



# HOME PREPARATION GUIDE FOR REAL ESTATE PHOTOGRAPHY

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## Thank You for Preparing Your Home for Photography!

To ensure your home looks its absolute best in photos and video, we have put together this preparation guide. Proper preparation is crucial for achieving high-quality images that attract buyers. **All preparations must be completed before the photographer arrives.** This will allow for an efficient and timely shoot.

## General Guidelines

- **Please have the home fully prepared before the appointment.** Cleaning, decluttering, and staging should be completed in advance to ensure a smooth session.
- **Kindly avoid last-minute cleaning or rearranging during the shoot.** To maintain efficiency, everything should remain in place throughout the session.
- **All spaces should be photo-ready upon arrival.** Moving items from one room to another during the shoot takes time and may impact the quality of the session.
- **Home preparation is the responsibility of the homeowner or realtor.** A well-prepared home helps capture the best possible images and allows for a seamless experience.





## Exterior Preparation

- **Park vehicles on the street.** Remove vehicles from driveways and in front of the house.
- **Hide all trash cans, garden hoses, tools, and clutter.**
- **Mow lawn, trim shrubs, & clear leaves**
- **Put kids toys/pet toys away.** Remove, bowls, bones, and waste.
- **Clean windows.** Ensure they are free of streaks and smudges so the view is clear.
- **Sweep walkways and porches**





# Interior Preparation

## General

- **All lights on.** Replace any burnt-out bulbs.
- **All blinds/curtains open.** Blinds and curtains should be fully drawn open to let in natural light.
- **Hide visible cords or chargers.**
- **Remove trash cans from all rooms, including bathrooms and the kitchen.**
- **Floors and carpets should be clean and vacuumed.**
- **Beds neatly made.**
- **Remove items on top of the refrigerator.**
- **Remove magnets, notes, or papers on the refrigerator.**
- **Dining tables should be completely clear.** No placemats, mail, or clutter.
- **No fans turned on.** Ceiling fans should remain off.

## Kitchen

- **Countertops clear.** Hide paper towels, dish soap, sponges, or miscellaneous items.
- **No dishes in the sink.**
- **Hide any visible trash cans.**
- **Clean stovetop and appliances.**
- **A few small decorative items are encouraged.** Example: a vase with flowers or a small plant.





## **Bathrooms**

- Toilet seats down.
- **Hide personal items.** Remove shampoo bottles, razors, toothbrushes, loofahs, sponges, and soaps.
- Hide toilet paper rolls.
- Mirrors and glass shower doors clean.
- Towels neatly folded or removed entirely.

## **Living Areas**

- TVs turned off.
- Hide visible remotes, gaming controllers, or wires.
- Couches and chairs neatly arranged.
- Hide pet toys, food bowls, or beds visible.
- Fireplace (if applicable) clean and empty or staged appropriately.

## **Bedrooms**

- Beds neatly made.
- **Hide personal items visible.** Example: clothes, shoes, or clutter.
- Nightstands clear except for a small decorative item (lamp, book, or plant).

## Additional Notes

- If any **major staging or decluttering is needed**, this should be arranged with a stager prior to the photography appointment.
- **The home should remain photo-ready for the entire session**, including any video recordings if applicable, to ensure a smooth and efficient shoot.
- **If the home is not ready upon arrival, the shoot may need to be rescheduled and may incur a cancellation fee.**
- For safety and efficiency, the photographer is unable to move furniture or personal belongings.

*By following these guidelines, you will ensure a smooth and successful real estate photography session. Thank you for your cooperation!*

