, 1898, Canada issued what is often referred to as the world's first Christmas stamp. Although issued on Christmas Day and bearing the words "Xmas 1898," the main purpose of the stamp was to commemorate the extension of the "Imperial Penny Post" throughout the British Empire.

Beginning on December 25, 1898, a one penny rate, equivalent to two cents Canadian, covered the basic first class letter rate between most parts of the British Empire, with the exception of the Australian states and a few other places. The rate was designed as an inexpensive way to tie together the different parts of the British Empire via the mails.

The stamp is often considered one of the most attractive and interesting stamps issued by Canada. It was Canada's first stamp not picturing the British royal family, other than the Beaver issues and some of the stamps issued by the Canadian provinces.

The design features a large world map, with the heading of an imperial crown directly over Canada and the words "Canada Postage." The map shows the different parts of the British Empire in red. (The map is somewhat inaccurate, as it shows German South Africa, Portuguese East Africa, Borneo, the Transvaal, and the Orange Free State as all being British possessions. Perhaps that was a case of wishful thinking!)

The design was based on a popular world map published by George R. Parkin in 1893. Parkin was a longtime advocate of unity in the British Empire. He suggested the map design when Canadian Postmaster General Sir William Mulock (1844-1944) consulted Parkin for ideas for a



Black, red, and blue

suitable design.

Below the map is "Xmas 1898" and the words "WE HOLD A VASTER EMPIRE THAN HAS BEEN." These words were taken from "Song of Empire," a poem written by the British poet Sir Lewis Morris (1833-1907) to celebrate Queen Victoria's Golden Jubilee in 1887.

Some 20 million of the stamps were printed from December 1898 to December 1899, and Mulock ordered that half be printed with the ocean in lavender (Scott #85) and half in blue (Scott #86). Other shades exist, and the Map Study Group of BNAPS (British North America Philatelic Society) illustrates some of them on their website, www.mapstamp.org. An interesting online exhibit for this beautiful and interesting stamp can also be found at www.philatelicspecialistsociety.com/Exhibits/Osborne/ozz_fl.shtml.



1998 Canada stamp commemorating the centennial of the Imperial Penny Post issue. The design features a crown to the left of the stamp, with Mulock to the right.

The Federated Philatelist

Editor

LARRY MANN
655 Washington Place SW
Mukilteo, WA 98275
425-514-8949
Larrymann02@aol.com

Northwest Federation of Stamp Clubs

<http://www.nwfdstamps.org>

Chairman of Board of Directors

LAWRENCE CLAY
PO Box 6228
Kennewick, WA 99336-0228
Phone: 509-735-3731
E-mail: lclay3731@charter.net

Board of Directors

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New Westminster, British Columbia

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Edmonton, Alberta

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Kennewick, Washington

LEONARD LUKENS
Portland, Oregon

Executive Secretary

Vacant position

Treasurer

ALEX HADDEN
#19 – 7651 Francis Road
Richmond, B.C. V6Y1A3
Phone: 604-272-2614
E-mail: alex-hadden@shaw.ca

Judging Chairman

DICKSON PRESTON
Seattle, Washington

History Chairman

LEN LUKENS
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DAVID HARRIS
20908 W. Bannock Ave.
Medical Lake, Washington
509-299-7543
Email: sqpiano@gmail.com

From the Editor's Desk

2013 Pacific Northwest Shows Calendar

Thanks to everyone who sent me a list of their club's 2013 stamp shows. The new calendar is on page 10. If you didn't contact me, it isn't too late. The calendar is a work in progress and I anticipate adding new information throughout the year. Contact me by January 31 to have a show listed in the next issue, due out in February.

PIPEX 2013

It is time to be thinking about the Federation's annual PIPEX show, coming up May 24-26, 2013. If you are planning to exhibit, see pages 4-7 for a prospectus and entry form. More information on the show should appear in the February issue, including a schedule of events, directions to the show hotel, and information about staying there and in Portland.

How to Build *your* Philatelic Exhibit

See page 8 for the first part of an article that explains how to create a stamp exhibit. The article discusses how to plan an exhibit and create a good story line, how to create a title page, tips on presentation, and how to create an exhibit that will be interesting and attractive to both viewers and judges. The article originally appeared in the Oregon Stamp Society's *Album Page*. Thanks to the author, Sheryll Ruecker, for permission to reprint it. The second part of the article will appear in the February issue.

Articles on Federation Member Clubs

With all of the PIPEX information in this issue, I'm taking a bit of a break in the ongoing series of articles on Federation member clubs. Watch for more articles in 2013. Would you like to see an article about your club? If so, please contact me.

Articles needed

This issue marks the end of my eighth year as editor of the *Federated Philatelist*. While I've enjoyed doing it, finding new articles to publish has always been my greatest challenge. My goal has been to publish articles written by members of Federation clubs, and I like to keep a balance between articles on Canadian and US philately, with occasional articles on other parts of the world too.

This isn't an easy task, as only a very few collectors write about their philatelic interests. I know that I risk getting into a rut when articles come mostly from a small group of writers and are reprinted mostly from the few member club newsletters that publish philatelic articles.

We always need new articles to publish. I'm thankful to those of you who have allowed me to reprint your articles in the past—and I hope that you will continue to send me new ones to publish.

I'd also like to encourage others to write articles. If you haven't done this before, please consider writing one. Writing an article need not be difficult. Focus on a favorite stamp, cover, or group of related stamps or covers. Do a bit of research and then write down the story behind them or what interests you about them. Send the article to me, preferably in Word format with one or more scans. Don't worry about it being perfect, as I'm happy to help with editing.

Seasons Greetings!

Best wishes to all for a Merry Christmas and a Happy New Year 2013!

— Larry Mann, Editor

PIPEX 2013 Exhibit Prospectus

March 1, 2013 – Deadline for convening societies' exhibit applications

April 24, 2013 – Deadline for exhibit application and for updated title/synopses pages

May 12, 2013 – Deadline for shipped exhibits

May 24, 2013 – Personal delivery of exhibits

An American Philatelic Society World Series of Philately (WSP) Event

May 24, 25, 26, 2013

Red Lion Hotel on the River - Jantzen Beach

Portland, Oregon

Sponsored by the NORTHWEST FEDERATION OF STAMP CLUBS

A. Exhibitors:

- Any collector, regardless of residence or club affiliation, is eligible to enter a competitive exhibit by conforming to the requirements of this prospectus.
- All competitive exhibits must be the bona fide property of the exhibitor.

B. Exhibit Classes:

- a. **GENERAL OPEN CLASS** is open to any competitive exhibit except those eligible for either the youth or one-frame class. The General Open Class shall be divided into the following sections:

Division 1 POSTAL:

Traditional, Postal History, Postal Stationery, Aerophilately, Astrophilately, First day Covers in the Postal division

Division 2 REVENUE:

Traditional Revenue, Fiscal History

Division 3 THEMATIC

Section 4 ILLUSTRATED MAIL:

Advertising, Patriotic and Event Covers, Cacheted First Day Covers, Maximaphily

Division 5 CINDERELLA

Division 6 DISPLAY

Division 7 PICTURE POST CARDS

Division 8 ONE FRAME CLASS

Note: The jury may reclassify, without recourse, any exhibit they believe either would be of benefit to the exhibit or has been entered in the incorrect class.

- b. **YOUTH CLASS** is open to exhibitors who will be under the age of 19 as of May 24, 2013. Entry applications for this class shall include a statement, endorsed by an adult, that the entry is the property of, and was prepared by, the entrant.
- c. **ONE FRAME CLASS** – only 10 such exhibits will be accepted with preference given to the exhibits from members of the convening organizations (the latter to March 1, 2013).
- d. **FRAMES** — Each frame will hold 16 – 8.5 inches x 11 inches pages. Exhibits with page sizes measuring other than 8.5 inches x 11 inches must receive advance approval of the Exhibit Chairman. For multi-frame exhibits there is a minimum of three frames per exhibit and a maximum of ten. Youth class exhibits may be a minimum of one frame and a maximum of five.

C. Entry:

- An individual exhibitor may submit more than one entry. In the event the number of entries exceeds the available space, at most only one multi-frame and one single-frame exhibit will be accepted from each exhibitor.
- All exhibits shall be entered by class and section on the official entry form provided by the PIPEX Exhibit Committee. The correct fees shall accompany the entry form.
- Entries will be accepted up to April 24, 2013, or until all available space has been filled if that event should occur earlier.

C. *Entry (continued):*

- Receipt of entries will be promptly acknowledged. Some entries from exhibitors who are not members of convening organizations will be accepted promptly. However, a certain, defined number of frames are reserved for the convening organizations. If these are not filled by March 1, 2013, they will be released to frame applications from the other exhibit entries. The PIPEX Exhibit Committee reserves the right to reject any entry, and to return the application together with related fees before the opening of the exhibition.
- Signing the official entry form denotes acceptance by the exhibitor of all requirements set out in this prospectus.
- **In order to assist the judges in preparing for the Exhibit, the PIPEX Exhibiting Committee requires that one copy of the title page and/or a one two-sided page synopsis is/are included with the Entry Form. Entries submitted without the title page and/or a synopsis shall not be accepted.** Revised title pages and/or synopses may be forwarded by April 24, 2013 to the address shown in section F (c) below. Alternatively they may be sent as pdf files attached to an e-mail addressed to mdd10@att.net.

D. *Frames and Pages:*

- Exhibits will be displayed in frames that hold 16 album pages, maximum 8.5 inches by 11 inches in size, in 4 horizontal rows of 4 pages each. Oversize pages or poster displays (up to the frame dimensions) may be accepted from exhibitors who have made arrangements in advance.
- Pages shall be numbered consecutively on the back, bear the exhibitor's name on the back (not the front), and be enclosed in transparent sheet protectors.
- Each GENERAL OPEN CLASS exhibit is limited to a maximum of ten (10) frames. Each YOUTH CLASS exhibit is limited to a maximum of five (5) frames.

E. *Exhibit Fees (in US funds):*

- All exhibitors are required to pay an entry fee of \$35 (US funds) irrespective of the number of frames required. Each frame requested will be charged at \$5 (US funds) per frame. Thus, single frame exhibits shall pay fees of \$40 (US funds) each, a 5-frame exhibit \$60 (US funds), and a ten frame exhibit \$85 (US funds).
- Youth Class – Free
- **Note: If the exhibit is to be returned to the exhibitor by the PIPEX Exhibit Committee after the show, the full amount of return postage plus insurance must be remitted with the entry application. Please be certain that the correct amount is included. Excess amounts will be refunded.**

F. *Delivery:*

Exhibitors can deliver their exhibits in person or via an agent. Otherwise, exhibits should be sent via USPS registered mail or express carrier such as FEDEX. Other material should not be enclosed in the same package as the exhibit.

- Exhibitors can deliver their exhibits in person or via an agent. Otherwise, exhibits should be sent via USPS registered mail or express carrier such as FEDEX. Other material should not be enclosed in the same package with the exhibit.
- Mailed exhibits must be shipped prepaid to be received by the PIPEX Exhibit Committee no later than May 12, 2013. Exhibits delivered by an exhibitor or an agent may be handed to the PIPEX Exhibit Committee between the hours of 3 and 7 PM, May 24, 2013 at Red Lion Hotel on the River - Jantzen Beach, provided that prior notice of such delivery intention is given to the PIPEX Exhibit Committee.
 - ◇ If the exhibit is to be mailed via USPS, it should be sent to:
Anthony S. Wawrukiewicz
2013 PIPEX Exhibit Chairman
PO Box 19568
Portland, OR 97280
 - ◇ If the exhibit is sent via private carrier (e.g., FEDEX), it should be sent to:
Anthony S. Wawrukiewicz
2013 PIPEX Exhibit Chairman
3130 SW Wilbard St.
Portland, OR 97219

G. Exhibition Hours/Exhibit Return:

- The exhibition will open at 10 AM on May 24th and will close at 4 PM on May 26th.
- **No exhibit or part thereof may be mounted, dismantled, or removed during official show hours, or while visitors are present in the exhibit area. Please do not exhibit if you will need to take your exhibit down before 4 PM on May 26, 2013. Those with tight airline schedules will be allowed access to takedown at 4 PM but others will take their position in takedown by lottery.**
- Exhibitors or their agents, on providing proof of identity, may obtain their exhibit from the PIPEX Exhibit Committee immediately after the close of the exhibition.
- Uncollected exhibits will be returned at the expense of the owner in the manner indicated on the official entry form. If no contrary instructions are given by the exhibitor, uncollected exhibits will be returned as soon after the show as possible by USPS Express Mail. Please allow sufficient time for processing before making inquiries.

H. Insurance:

- Exhibit owners must provide their own insurance.
- All reasonable precautions will be taken for safeguarding the exhibits while they are in the possession of the PIPEX Committee. The exhibit area and bourse will have 24-hour security guards.
- The exhibitor agrees that no responsibility of any kind or character shall attach to the Northwest Federation of Stamp Clubs nor to any officers or members of the same, nor to the Oregon Stamp Society or to any of its officers or members, nor to the PIPEX Committee or to any of its members, nor to the Portland Philatelic Exhibitions, nor to the Red Lion on the River Hotel or its employees, for any loss or damage to any exhibit or material submitted in competition or non-competition, from any cause whatsoever.

I. Judging:

- A panel of APS accredited judges has been selected who will make decisions by deliberation and consultation among themselves, and whose decision will be final.
- Judging will be in accordance with the current APS *Manual of Philatelic Judging*.
- Judges will be provided the exhibit title and/or synopsis pages to assist in their preparation.
- It is strongly recommended that exhibitors study the latest edition of the APS *Manual of Philatelic Judging*, available on the APS web site (www.stamps.org).

J. Awards:

- No exhibit will be considered for an award if, after three years from its first WSP showing, it does not show major alterations or additions. The decision in such case shall rest with the chairman of the jury.
- For the GENERAL OPEN CLASS the PIPEX Exhibit Committee will place at the disposition of the judges, PIPEX gold, vermeil, silver, silver-bronze and bronze medals plus ribbons, certificates of award, certificates of appreciation and other awards, including those for the grand award and reserve grand award.
- For the SINGLE FRAME CLASS, judging will be based on five levels of awards with a grand award for the best single frame exhibit.
- All awards will be granted in accordance with merits of the exhibit, without regard to section. No award in a class or section will be made if, in the opinion of the judges, the exhibits are of insufficient merit.
- Awards not bestowed formally during the exhibition will either be delivered when exhibits are collected in person or mailed to the winner.

K. Ruling Authority:

Any and all questions that may arise concerning the exhibition which are not provided for by the requirements of this prospectus shall be decided by the PIPEX Committee in its sole and absolute discretion.

L. Questions

Send all correspondence to:

Anthony S. Wawrukiewicz

PO Box 19568 Portland, OR 97280

(503) 244-8223 / tonywaw@spiritone.com

Important reminder: 8 copies of either the title page or the synopsis must be submitted with this entry. Entries received without these copies of a title page or synopsis will be rejected. Revisions to the title page or synopsis must be received by April 15; revisions must bear the annotation "Revised" and the date.

PIPEX 2013 Exhibit Entry Form

 (Entry forms are also available at www.pipexshow.org)

Exhibitor Name: _____

Address: _____ City: _____ Province/State: _____ Postal Code/Zip: _____

E-Mail Address: _____ Home Phone: _____ Work Phone: _____

Note: The PIPEX 2013 show program will indicate the name and resident province/state of exhibitors unless anonymity is requested. Pseudonyms, including "Anonymous," will be accepted.

Pseudonym if desired: _____ Novice exhibitor?: _____

List club and society affiliations: Rossica: ___ MEPSI: ___ Peru Study Circle: ___ Other: _____

Previous awards (Local/Regional/National/International) for this exhibit: _____

For this exhibit:

Class: _____ Section: _____ No. of pages: _____ No. of frames: _____

Entrance fee enclosed: \$35.00

Frame fee enclosed: \$ _____

Return shipping enclosed: \$ _____

Awards banquet tickets (\$45 each): \$ _____ **TOTAL ENCLOSED: \$ _____**

Title of exhibit: _____

Exhibit description for show program (Maximum of 25 words): _____

Important reminder: One copy of the title page and/or a one two-sided page synopsis must be submitted with this entry. Entries received without a title page and/or a one two-sided page synopsis will be rejected. Revisions to the title page and/or synopsis may be submitted up to April 24, 2013.

Delivery Options

I will personally deliver my exhibit to the Red Lion Hotel on the River, Janzten Beach between the hours of 3 and 7 PM on May 24, 2013.

My exhibit will be delivered by my agent (_____) to the same place and time as stated above

My exhibit will be sent by post or commercially, via _____, to the Exhibits Chairman by May 24, 2013 at the address to be found below.

Return Options

I will personally pick up my exhibit following the close of the PIPEX Show on May 26, after 4 PM, at the Red Lion Hotel on the River, Janzten Beach.

My agent (_____) will pick up my exhibit following the close of the PIPEX Show on May 26, after 4 PM, at the Red Lion Hotel on the River, Janzten Beach.

Please ship my exhibit to me via _____. \$ _____ is enclosed to cover return shipment, or return postage will be enclosed with the exhibit.

Important: All payments for frame, entry fees shipping and the awards banquet shall be made payable to PIPEX 2013 and shall be sent to Anthony S. Wawrukiewicz, c/o PO Box 19568, Portland, OR 97280. All payments shall be made in US funds. I have read the PIPEX exhibit rules and understand that I will be responsible for insuring my own exhibit. I will not hold the Northwest Federation of Stamp Clubs, the PIPEX Host Committee, and the Oregon Stamp Society, their officers, members, or employees, the Portland Philatelic Exhibitions, or the Red Lion Hotel on the River, Janzten Beach or its employees, liable for any loss or damage to my exhibit. I agree that the decision of the judges shall be final, and hereby release and agree to hold harmless the judges, the Northwest Federation of Stamp Clubs, the PIPEX host committee, Oregon Stamp Society and Portland Philatelic Exhibitions, their officers, directors, employees and representatives from any damages, including but not limited to damages to my reputation or that of my exhibit, suffered or incurred as a result of the judging.

Signature of the exhibitor: _____

Youth Class Only: Exhibitor's Birth date: _____ (Month /Day/Year) Adult Endorsement: "This entry is the property of and was prepared by the youth entrant named herein."

Signature of adult sponsor: _____

Mailing address for exhibits sent via USPS: Anthony S. Wawrukiewicz, PO Box 19568, Portland, OR 97280.

Address for exhibits sent via private carrier (FEDEX): Anthony S. Wawrukiewicz, 3130 SW Wilbard St, Portland, OR 97219.

How to Build *your* Philatelic Exhibit – Part 1

— By Sheryll Ruecker

Introduction

Thinking of having a go at exhibiting? Well, now's your chance to put something together for PIPEX 2013 next May. It's just around the corner!

- Firstly, choose your subject. Subject "X".
- Secondly, tell your story. The story of "X"!

This article will give you tips on how to tell your story. It is based on the exhibit and PowerPoint presentation *How to Build a Philatelic Exhibit*, which was put together by members of the American Association of Philatelic Exhibitors (AAPE) as an educational tool. It illustrates the principles in the *APS Manual of Philatelic Judging*, 6th edition, such as treatment, rarity, how to show philatelic knowledge, and presentation techniques, and uses material from a range of different exhibit classes, including post-cards.

Originally designed as a one-frame exhibit, it looked a bit daunting to first-time exhibitors, so it was made into a 35-slide PowerPoint presentation. This breaks the exhibit down into smaller chunks to make it easier to understand. It is aimed at those who want to improve their exhibiting techniques, as well as those who are just starting out. You can download both the exhibit and the presentation from the AAPE website (www.aape.org).

This article will cover the following topics:

1. Elements of a Good Title Page
2. Construction of an Effective Plan
3. Using the Plan to guide Treatment
4. Treatment is the Story of "X"
5. Documenting Knowledge
6. Highlighting Rarity
7. The Do's and Don'ts of Presentation
8. Getting Started
9. Resources

1. Elements of a Good Title Page

The title page is the most important page of your exhibit. It needs to be the first page you make and the last to be edited, as that is where you are defining your exhibit.

- A good title page consists of:
- An unambiguous title
- A clear purpose and scope statement
- A plan
- An appropriate item that begins the story
- A short statement of historical context (optional)

Your purpose statement will be the description that goes into the exhibition catalog. The PIPEX entry form asks for a description in 25 words or less.

Manual of Philatelic Judging	
Sixth Edition	
CONTENTS	
Foreword to the Sixth Edition	3
1 Introduction to the Sixth Edition	5
2 Judging Criteria	6
3 Judging Criteria Explained	10
4 Using the Uniform Exhibit Evaluation Form	20
5 Title Page and Synopsis	23
Exhibit Classes and Divisions	
General Class: Postal Division	
6 Traditional	25
7 Postal History	28
8 Aerophilately	32
9 Astrophilately	37
10 Postal Stationery	39
11 First Day Cover Exhibits in the Postal Division	42
General Class: Revenue Division	
12 Traditional Revenue	45
13 Fiscal History	48
General Class: Illustrated Mail Division	
14 Cacheted First Day Covers	51
15 Advertising, Patriotic and Event Cover	53
16 Maximaphily	55
17 General Class: Display Division	57
18 General Class: Christmas Division	60

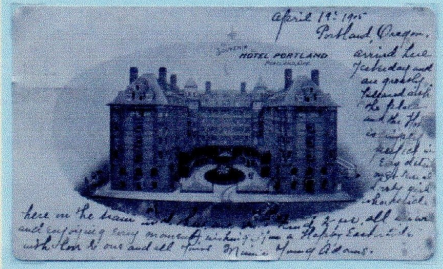
APS Manual of Philatelic Judging

**CHRISTMAS DINNER AT THE HOTEL PORTLAND,
PORTLAND, OREGON DECEMBER 25TH 1914.**

This is a six-frame Display exhibit that will feature the Christmas Day Menu from the Portland Hotel, Portland, OR, in 1914, using philatelic and non-philatelic material.

The exhibit format will show each course, dishes and ingredients in the dishes within that course. Titles on each page will show where the viewer is in the menu. Titles in **Orange** introduce a new Course. Specific ingredients shown on each page will be **CAPITALIZED**. Significant items are mounted on blue backing. The exhibit plan is provided to show the viewer where each dish is shown in the frames.

Special attention has been taken to make sure the list of ingredients and recipe for each dish is as authentic as possible, and it is hoped that an experienced cook will be encouraged to make these dishes. Recipe books during this period did not give measurements. Cooking during the Victorian years was known for its flamboyance of descriptions and also the quantity of dishes, note the size of the menu and the cost!!!



Aluminum Postcard of the Portland Hotel, 1905
Undivided back, addressed but not mailed
(Aluminum was very scarce and expensive in the early 1900's)

TITLE	PAGE	FRAME
MENU COVER	1	1
MENU	2	
RELISHES	3	
SOUPS	4-10	
FISH	11-18	1/2
ENTREES	19-24	
ROASTS	25-34	2/3
SALADS	35-47	
VEGETABLES	48-51	3/4
POTATOES	52-61	
DESSERTS	62-66	4/5
DESSERTS	67-94	5/6
DEMI TASSE	95-96	6

Sample title page for a display exhibit

How to Build *your* Philatelic Exhibit – Part 1

2. Construction of an Effective Plan

The exhibit plan is put on the title page. It is how the viewer finds his or her way around the exhibit. For thematic exhibits, the major sections need to be balanced in terms of importance to the story. Outlines should be at most two levels deep.

For non-thematic exhibits, the plan will be more flexible, tailored to the type of exhibit.

The judges need to be able to find their way around an exhibit quickly. If they are having trouble, they **may** go back to the title page to recheck the plan (if the exhibit isn't too long and they have the time).

Washington and Franklin Coils
1910 Issue Perf-8.5

The intent of this exhibit is to show one phase in the development government issued coils. The production of coils was an ongoing experiment by the Bureau to keep pace with the development of stamp affixing and vending machines. The major change made with this issue was the perforation gauge. The Bureau changed from perf-12 to 8.5 to solve the breakage problem encountered during production. The 8.5 gauge perforations were only available in coil format which created collector interest in coils for the first time. Key items are matted in deep red

1910 Postal Usages

1 cent: First class post cards, domestic & treaty Third class single piece

2 cent: First class domestic letters
First class post cards, treaty & UPU

3 cent: Fourth class merchandise

4 cent: First class letters double weight

5 cent: First class letters UPU rate

Plan for one-frame Traditional type stamp usage exhibit in simple list format by denomination

(Right) Numbered list in chronological order for a military Postal History type exhibit.

"Conquest of the Zulu Kingdom 1879-1906"

(Below) Simple narrative for one-frame Display type exhibit in chronological order.

"The Aloock-Brown Flight and Newfoundland Philately" [for the period 1919-1932]

Outline of this exhibit:

1. The Gathering Storm: Friction and Forces in Natal 1877-1878
2. The First Invasion: Disaster and Defeat January 1879
3. The Relief of Eshowe March-April 1879
4. The Second Invasion: Revenge for Isandlwana May 1879
5. Toward the Climax: The March on Ulundi June 1879
6. Winding Up the War: July-December 1879
7. Occupation and Pacification 1880-1883
8. Unrest and Trouble 1884-1888
9. An Uneasy Peace 1889-1899 and the Second Boer War 1899-1902
10. The Bambata Rebellion 1906

This display exhibit relates the history of the Alcock-Brown flight and the Newfoundland stamps it inspired from the \$1 initial value to subsequent issues through 1932.

Plan of the Exhibit

1. The Stamp
Design data
Information on designers
Plate blocks
Stamp production data and pane
First day ceremony program
Luncheon menu
2. Official First Day Cancellations
3. Unofficial First Day Cancellations
4. Cachets (Issue Specific and General-Purpose)
5. Uncacheted, Autographed, and Freak FDCs
6. Commercial Usages of the Stamp

(Left) First Day Cover type exhibits have specific elements that should be included. This numbered plan for "The 4c 1959 Oregon Statehood Issue" includes all of them.

EXHIBIT PLAN

**MAKING THE CRUST
MAKING THE FILLING
BAKING THE PIE
SERVING THE PIE**

An Illustrated Mail type exhibit arranged thematically has a plan that follows the natural steps in making "America's Favorite Dessert: The Apple Pie."

3. Using the Plan to guide Treatment

Chapter breaks should be based on major elements of the plan. You can show the beginning of a new chapter by:

- using a larger font
- **bolding the font**
- underlining the Chapter Title
- boxing the Chapter Title
- using a different **font color** (less often)
- some combination of the above

The use of running headers helps viewers find their way more easily. These are the chapter headings reproduced at the top of each page in an unobtrusive format. They are in addition to the page headings, which are usually in a lesser size font than the running headers.

Running headers can be effective yet unobtrusive printed in gray.

Headings using a sans serif font make a good contrast to text in a serif font.

A test for a well laid out exhibit plan and headings is to drop the pages onto the floor and see if you can put them back in order using the headings as a guide.

HOBART TOWN 1822-1824

First Handstamp

[Running Chapter Header]

[Page Header]

[Running Subchapter Header]

A typical Postal History type exhibit header arrangement for "Pre-adhesive Postal Markings of Van Diemen's Land 1822-1853."

A centered Running Header for a Traditional type exhibit, "Papua and New Guinea 1952-1966: Stamp Usage to Decimal Currency"

1958-1960 Pictorials

7d Klinki Plymill

Airmail to Australia

Chapter: 1958-1960 Pictorials
Sub-Chapter: 7d Klinki Plymill
Page Header: *Airmail to Australia*

[Centered Combination Header]

Centered Combination Headers such as this take up more space than those using the upper corners for Chapter and Sub-Chapters.

The 'Postage' Issue September 1907- January 1913

Printings 7 to 10 Watermarked Crown over A

Traditional type one-frame exhibit Running Headers used in "Victoria: The 5 Shilling Laureate 1867-1912."

Plans for non-thematic exhibits

Seasons Greetings, 2012!



2013 PACIFIC NORTHWEST STAMP SHOWS / BOURSES

includes other major shows and holidays in bold

Revised: 12/9/2012

SHOW DATES			SHOW NAME	Location	Type
FRI	SAT	SUN			
	Jan-05	Jan-06			
	Jan-12	Jan-13			
Jan-18	Jan-19	Jan-20	APS AMERISTAMP EXPO	Louisville, KY	WSP show
	Jan-26	Jan-27	GESSPEX (Greater Eastside SS)	Redmond, WA	show
		Feb-03	Victoria Stamp & Coin Fair	Victoria, BC	bourse
	Feb-04	Feb-10			
Feb-08	Feb-09	Feb-10	SANDICAL	San Diego, CA	WSP show
	Feb-16	Feb-17	Sno-King Stamp Club Show	Everett, WA	
Feb-22	Feb-23	Feb-24	Anchorage Philatelic Exp. (APEX)	Anchorage, AK	show
	Mar-02	Mar-03			
	Mar-09	Mar-10	VICTOPICAL (Victoria Topical Stamp & Postcard Show)	Victoria, BC	show
	Mar-16		Salem Stamp Society Spring Stampex	Salem, OR	bourse
Mar-22	Mar-23	Mar-24	Edmonton Stamp Club Spring National Show	Edmonton, AB	show
	Mar-23	Mar-24	Apple Blossom (IEPS)	Airway Heights, WA	show
	Mar-30	Mar-31			show
	Mar-31	Apr-01			bourse
	Apr-06		Inland Empire Philatelic Symposium	Moses Lake, WA	symposium
	Apr-13	Apr-14			bourse
Apr-19	Apr-20	Apr-21	ARIPEX	Mesa, AZ	WSP show
	Apr-20	Apr-21	Calgary Philatelic Society Spring Bourse	Calgary, AB	bourse
	Apr-27		Olympia Philatelic Soc. Spring Roundup	Lacey, WA	show
Apr-26	Apr-27	Apr-28	WESTPEX	San Francisco, CA	WSP show
	May-04	May-05			
	May-11	May-12			
May-17	May-18	May-19	ROMPEX	Denver, CO	WSP show
May-24	May-25	May-26	PIPEX 2013 (NW Federation of Stamp Clubs)	Portland, OR	WSP show
	Jun-01		Linn County Philatelic Society	Albany, OR	show
	Jun-08	Jun-09			bourse
	Jun-15	Jun-16			
		Jun-23	Victoria Stamp & Coin Fair	Victoria, BC	bourse
	Jun-29	Jun-30			
	Jul-06	Jul-07			
	Jul-13	Jul-14			
	Jul-20	Jul-21			
	Jul-27	Jul-28			
	Aug-03	Aug-04			
	Aug-10		Strait Stamp Club		show
Aug-09	Aug-10	Aug-11	APS STAMPSHOW (begins Aug-08)	Milwaukee, WI	WSP show
		Aug-18	Victoria Stamp & Coin Fair	Victoria, BC	bourse
	Aug-24	Aug-25			
	Aug-18	Aug-19			
	Aug-31	Sep-01			
	Repetitive events				
	Rose City Stamp Fair - 2nd Saturday of the month at OSS clubhouse			Portland	bourse
	Collectors Corner - 4th Saturday of the month at OSS clubhouse			Portland	bourse

Contact Larry Mann, Larrymann02@aol.com, for additions and corrections.