

**SCHEME OF EXAMINATION
& SYLLABUS**

of

B.Sc IN FASHIONDESIGN

UNDER

FACULTY OF SCIENCE

w.e.f.Session2021-22

KALINGA UNIVERSITY

B.Sc. Fashion Design (BSCFD)

Programme Objectives & Programme Outcome

Programme's Objectives:

Mission:

To provide the good quality B.Sc. Fashion Design Programme in Semester pattern (CBCS) to the learners who are having opportunity to study in regular mode from all over the world. And it is designed to satisfy the increasing need for the professionals in apparel industries.

Objectives:

To impart knowledge in fundamental aspects of all branches of apparel and Fashion design To provide students the skills and design knowledge essential for success.

To train the students in various field of Apparel and Fashion design

To enable the students to study of Fashion Designing concept, Manufacturing Marketing, Processing of apparel.

To train students in proper laboratory use and techniques in Designing To equip students with effective fashion communication skills.

To foster a commitment to ethical and social responsibilities.

Programme Specific Outcomes

After successful completion of Under Graduate Degree in Apparel and Fashion Design, a student shall be able to:

Demonstrate and provide an understanding of major concepts in all disciplines of Apparel and Fashion Design.

Think critically, systematically, independently to analyse the Fashion Designing concept.

Familiarize with the emerging areas of Fashion and Apparel sectors and their applications in various spheres of Fabric sciences and to apprise the students of its relevance in future studies.

Create an awareness of the impact of Fashion Design on the environment, society, and development.

Design, carry out, record and analyse the results of Design experiments and are familiar with standard practices, equipment, procedures, and techniques common to most working laboratories.

Design their own career in the field of glamour and design.

He/she can start their own design studio and become a skilled professional. They will become employment generator rather than employment seeker.

Will have deep knowledge of fashion, art & design.

Many career options will open up for design student such as graphic designer, fashion stylist, costume designer, fashion designer, sampling coordinator, merchandizer, visual merchandizer, store manager, freelancer, fashion faculty and many more.

Kalinga University
B.ScFashionDesign
ChoiceBasedCreditSystem SEMESTER
- I

Category of paper	Mode	Name of paper	Paper code	Total Credits	L	T	P	Internal marks	External marks	Total marks
DSC (Discipline Specific Course)	T	Fundamentals of Textile Science	BSCFD101	3				30	70	100
	T	History of Fashion	BSCFD102	3				30	70	100
	T	Elements & Principles of Design	BSCFD103	3				30	70	100
Practical's	P	Apparel Construction Techniques	BSCFD104P	2				30	70	100
	P	Elements & Principles of Design	BSCFD105P	2				30	70	100
	P	Fashion Model Drawing-I	BSCFD106P	2						
AECC (Ability Enhancement Compulsory Course)		Choose Any One (107A/107B)	-	2				30	70	100
	T	English	BSCFD107A							
	T	NCC	BSCFD107B							
SEC (Skill Enhancement Course)	P	Fabric Surface Ornamentation	BSCFD108P	2				30	70	100
TOTAL		8 Papers		19				210	490	700

SEMESTER-II

Category of paper	Mode	Name of paper	Paper code	Total Credits	L	T	P	Internal marks	External marks	Total marks
DSC (Discipline Specific Course)	T	Introduction to Fashion Studies	BSCFD201	3				30	70	100
	T	Sewing Technology	BSCFD202	3				30	70	100
	T	Pattern Drafting & Layout-I	BSCFD203	3				30	70	100
Practical's	P	Digital Fashion (Adobe Photoshop)	BSCFD204P	2				30	70	100
	P	Apparel Construction-I	BSCFD205P	2				30	70	100
	P	Pattern Drafting & Layout-I	BSCFD206P	2				30	70	100
	P	Traditional Embroidery	BSCFD207P	2				30	70	100
	P	Fashion Model Drawing-II	BSCFD208P	2				30	70	100
AECC (Ability Enhancement Compulsory Course)	T	Choose Any One (209A/209B)	-	2				30	70	100
		Environmental Studies	BSCFD209A							
		NCC	BSCFD209B							
SEC (Skill Enhancement Course)	P	Textile Processing & Printing	BSCFD210P	2				30	70	100
TOTAL		10 Papers		23				300	700	1000

SEMESTER-III

Category of paper	Mode	Name of paper	Paper code	Total Credits	L	T	P	Internal marks	External marks	Total marks
DSC (Discipline Specific Course)	T	Traditional Textile	BSCFD301	3				30	70	100
	T	Clothing Care & Maintenance	BSCFD302	3				30	70	100
	T	Pattern Making & Layout Drafting-II	BSCFD303	3				30	70	100
Practical's	P	Digital Fashion (Adobe Corel Draw)	BSCFD304P	2				30	70	100
	P	Fashion Model Drawing-III	BSCFD305P	2				30	70	100
	P	Apparel Construction-II	BSCFD306P	2				30	70	100
	P	Draping-I	BSCFD307P	2				30	70	100
	P	Pattern Drafting & Layout-II	BSCFD308P	2				30	70	100
	P	Internship Assessment	BSCFD309P	2				20	30	50
SEC (Skill Enhancement Course)	P	Fashion Photography	BSCFD310P	2				30	70	100
TOTAL		10 Papers		23				290	660	950

SEMESTER-IV

Category of paper	Mode	Name of paper	Paper code	Total Credits	L	T	P	Internal marks	External marks	Total marks
DSC (Discipline Specific Course)	T	Fashion Marketing & Merchandising	BSCFD401	3				30	70	100
	T	Pattern Making & Layout Drafting-III	BSCFD402	3				30	70	100
	T	Organization of Garment Unit	BSCFD403	3				30	70	100
Practical's	P	Pattern Drafting & Layout -III	BSCFD404P	2				30	70	100
	P	Apparel Construction-III	BSCFD405P	2				30	70	100
	P	Digital Fashion (Adobe Illustrator)	BSCFD406P	2				30	70	100
	P	Draping-II	BSCFD407P	2				30	70	100
	P	Design Process and Development	BSCFD408P	2				30	70	100
SEC (Skill Enhancement Course)	P	Fashion Styling	BSCFD409P	2				30	70	100
TOTAL		9 Papers		21				270	630	900

SEMESTER-V

Category of paper	Mode	Name of paper	Paper code	Total Credits	L	T	P	Internal marks	External marks	Total marks
DSC (Discipline Specific Course)	T	Apparel Quality Management	BSCFD501	3				30	70	100
DSE-1 (Discipline Specific Elective)		Elective-I Choose Any One		3				30	70	100
	T	Eco Fashion, Textile & Sustainability	BSCFD502A							
	T	Visual Merchandising	BSCFD502B							
	T	Fashion Journalism & Communication	BSCFD502C							
DSE-2 (Discipline Specific Elective)		Elective-II Choose Any One		3				30	70	100
	T	Fashion Forecasting & Designing	BSCDF503A							
	T	Appreciation of Craft	BSCFD503B							
	T	Fashion Accessories	BSCFD503C							
SEC (Skill Enhancement Course)	T	Entrepreneurship Development & Management	BSCFD504	2				30	70	100
Practical's	P	Internship Assessment	BSCFD505P	3				20	30	50
	P	Design Collection & Line Planning	BSCFD506P	4				30	70	100
TOTAL		6 Papers		18				170	380	550

SEMESTER-VI

Category of paper	Mode	Name of paper	Paper code	Total Credits	L	T	P	Internal marks	External marks	Total marks
Practical	P	Final Portfolio	BSCFD601P	4				30	70	100
DSE -3 (Discipline Specific Elective)		Elective-III Choose Any One		3				30	70	100
	T	Export Trade & Costing	BSCFD602A							
		Fashion Business Management	BSCFD602B							
DSE -4 (Discipline Specific Elective)		Elective-IV Choose Any One		3				30	70	100
	T	Effective Dressing Skills	BSCFD603A							
		Fashion Psychology	BSCFD603B							
DSE -5 (Discipline Specific Elective)		Elective-V Choose Any One		3				30	70	100
	T	Apparel Retail	BSCFD604A							
	T	Tuka CAD	BSCFD604B							
SEC (Skill Enhancement Course)	P	Fashion Event Management	BSCFD605P	3				20	30	50
TOTAL		5 Papers		16				140	310	450

Total Credits-120

SEMESTER-I

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)
SUBJECT – FUNDAMENTALS OF TEXTILE SCIENCE (BSCFD101)

COURSE OBJECTIVE – To make the students aware of textile industry and its working pattern, make them know a fabric is made from field to finish.

UNIT NO.	Syllabus	Sheetwork	3 credits/45 lectures
1	Introduction to the Textile – Major goals – Textile Fibre – Definition – Classification of Textile Fibres	-----	5 lectures
	General Properties of Natural Fibres and Manmade Fibres – Related to Durability, Comfort & Appearance.	-----	
2	Cellulosic Fibre – cotton, linen fibre, manufacturing process, properties and uses of natural fibres Minor Natural Fibre Manufacturing process, properties and uses of natural fibres Protein Fibre – silk, wool, manufacturing process, properties and uses of Protein fibres Minor hair Fibres Manufacturing process, properties and uses of Protein fibres.	-----	10 lectures
3	Regenerated Fibre – Viscose rayon, acetate rayon, Manufacturing process, properties and uses. Synthetic Fibre – nylon, polyester, acrylic. New Generation Fibres: Definition – List of new fibres – Spandex, Lyocel, Modal and Micro Denier Polyester fibres.	-----	10 lectures
4	Definition, hand spinning, ring spinning and modern methods Classification – Chemical and mechanical, Spinning Process – blending, opening, cleaning, doubling, carding, combing, drawing, roving, and spinning. Yarn count and Yarn twist. Yarn classification – definition, classification – simple and fancy yarns, Sewing threads and its properties.		10 lectures
5	Testing Method - Feeling test, burning test, Microscopic test, Chemical test. Demonstration of Burning, Microscopic and Chemical test Properties related to performance and care of the following fibres: cotton, linen, wool, silk, rayon, nylon, acrylic, polyester		10 lectures

COURSE OUTCOME – After learning this course, students can differentiate between types of fabrics and their finishing techniques and use of fabrics for different purposes.

FIELD VISIT – Visit to FABRIC industry for understanding of production.

MARKET SURVEY – Survey of 100 different kinds of FABRICS available in the market.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can identify various fibres, their properties and qualities of each fabric.	Lectures/PPT/Tutorials	Assignments/Quizzes/Class Tests/ End Semester Exams
2	Students can understand various natural fibres and their properties and their manufacturing process.	Lectures/PPT/Tutorials	Assignments/Quizzes/Class Tests/ End Semester Exams
3	Students can know various manmade fibres, and their properties and qualities.	Lectures/PPT/Tutorials	Assignments/Quizzes/Class Tests/ End Semester Exams
4	Students can understand yarn process, fabric process, thread count etc.	Lectures/PPT/Tutorials	Assignments/Quizzes/Class Tests/ End Semester Exams
5	Students can test through various methods for fabric identification.	Lectures/PPT/Tutorials	Assignments/Quizzes/Class Tests/ End Semester Exams

REFERENCE BOOKS –

1. Textbook of Fabric Science (Seema Sekhri)
2. Textiles (Sara Kadolph)
3. Textiles & Fashion (Jenny Udale)
4. Fibre Science and Technology - S.P. Mishra.
5. New Millennium fibres - Tatsuya Hongu, Gly O. Phillips
6. Handbook of Textile Fibres - Voll & II - J. Gordon Cook
7. Textiles – fibre to fabric, Corbmann

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)
SUBJECT – HISTORY OF FASHION (BSCFD102)

COURSE OBJECTIVE – To make the students aware of ancient Indian civilizations and to know how the clothing was done during those era's. As fashion evolves from past, so it's very necessary to study fashion from the ancient times.

Unit no.	Syllabus	Sheetwork	3 credits/ 45 Lectures
1	Overview of textiles – prehistory, evolution of textile Ancient Indian civilization – Vedic, Mauryan & Sunga period	-----	10 lectures
	Intro, clothing, food, ornaments, Female costumes, Male costumes, head gears & hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes & life style		
	Satavahan period, Kushan period & Gupta period		
	Intro, clothing, food, ornaments, Female costumes, Male costumes, head gears & hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes & life style		
2	Medieval/Mughal period –	----- ----	5 lectures
	Intro, clothing, food, ornaments, Female costumes, Male costumes, head gears & hairstyles, jewellery, military costumes, religious costumes, Styles, Textiles and dyes & life style BRITISH RAJ IN INDIA		
3	Egypt, Rome & Greek – intro,		10 lectures
	Female costumes, Male costumes, head gears & hairstyles / makeup, Jewellery, Religious costumes, Styles, Textiles and dyes		
4	Victorian, China, Japan – Intro		10 lectures
	Female costumes, Male costumes, head gears & hairstyles / makeup, Jewellery, Religious costumes, Styles, Textiles and dyes		
5	Indonesia, Africa, Rococo – intro		10 lectures
	Female costumes, Male costumes, head gears & hairstyles / makeup, Jewellery, Religious costumes, Styles, Textiles and dyes		

COURSE OUTCOME – After learning this course, students will be able to understand historical fashion and its importance for modern and contemporary designs.

Field visit – Visit to MUSEUM for understanding of the importance of history.

Market survey – Survey of historical / antique products & materials in your city.

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand pre historic era and origin of textile and fabric.	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
2	Students can understand various costumes, accessories, makeup and footwear worn during medieval and Mughal era	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
3	Students can understand various costumes, accessories, makeup and footwear worn during Egypt, Rome & Greek history.	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
4	Students can understand various costumes, accessories, makeup and footwear worn during Victorian/ China/ Japan	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
5	Students can understand various costumes, accessories, makeup and footwear worn during Rococo/ Africa/ Indonesia	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams

Reference books – 1. Costume & Fashion (James Auer)
2. One World of Fashion (Annalee Gold)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)

SUBJECT – ELEMENTS & PRINCIPLES OF DESIGN – THEORY (BSCFD103)

COURSE OBJECTIVE – To make the students aware of various elements and principles of design, and they make them ready for the designing. Make them learn basic drawing & sketching skills to designer better.

UNIT	Syllabus	Sheet work	3 Credits/45 Lectures
1	Elements of design-LINE- intro, function, types of lines, optical illusion		5 Lectures
	Shape-intro, types, 2d & 3d		
	Space-intro, silhouette, types of silhouette		
2	Color – intro, characteristics, psychology, 1 color wheel, 20 color schemes – primary, secondary, tertiary, monochromatic, achromatic, complimentary, split complimentary, clash complimentary, metallic, neutral, polychromatic, triad, tetrad, diadic, dichromatic, analogous, split analogous, vibgyor, warm, cool color schemes with different color mediums.		10 lectures
	Value-intro, value key, value chart		2 lectures
	Texture-intro, characteristics, visual effects, types of textures		2 lectures
3	Presentation techniques – mounting, cutting, focal point, landscape & portrait, frottage, montage, collage		2 lectures
4	Rendering – hatching – types, blending, stippling		2 lectures
	Freehand drawing, still life		2 lectures
5	Principles of design – repetition, gradation, rhythm, radiation, harmony, contrast, emphasis, proportion, balance, unity		10 lectures
	Basic design library – Types of Necklines, collars, sleeves, pleats, pockets, skirts, plackets, frills, flounces, ruffles etc.		10 lectures

COURSE OUTCOME – After learning this course, students will be able to create a design based on certain rules as per the body figure and client personality. They will be able to understand various technical designing terminologies to make them a better designer.

Field visit – Visit to any Art gallery / Sketching workshop for understanding of the importance of drawing.

Market survey – Survey of different kinds of colour mediums available in the market for art purpose.

LEARNINGOUTCOME–

Unit No.	Courselearningobjective	Teaching&Learning	Assessment
1	Students can understand lines and its types and use, shapes & silhouettes.	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
2	Students can understand various colour mediums, use of colour value and types of textures.	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
3	Students can understand various techniques of presenting an art work.	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
4	Students can understand various rendering techniques and can draw free hand designs as well.	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams
5	Students can understand various principles of design to create design, and design library of garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/ End Semester Exams

Referencebooks–1.FashionDesignDirectory(MarnieFogg)

2.IntroductiontoFashionDesign(PatrickJohnIreland)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)

SUBJECT – APPAREL CONSTRUCTION TECHNIQUES – PRACTICAL (BSCFD104P)

COURSE OBJECTIVE – To make the students aware of various stitching & construction techniques, sewing machine handling, its problems & rectifications.

Unit no.	Syllabus	Sheet work	2 Credits
1	Intro to sewing machines, types & parts	-----	1 lecture
	Machin maintenance, faults & rectification	-----	1 lecture
	Bastings – Temporary (Pin, Padding, Running, Thread Marking, Even, Uneven, Diagonal, Slip Stitch, Back Stitch) Permanent (Hemming, Blind Hemming, Overcasting, Herring Bone, Lock Stitch) Decorative – (Chain, Buttonhole, Lazy Daisy, Herring Bone, Dori, Running) Machined decorative stitches	25 samples	15 lectures
2	Seams – Simple, Plain, Pinked, French, Binding With Bias, Binding With Straight Strip, Flat Hemmed Seam, Lapped Seam, Corded Piping, Single Top Seam, Double Top Seam, Piped Seam.	23 samples	15 lectures
	Basic Necklines – Round, Square, V Shape, Glass, Sweet Heart Yoke – Square, V Shape, U Shape, Pentagon, Glass, Waist Yoke		
3	Pleats – simple, knife, kick, box, inverted, sunray. Gathers & Shirring's, Frills – Waterfall, Single Edges, Double Edges	21 samples	12 lectures
	Tucks – Pin, Diagonal, Cross, Blind, Space, Diamond, Graduated, Curved, Release, Cluster		
4	Darts – Single Pointed, Double Pointed, Pinked Fasteners – Hooks, Buttons, Eyelet's, Press Button, Velcro Etc.	12 sample	8 lectures
	Zip attachment – Conceal & Plain		
	Plackets – Frock Placket, Kurta Placket		
5	Sleeves – Simple, Bell, Full, Puff, Cap Collars – Peterpan, Stand, Notched/Safari, Rolled, Frilled, Cap	11 samples	8 lectures

COURSE OUTCOME - After learning this course, students will be able to operate the sewing machine and construct samples of various stitching techniques, to help them understand the making of final garments later on.

Field visit – Visit to TEXTILE industry.

Market survey – Survey of Needles, threads, hooks, buttons, fasteners, buckram, types of machines, tools & equipment's.

LEARNINGOUTCOME–

Unit No.	Courselearningobjective	Teaching&Learning	Assessment
1	Studentscanunderstandsewing machineoperationandbasicsof stitching.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
2	Students can create seams, necklines,andyokesetc.asparts of garments.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
3	Studentscancreatepleats, tucks, gathers as a part of garments.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
4	Studentscancreatedarts, plackets,attachfasteners, zippers etc.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
5	Students can create various sleevesandcollarsetc.asparts of garments.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams

Referencebooks–1.SewingBasics(WendyGardiner)

2.QuiltingBasics(Celia Eddy)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)

SUBJECT – ELEMENTS & PRINCIPLES OF DESIGN – PRACTICAL (BSCFD105P)

COURSE OBJECTIVE – To make the students aware of various elements and principles of design, and they make them ready for the designing. Make them learn basic drawing & sketching skills to designer better.

UNIT	Syllabus	Sheetwork	2 Credits
1	Elements Of Design – LINE – Intro, Function, Types Of Lines, Optical Illusion	Types of lines 3 sheets, Line composition 1 sheet Optical illusion 1 sheet	3 Lectures
	Shape – Intro, Types, 2d & 3d	Natural, Geometric 1 sheet shape composition 1 sheet	2 lectures
	Space – Intro, Silhouette, Types Of Silhouette	Silhouettes 1 sheet	2 lectures
2	Color – Intro, Characteristics, Psychology, 1 Color Wheel, 20 Color Schemes – Primary, Secondary, Tertiary, Monochromatic, Achromatic, Complimentary, Split Complimentary, Clash Complimentary, Metallic, Neutral, Polychromatic, Triad, Tetrad, Diadic, Dichromatic, Analogous, Split Analogous, Vibgyor, Warm, Cool Color Schemes With Different Color Mediums.	Color wheel 1 sheet Color schemes 21 sheets with different color mediums	12 lectures
	Value – Intro, Value Key, Value Chart	value chart 1 sheet value scale 1 sheet	2 lectures
	Texture – Intro, Characteristics, Visual Effects, Types Of Textures	Textures Types – 20	5 lectures
3	Presentation Techniques – Mounting, Cutting, Focal Point, Landscape & Portrait, Frottage, Montage, Collage	8 sheets	4 lectures
4	Principles Of Design – Repetition, Gradation, Rhythm, Radiation, Harmony, Contrast, Emphasis, Proportion, Balance, Unity	POD sheetwork – 10	10 lectures
	Basic Design Library – Types Of Necklines, Collars, Sleeves, Pleats, Pockets, Skirts, Plackets, Frills, Flounces, Ruffles Etc.	10 sheets work	10 lectures
5	Rendering – Hatching – Types, Blending, Stippling	Sheetwork – 3	6 lectures
	Free Hand Drawing, Still Life	Sheetwork – 2	4 lectures

COURSE OUTCOME – After learning this course, students will be able to create a design based on certain rules as per the boy figure and client personality. They will be able to understand various technical designing terminologies to make them a better designer.

Field visit – Visit to any Art gallery / Sketching workshop for understanding of the importance of drawing.

Market survey – Survey of different kinds of colour mediums available in the market for art purpose.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand lines and its types and use, shapes & silhouettes.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can understand various colour mediums, use of colour value and types of textures.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can understand various techniques of presenting an art work.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can understand various rendering techniques and can draw freehand designs as well.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
5	Students can understand various principles of design to create design, and design library of garments.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books–1. Fashion Design Directory (Marnie Fogg)

2. Introduction to Fashion Design (Patrick John Ireland)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)

SUBJECT – FASHION MODEL DRAWING – PRACTICAL (BSCFD106P)

COURSE OBJECTIVE – To make the students aware of various proportions and poses for creating fashion illustrations & sketches. Making them understand the rendering techniques of illustration to depict the flesh & fabrics.

Unit no.	Syllabus	Sheet work	2 Credits
1	Introduction to illustration, study of 3 illustrators work	----- ----	1 lecture
	Basic blocks 10 heads – female (front, back, side, 3/4 th , sitting)	5 sheets	5 lectures
	Robotic figure – front & back	2 sheets	1 lecture
	Stick figures using photographs – 10 poses	10 sheets	5 lectures
2	Body fleshing – front/back/side/3/4 th /sitting	5 sheets	5 lectures
	Body coloring/Rendering – front/back/side/3/4 th /sitting	5 sheets	5 lectures
	Hand poses female – straight/bended/folded	3 sheets	1 lecture
	Female foot poses – straight/side/raised	3 sheets	1 lecture
3	Female face block – front	1 sheet	1 lecture
	Female hairstyles – 10 variations	2 sheets	2 lectures
	Female feature drawing – eyes (open/pair/side/close)	1 sheet	1 lecture
	Female feature drawing – lips (open/close/side)	1 sheet	1 lecture
	Female feature drawing – nose (straight/side)	1 sheet	1 lecture
4	Apparel categories for female – (inner wear / beach wear / casual wear / formal wear / semiformal wear / western wear / indo western wear / resort wear / traditional wear / ethnic wear / wedding wear / party wear / night wear / funky wear / ramp wear / avant garde wear / sportswear)	Ppt	5 lectures
5	Female accessory designing – scarves (5 variations each)	1 sheet	1 lecture
	Female accessory designing – bags (5 variations each)	1 sheet	1 lecture
	Female accessory designing – footwears (5 variations each)	1 sheet	1 lecture
	Female accessory designing – hats/caps (5 variations each)	1 sheet	1 lecture
	Female accessory designing – belts (5 variations each)	1 sheet	1 lecture
	Female garment – flats sketches	5 sheets	5 lectures
	Garment rendering on figure – 5 Garments	5 sheets	5 lectures

COURSE OUTCOME – After learning this course, students will be able to create fashion illustrations & convert their imagination & ideas onto paper.

Field visit – Visit to any art gallery / sketching workshop for understanding of the importance of drawing.

Market survey – Survey of various types of silhouettes available in market.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can sketch fashion illustrations and the steps behind it.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can sketch various body poses and rendering techniques.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can draw face, features, and hairstyles of the sketches drawn.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can understand various kinds of apparels available for female in the market and their uses.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
5	Students can draw various kinds of accessories, flat technical sketches, and draping of garment on figure	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books–1. Fashion Illustration Figure Drawing (Maite Cafuente)

2. Fashion Rendering (Ranjana Singhal & Kanaka Bharali)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)

SUBJECT – ENGLISH (BSCFD107A)

Course Objective -The purpose of this course is to introduce students to the theory, fundamentals and tools of communication and to develop in them vital communication skills which should be integral to personal, social and professional interactions. One of the critical links among human beings and an important thread that binds society together is the ability to share thoughts, emotions and ideas through various means of communication: both verbal and non-verbal. In the context of rapid globalization and increasing recognition of social and cultural pluralities, the significance of clear and effective communication has substantially enhanced.

Unit no.	Syllabus	2 Credits
Unit I: Introduction:	Theory of Communication, Types and modes of Communication, <i>Mediums and channels of communication, barriers to communication, English as a Global language, the Lingua Franca, Social influences on English</i>	06
Unit II: Language of Communication	Verbal and Non-verbal (Spoken and Written) Personal, Social and Business Barriers and Strategies Intra-personal, Inter-personal and Group communication, <i>Varieties of English, Language, Accent, Dialect, Colloquialism, Historical influences on English</i>	06
Unit III: Speaking Skills	Monologue Dialogue Group Discussion Effective Communication/Mis-Communication Interview Public Speech, <i>Regional influences on English, Convergence and divergence, Linguistic Imperialism,</i>	06
Unit IV: Reading and Understanding-	Close Reading, <i>Reading analysis of a text - Audience and purpose, Content and theme, Tone and Mood, stylistic devices, structure</i> Comprehension- Analysis and Interpretation Translation (from Indian language to English and vice-versa) Literary/Knowledge Texts	06
Unit V: Writing Skills	Documenting Report Writing Making notes Letter writing, <i>Writing tabloids, diary entry, open letters, essays, newsletter and magazine articles, skits, short stories, impersonating characters</i>	06

Course Outcome: It will enhance Language of communication, various speaking skills such as personal communication, social interactions and communication in professional situations such as interviews, group discussions and office environments, important reading skills as well as writing skills such as report writing, note taking etc. While, to an extent, the art of communication is natural to all living beings, in today's world of complexities, it has also acquired some elements of science. It is hoped that after studying this course, students will find a difference in their personal and professional interactions.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand various types of communications	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand various languages of communication and body language importance.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand good speaking skills and qualities.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand reading skills for effective understanding.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand effective writing skills for making their report, applications, quotation etc.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – I)

SUBJECT – FABRIC SURFACE ORNAMENTATION – PRACTICAL (BSCFD108P)

COURSE OBJECTIVE – To make the students aware of textile industry and its working pattern, make them know a fabric is made from field to finish.

Unit no.	Syllabus	Sheet work	2 credits
1	Intro to embroidery and its tools	-----	1 lecture
	Tracing methods – Carbon, Ink Transfer, Butter Paper Enlargement Of Design- Folding Method (Single Fold, Double Fold, Multi Fold)	15 samples	4 lectures
2	Basic hand stitches – Chain & Its (4) Variations, Back, Slip, Stem, Herring Bone, Blanket, Lazy Daisy, Bullion Rose, Spider Web, Running, Satin, French Knot, Feather Stitch, Fish Bone, Chevron, Basket, Seed Filling	20 samples	10 lectures
3	Sequins, Mirror, Lace, Ribbon, Beads	5 samples	2 lectures
	Zardosi, Dabka, Metallic Thread, Gota Patti, Kundan	5 samples	3 lectures
	Fabric Tassels	5 samples	1 lecture
4	Crochet Work, Macramé Work	1 sample	4 lectures
	Knitting Work	1 sample	2 lectures
	Quilting Art, Smocking 3 samples	1 sample	3 lectures
	Project work – make any 1 product from – tablecloth/ necklines, bedsheet, scarf/ stoles or sari (using above techniques)	1 sample	Student submission

COURSE OUTCOME – After learning this course, students will be able to differentiate between types of fabrics and their finishing techniques and use of fabrics for different purposes.

Field visit – Visit to Embroider workshop.

Market survey – Survey of embroidery materials available in the market, threads, beads, metals, mirrors, ribbon, wires, sequins, frames, laces & buttons etc.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand basics of embroidery and tracing methods.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can make basic hand stitches.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can make sequins, zardosi, mirror embroidery etc.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can make crochet, knitting, quilting samples and understand its making.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books–1. Swedish Weaving and Embroidery (Jeanne Tans)

2. Embroidery Dolls Collection (Joan Watters)

3. Surface Works (Jenny Dowde)

SEMESTER-II

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – INTRODUCTION TO FASHION STUDIES (BSCFD201)

COURSE OBJECTIVE – To make the students aware of fashion world and its industry, understanding of fashion terminologies and concept of fashion.

Unit No.	Syllabus	Sheet work	3 Credits/45 Lectures
1.	Fashion terminologies – intro, high, mass, style, taste, design, type of fashion, etc.	PPT	5 lectures
	Intangibles of fashion	PPT	2 lectures
2.	Fashion movement	PPT	2 lectures
	Theories of clothing origin	PPT	2 lectures
	Principles of fashion movement	PPT	2 lectures
	Theories of fashion adoption	PPT	2 lectures
3.	Fashion cycle	PPT	5 lectures
	Fashion leaders & followers, innovators, motivators, victims	PPT	5 lectures
	Fashion design process	PPT	5 lectures
4.	Fashion forecast – intro, its process	PPT	5 lectures
	Fashion bodies – FDCI, INTERNATIONAL FASHION BODIES, and FASHION WEEKS.	PPT	10 lectures

COURSE OUTCOME – After learning this course, students will be able to understand fashion and its industry in a broader sense with fashion terminologies.

Field visit – visit to a store for latest trends.

Market survey – Survey of 50 people on their body shapes and choices.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand various fashion terms and fashion as a whole.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand how fashion originated and spread.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand how fashion comes in market and goes out.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand predicting future fashion and various fashion bodies of world.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books – 1. Inside Fashion Design (Sharon L Tate)

2. New Encyclopaedia of Fashion Details (Patrick John Ireland)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – SEWING TECHNOLOGY (BSCFD202)

COURSE OBJECTIVES - While studying these sewing technology course, the students shall be able to understand the mechanism and applications involved in apparel production acquaint the students with the basics and advanced technology of sewing machine impart basic knowledge about methods of spreading, marking, cutting, pressing and the tools and equipment's involved spread over knowledge of process sequence of machines and its maintenance apply knowledge of standards in sewing process.

Unit No.	Syllabus	Sheet work	3Credits/ 45Lectures
1.	Sewing Machineries- Classification of sewing machines, parts functions of single Needle machine, Other machineries - over lock machine, bar tacking machine, button Hole making machine, button fixing machine, blind stitching Machine, fabric examining machine. Special attachments, care and maintenance, Common problems and remedies	PPT	9lectures
2.	Stitching ancillaries- Needles, bobbin and bobbin case, bobbin winding, loops and loop Spreader, upper and lower threading, auxiliary hooks, throat plates, take-ups, tension discs- upper and lower thread tension, stitching auxiliaries, pressure foot and its types, Feed mechanisms- drop feed, differential feed, needle feed, compound feed, unison feed, puller feed, Pressure foot and its types- Pressure regulators - Stitch length, Times sequence in stitch formations.	PPT	9lectures
3.	Types of spread and its quality, spreading equipment and tools used for spreading, spreading methods. Marking methods, positioning marking types of markers, efficiency of a marker plan, requirements of marker planning.	PPT	9lectures
4.	Types of Cutting machine - vertical reciprocity cutting machine, rotary cutting machine band knife cutting machine, die cutters. Cutting technology – definition, function, scope. Cutting equipment and tools Pressing Equipment's – purpose, pressing equipment's and methods – iron, steam press, steam air finisher, steam tunnel, special types – pleating, permanent press.	PPT	9lectures
5.	Sewing Federal Standards for stitch and Seam classification, seam quality, fabric sew ability, identification and classification of sewing machines, sewing supplies, sewing threads, Sewing federal standards for stitch and stitch classification, Federal standards for seam and seam classification Sewing threads- types, essential qualities of a sewing thread, manufacturing process of cotton and synthetic threads, twisting process. Embroidery thread, metallic thread and elastic thread.	PPT	9lectures

COURSE OUTCOMES - After completion of the Sewing Technology course, the student will be able to: Understand the mechanism and applications involved in Apparel Production, Interpret the basics and advanced technology of sewing machine. Spread over knowledge of process sequence of machines and its maintenance, Apply knowledge of standards in sewing process.

Field visit – visit to ATDC centre for machines and equipment's study.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand various types of sewing machines used in garment industry and their functioning.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand various machine parts used in stitching of garments and their functioning	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand industrial spreading methods and marking methods for bulk production.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand various types of cutting machines, and pressing machines used in garment industry.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand various stitching standard for quality productions and types of threads used in stitching.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books–1. Readers Digest Sewing Guide, Complete guide to sewing, 131h Edition.

2. Coles. M. Sew- A complete guide for sewing today. Heinemann professional publishing,

3. Marry Mathews, Practical clothing constructor, part I, cosmic press, Madras.

SUBJECT–PATTERN DRAFTING & LAYOUT- THEORY (BSCFD203)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

Unit no.	Syllabus	Sheet work	3 credits/ 45 lectures
1	Intro to pattern making, tools & equipment's		3 lectures
	Taking body measurements, size chart		3 lectures
	Intro to drafting, types of drafting – folded & direct method		3 lectures
2	Child bodice block – front/back		3 lectures
	Child Panty block		3 lectures
	Child A-line		3 lectures
	Child baby Frock/Party wear Frock		3 lectures
3	Child baby set – Mittens, Sleeping bag, booties etc.		3 lectures
	Adult bodice block – front/back		3 lectures
	Basic kameez block		2 lectures
	Peticoat		2 lectures
4	Churidar		2 lectures
	Basicalwaar		3 lectures
	Patiyalasalwaar		3 lectures
	Skirt (pleated/Aline/gathered)/Top block		3 lectures
	Layout & estimation of cloth		3 lectures

COURSE OUTCOME – After learning this course, students will be able to create patterns of various female and kid's wears on paper. They will understand how the drafts are made in garment industries.

Field visit – Visit to Garment manufacturing unit (school dress making unit)

Market survey – Survey of different types of Skirts, Kurti, Salwaar, Kids wear & Uniforms.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand types of patterns drafts and its methods.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand pattern making of various child garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand pattern making of various adult female garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand pattern making of various adult female garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books – 1. Pattern Making for Fashion Design (Helen Joseph Armstrong)

2. Zarapkar system of Cutting (Zarapkar)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)

SUBJECT – DIGITAL FASHION – ADOBE PHOTOSHOP (PRACTICAL) (BSCFD204P)

COURSE OBJECTIVE – To make the students aware of graphic software for the editing and presenting their art work digitally to make it more professional.

Unit no.	Element	Sheet work	2 credits
1	Overview of Photoshop		1 hours
	Introduction to Adobe Photoshop		1 hours
	Bitmap image, Vector image, Exploring the work area		1 hours
	Exploring the toolbox, Exploring preferences, Draw pixel and vector shapes, Capture, crop, and transform, Capture as screen image	assignment	2 hours
	Use the Crop tool and Navigator palette, Apply a transformation		2 hours
2.	Overview of selecting and deleting	assignment	2 hours
	Create reflection image, Use the Elliptical Marquee and Eraser tools		2 hours
	Use the Magic Wand and Magic Eraser tools, Create a vignette		2 hours
3.	Photo retouching and color adjustments	assignment	2 hours
	Retouching with Selection and Deletion tools		2 hours
	Retouching with the Move tool, Retouching with the Patch tool		2 hours
	Retouching with the Healing Brush and Clone Stamp tools		2 hours
	Retouching spots, Restore a photo and vignette, Understand color basics, Explore color correction		2 hours
4.	Image resizing and resolution, Image size and resolution basics	assignment	2 hours
	Image data, Image resize, Image for on screen viewing, Prepare your image		2 hours
5.	Layer Basics, About the Layers palette, About the background layer	assignment	2 hours
	Selecting, grouping, and linking layers, Moving, copying, and locking layers, Managing layers, Merging and stamping layers		2 hours
	Setting opacity and blending options, Layer effects and styles		2 hours
	Adjustment and fill layers/ Smart objects, Layer comps/ masking layers		2 hours

COURSE OUTCOME - After learning this course, students will be able to create various graphic images in Photoshop which will make their work look more professional and creative with digital art.

Field visit – Visit to GRAPHIC PRINTING unit.

LEARNINGOUTCOME–

Unit No.	Courselearningobjective	Teaching&Learning	Assessment
1	Studentscanunderstandbasics of Photoshop software and its tools	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
2	Studentscanusevarioustoolsof Photoshop for different effects and creations.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
3	Students can edit the photos usingvariousfiltersandeffects.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
4	Studentscanmakeimage resizing , ratio, quality, resolutions etc.	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams
5	Studentscanworkinlayersand editing process	Tutorials/PracticalLab Demonstrations	Sheets/ Samples/File submission,EndSemester Exams

REFERENCEBOOKS–

1. AdobePhotoshopLightroomClassicClassroomInABook(2021Release)ByRafaelConcepcion
2. AdobePhotoshopCCForDummies)ByPeterBauer
3. AdobePhotoshopForBeginners:2021ByOMANIKELLOGG

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – APPAREL CONSTRUCTION – I (BSCFD205P)

COURSE OBJECTIVE – To make the students aware of construction of various kids and female wears, how they should be cut and sewn to make it a finished garment.

Unit no.	Syllabus	Sheet work	2 credits
1	Child bodice block – front/back (construction)	1 Sample	2 lectures
	Child panty block (construction)	1 Sample	2 lectures
	Child A-line (construction)	1 Sample	2 lectures
	Child baby frock (construction)	1 Sample	2 lectures
	Child baby set – Mittens, Sleeping bag, booties etc.	1 Sample	2 lectures
2	Adult bodice block – front/back (construction)	1 Sample	2 lectures
	Basic kameez block (construction)	1 Sample	2 lectures
	Peticoat (construction)	1 Sample	2 lectures
3	Churidar (construction)	1 Sample	2 lectures
	Basicalwaar (construction)	1 Sample	2 lectures
	Patiyalasalwaar (construction)	1 Sample	2 lectures
4.	Skirt (pleated/Aline/gathered)/Top block (construction)	1 Sample	5 lectures

COURSE OUTCOME – After learning this course, students will be able to make and modify various kids and female wears and create a designer piece.

Field visit – Visit to Garment manufacturing unit (school dress making unit).

Market survey – Survey of different types of Skirts, Kurti, Salwaar, Kid's wear & Uniforms.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can stitch various child garments.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can stitch various female adult garments.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can stitch various female adult garments.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can stitch various female adult garments.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books – 1. Pattern Making for Fashion Design (Helen Joseph Armstrong)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – PATTERN DRAFTING & LAYOUT – PRACTICAL (BSCFD206P)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

Unit no.	Syllabus	Sheet work	2 credits
1	Intro to pattern making, tools & equipment's	5 Sheets	1 lectures
	Taking body measurements, size chart	2 sheets	1 lectures
	Intro to drafting, types of drafting – folded & direct method	3 sheets	2 lectures
2	Child bodice block – front/back	1 sheet	2 lectures
	Child Panty block	1 sheet	2 lectures
	Child A-line	1 sheet	2 lectures
	Child baby Frock/Party wear Frock	1 sheet	2 lectures
3	Child baby set – Mittens, Sleeping bag, booties etc.	1 sheet	2 lectures
	Adult bodice block – front/back	1 sheet	2 lectures
	Basic kameez block	1 sheet	2 lectures
	Peticoat	1 sheet	2 lectures
4	Churidar	1 sheet	2 lectures
	Basicalwaar	1 sheet	2 lectures
	Patiyalasalwaar	1 sheet	2 lectures
	Skirt (pleated/Aline/gathered)/Top block	1 sheet	2 lectures
	Layout & estimation of cloth	1 sheet	2 lectures

COURSE OUTCOME – After learning this course, students will be able to create patterns of various female and kid's wears on paper. They will understand how the drafts are made in garment industries.

Field visit – Visit to Garment manufacturing unit (school dressmaking unit)

Market survey – Survey of different types of Skirts, Kurti, Salwaar, Kids wear & Uniforms.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand types of patterns drafts and its methods.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can understand pattern making of various child garments.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can understand pattern making of various adult female garments.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can understand pattern making of various adult female garments.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

Reference books – 1. Pattern Making For Fashion Design (Helen Joseph Armstrong)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – TRADITIONAL EMBROIDERY (BSCFD207P)

COURSE OBJECTIVE – To make the students aware of various traditional embroideries in India, and its importance and equipment's, how they are created as master piece and their modern adaptation to keep it alive.

UNIT NO.	Syllabus	Sheetwork	2 credits
1	Phulkari Of Punjab	1 SAMPLE	2 lectures
	Chikankari Of Lucknow	1 SAMPLE	2 lectures
	Kasuti Of Karnataka	1 SAMPLE	2 lectures
2	Kantha Of Bengal	1 SAMPLE	2 lectures
	Kashmiri Work	1 SAMPLE	2 lectures
	Kutch Work Of Gujrat	1 SAMPLE	2 lectures
3	Applique Work Of Orissa	1 SAMPLE	2 lectures
	Pipli Work	1 SAMPLE	2 lectures
	Gota Of Rajasthan	1 SAMPLE	2 lectures
4	Chamba Rumal	1 SAMPLE	2 lectures
	Banjara Embroidery	1 SAMPLE	2 lectures
	Mukesh Work	1 SAMPLE	2 lectures
	Toda Embroidery Of Tamil Nadu	1 SAMPLE	2 lectures

COURSE OUTCOME – After learning this course, students will be able to make various samples of different embroideries of India and their traditional values and beliefs.

Field visit/workshop – visit to embroidery material shop.

Market survey – Survey of various traditional textile & embroidery material available in market.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand the history and can create samples of traditional embroideries of India	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can understand the history and can create samples of traditional embroideries of India	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can understand the history and can create samples of traditional embroideries of India	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can understand the history and can create samples of traditional embroideries of India	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

Reference books – 1. Surface Works (Jenny Dowde)

2. 150 Beaded Borders and Motifs (Kenneth D. King)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – FASHION MODEL DRAWING – II (BSCFD208P)

COURSE OBJECTIVE – To make the students aware of various male body proportions and poses for creating fashion illustrations & sketches. Making them understand the rendering techniques of illustration to depict the flesh & fabrics.

s.no	Syllabus	Sheetwork	2 credits
1	Introduction to male illustration, study of 3 illustrators work	-----	1 lecture
	Basic blocks 10 heads 13 inches – male (Front, Back, Side, 3/4 th Side)	4 sheets	4 lectures
	Robotic figure – front & back	2 sheets	1 lecture
	Stick figures using photographs – 10 poses	10 sheets	2 lectures
2	Body fleshing – front/back/side/3/4 th	4 sheets	2 lectures
	Body Coloring/Rendering – front/back/side/3/4 th	4 sheets	2 lectures
	Hand poses male – 5 poses	1 sheet	1 lecture
	Male foot poses – 5 poses	1 sheet	1 lecture
	Male face block – front	1 sheet	1 lecture
	Male hairstyles – 10 variations	2 sheets	1 lecture
	Male feature drawing – eyes 5 variations	1 sheet	1 lecture
	Male feature drawing – lips 5 variations	1 sheet	1 lecture
	Male feature drawing – nose (straight/side)	1 sheet	1 lecture
3.	Apparel categories for male – (Inner Wear / Beach Wear / Casual Wear / Formal Wear / Semi Formal Wear / Western Wear / Indo Western Wear / Resort Wear / Traditional Wear / Ethnic Wear / Wedding Wear / Party Wear / Night Wear / Funky Wear / Ramp Wear / Avant Garde Wear / Sports Wear)	PPT presentation	2 lecture
4.	Male accessory designing – scarves (5 variation each)	1 sheet	1 lecture
	Male accessory designing – bags (5 variation each)	1 sheet	1 lecture
	Male accessory designing – footwears (5 variation each)	1 sheet	1 lecture
	Male accessory designing – hats/caps (5 variation each)	1 sheet	1 lecture
	Male accessory designing – belts (5 variation each)	1 sheet	1 lecture
	Male garment – flats sketches	5 sheets	2 lecture

COURSE OUTCOME – After learning this course, students will be able to differentiate between types of fabrics and their finishing techniques and use of fabrics for different purposes.

Field visit/workshop – visit to men's apparel store for understanding various apparel categories.

Market survey – Survey of men's wear accessories and their details

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can sketch fashion illustrations and the steps behind it.	Tutorials/Practical Lab Demonstrations	Sheets/Samples/File submission, End Semester Exams
2	Students can sketch various body poses and rendering techniques. Students can draw face, features, and hairstyles of the sketches drawn.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can understand various kinds of apparels available for male in the market and their uses.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
5	Students can draw various kinds of accessories, flat technical sketches, and draping of garment on figure	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books–1. Fashion Drawing Designs
2. Fashion Illustration Figure Drawing (Maite Cafuente)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – ENVIRONMENTAL SCIENCE (BSCFD209A)

COURSE OBJECTIVE – To make the students aware of textile industry and its working pattern, make them know a fabric is made from field to finish. **Unit1: Introduction to Environmental Studies**

(6 Lecture)

- Multidisciplinary nature of environmental studies; Scope and importance; Concept of sustainability and sustainable development.

Ecosystems

- What is an ecosystem? Structure and function of ecosystem; Energy flow in an ecosystem: food chains, food webs and ecological succession. Case studies of the following ecosystems :
 - a) Forest ecosystem
 - b) Grassland ecosystem
 - c) Desert ecosystem
 - d) Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)

Unit2: Natural Resources: Renewable and Non-renewable Resources

(6 Lecture)

- Land resources and land use change; Land degradation, soil erosion and desertification.
- Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations.
- Water : Use and over-exploitation of surface and ground water, floods, droughts, conflicts over water (international & inter-state).
- Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs, case studies.

Unit3: Biodiversity and Conservation

(5 Lecture)

- Levels of biological diversity : genetic, species and ecosystem diversity; Biogeographic zones of India; Biodiversity patterns and global biodiversity hot spots
- India as a mega-biodiversity nation; Endangered and endemic species of India
- Threats to biodiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity.
- Ecosystem and biodiversity services: Ecological, economic, social, ethical, aesthetic and Informational value.

Unit4: Environmental Pollution

(9 Lecture)

- Environmental pollution: types, causes, effects and controls; Air, water, soil and noise pollution
- Nuclear hazards and human health risks
- Solid waste management: Control measures of urban and industrial waste.
- Pollution case studies.

Environmental Policies & Practices

- Climate change, global warming, ozone layer depletion, acid rain and impacts on human communities and agriculture
- Environment Laws: Environment Protection Act; Air (Prevention & Control of Pollution) Act; Water (Prevention and Control of Pollution) Act; Wildlife Protection Act; Forest Conservation Act.

- International agreements: Montreal and Kyoto protocols and Convention on Biological Diversity (CBD).
- Nature reserves, tribal populations and rights, and human wildlife conflicts in Indian context.

Unit 5: Human Communities and the Environment

(4 Lecture)

- Human population growth: Impacts on environment, human health and welfare.
- Resettlement and rehabilitation of project affected persons; case studies.
- Disaster management: floods, earthquake, cyclones and landslides.
- Environmental movements: Chipko, Silent valley, Bishnoi of Rajasthan.
- Environmental ethics: Role of Indian and other religions and cultures in environmental conservation.
- Environmental communication and public awareness, case studies (e.g., CNG vehicles in Delhi).

Suggested Readings:

- Carson, R. 2002. *Silent Spring*. Houghton Mifflin Harcourt.
- Gadgil, M., & Guha, R. 1993. *This Fissured Land: An Ecological History of India*. Univ. of California Press.
- Gleeson, B. and Low, N. (eds.) 1999. *Global Ethics and Environment*, London, Routledge.
- Gleick, P.H. 1993. *Water in Crisis*. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
- Groom, Martha J., Gary K. Meffe, and Carl Ronald Carroll. *Principles of Conservation Biology*. Sunderland: Sinauer Associates, 2006.
- Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. *Science*, 339:36--37.
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LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand concept of ecosystem and environment.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand air pollution and causes and methods to decrease pollution	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand water pollution and causes and methods to decrease pollution	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand land pollution and causes and methods to decrease pollution	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand environment biotechnology elements and its causes	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

REFERENCE BOOKS:

1. Masters, G.M. Introduction to environment engineering and science (Prentice Hall of India).
2. Environmental Chemistry by A.K. Dey (Eastern Ltd.).
3. Environmental Chemistry by B.K. Sharma (Krishna Prakashan).
4. Nebel B.J. Environmental science (Prentice Hall of India).
5. Environmental Biotechnology by S.N. Jogdand (Himalaya Publishing House).
Introduction to Environmental Biotechnology by A.K. Chatterji (Prentice Hall of India)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – II)
SUBJECT – TEXTILE PROCESSING & PRINTING (BSCFD210P)

COURSE OBJECTIVES - While studying the Textile Processing and Printing course, the students shall be able to - Impart knowledge about textile processing in terms of their origin and properties, Understanding of concept of Processing work, Characterize different processing equipment, Insightful about the Dyeing and Printing technique.

UNIT NO.	Syllabus	Sheet work	2 credits
1	Typical sequence of processes. Object and methods Singeing, Desizing, Scouring, Synthetic Fiber Heat setting, Wool carbonizing, Weighting of silk. Wet processing equipment – kier – J box – pad roll – U box – Roller bed – Conveyor steamer – stenter	-----	6 lectures
2	Mercerization – process - Methods – Chemicals – effects. Bleaching – Hypochlorites – Hydrogen peroxide – sodium chlorite. Equipment's and chemicals for bleaching of cotton, viscose, cotton/ viscose Polyester/ cotton. Evaluation of bleached fabric – whiteness – absorbency – chemical damage - residues.		6 lectures
3	Dyeing – Classification of colorants – Natural and synthetic dyes Fastness properties of dyes Dyeing – classification of colorants – fastness properties of dyes. Dyeing machines – fibre, yarn and fabric dyeing machines – loose stock fibre bale – hank package Jigger – winch – HT Beam jet – padding mangles. Garment dyeing machines.		6 lectures
4	Printing styles of printing – Direct, Resist and Discharge Printing Direct printing: Block printing – Stencil printing – Brief history, preparation of fabric, stencils (For one or more colour) Materials used for preparing stencils, process involved and techniques used. Resist printing: Batik printing- Tie and dye – Brief history, Equipment's required, process sequence and techniques used. Other printing methods: Ink jet printing, Heat transfer printing, photo printing.		6 lectures
5	Methods of printing – screen printing – automatic screen printing – roller printing – rotary printing – transfer printing. Fixation and after treatment. Wet processing of Knitted fabric – scouring – Bleaching dyeing – printing calendaring. Shrink controlling - steaming. Wet processing of polyester, Nylon, silk, wool and their blends.		6 lectures

COURSE OUTCOMES - After completion of the Textile Processing and Printing course, the student will be able to: Identify the Processing methods and Knowing their Importance in clothing, Learn the Method of fabric processing technique, Understand the knowledge of Dyeing and its Classification, Apply knowledge of printing and its Techniques, Acquainted the machine Knowledge and Various fabric processing.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can create various dry and wet printing samples	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can create use of bleach samples and understand the mercerization process.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can create various samples of tie and dye techniques.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can create various printing samples.	Tutorials/Practical Lab Demonstrations	Sheets/Samples/File submission, End Semester Exams
5	Students can create various screen printing samples	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

References:

1. Paters R.H. Textile Chemistry "Vol. I, II Textile Institute, Manchester 1970.
2. Shenai V.A. "Technology of textile processing" Vol. III, V, VII, VIII Seval publications, Bombay 1981.
3. Textiles – Ninth edition, Sara J Radolph and Anna L Langford, Prentice hall, New Jersey (2002).
4. Textile processing – J L Smith, Abhishek publications, Chandigarh (2003).
5. Textile Chemistry – Peters RH, Voll, & II, Textile Institute Manchester (1970)

SEMESTER-III

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)

SUBJECT – TRADITIONAL TEXTILE (BSCFD301)

COURSE OBJECTIVE – To make the students aware of various traditional Textile in India, and its importance and equipment's, how they are recreated as a masterpiece and their modern adaptation to keep it alive.

UNIT NO.	Syllabus	Sheet work	3 credits/45 lectures
1	Dhakamuslin	-----	2lectures
	Kimkhab	-----	2lectures
	Dyed textile – bandhej, ikat, patola, bandhas,	-----	4lectures
	Printed textiles – bagru print, sanganer print, kalamkari, warli	-----	4lectures
2	Handwoventextile-	-----	2lectures
	Banaras brocade	-----	3lectures
	Baluchari	-----	2lectures
	Jamdani	-----	2lectures
3	Paithani	-----	3lectures
	Kanjeevaram	-----	3lectures
	Chanderi	-----	2lectures
	Kota	-----	2lectures
4	Maheshwari	-----	2lectures
	Sambalpuri	-----	2lectures
	Shawls-	-----	2lectures
	Kashmiri	-----	2lectures
	Kullu & kinnaur	-----	3lectures
	Wraps of northeast	-----	3lectures

COURSE OUTCOME – After learning this course, students can identify various samples of different textiles of India and their traditional values and beliefs.

Field visit/workshop – visit to traditional textile stores in city.

Market survey – Survey of garments made from traditional textiles.

LEARNINGOUTCOME–

Unit No.	Courselearningobjective	Teaching& Learning	Assessment
1	Students can understand traditional textile of India and abroadandtheirmanufacturing process, their specialty	Lectures/PPT	Assignments/Quizzes/ClassTests/End Semester Exams
2	Students can understand traditional textile of India and abroadandtheirmanufacturing process,theirspecialty	Lectures/PPT	Assignments/Quizzes/ClassTests/End Semester Exams
3	Students can understand traditional textile of India and abroadandtheirmanufacturing process, their specialty	Lectures/PPT	Assignments/Quizzes/ClassTests/End Semester Exams
4	Students can understand traditional textile of India and abroadandtheirmanufacturing process, their specialty	Lectures/PPT	Assignments/Quizzes/ClassTests/End Semester Exams
5	Students can understand traditional textile of India and abroadandtheirmanufacturing process,theirspecialty	Lectures/PPT	Assignments/Quizzes/ClassTests/End Semester Exams

Referencebooks–1.TraditionalBridalSareesofIndia(PromilaShankar)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT – CLOTHING CARE & MAINTENANCE (BSCFD302)

COURSE OBJECTIVES - While studying the clothing care and maintenance course, the student shall be able to - identify the importance of clothing care and maintenance, impart the knowledge of laundry process and reagents, and learn the details of machineries involved in clothing care process, provide the knowledge about special laundry, acquaint the importance of care label and stain removing.

UNIT NO.	Syllabus	Sheet work	3 credits/ 45 lectures
1	Fabric Care – Introduction, Need and Importance Water-hard and soft water, methods of softening water. Laundry soaps – Manufacture of soap (Hot process, cold process), composition of soap types of soap, Soapless detergents, chemical action, detergent manufacture, advantages of detergents	-----	9 lectures
2	Stiffening Agents – Starch (cold water and hot water). Other stiffening agents, preparation of starch Laundry blues, their application.	-----	9 lectures
3	Laundry equipment – for storage, for steeping and Washing Hand Washing Equipment - Washboard, suction washer, wash boiler Machine Washing Equipment - washing machine – Method - Types of Washing machine - Function of Washing machine. Drying equipment's – outdoor and indoor types. Ironing and ironing board – types of iron (box, flat, automatic, steam iron). Ironing board – different types.	-----	9 lectures
4	Principles of washing – suction washing, washing by kneading and squeezing, washing by machine - Process details and machine details. Laundering of different fabrics – cotton and linen, woollens, coloured fabrics, silks, rayon and nylon. Dry cleaning – using absorbents, using grease solvents. Storing – points to be noted.	-----	9 lectures
5	Special types of Laundry – waterproof coats, silk ties, leather goods, furs, plastics, lace. Stain removal – food stains, lead pencil, lipstick, mildew, nose drops, paint, perfume, perspiration / mildew, tar, turmeric and kum - kum. Care labels – washing, bleaching, Drying, ironing and different placements of label in garments.	-----	9 lectures

COURSE OUTCOMES-After completion of the Clothing care and Maintenance course, the student will be able to:

- Understand the different types of Laundry reagent and Soaps
- Create the fundamental concept of Clothing care and Maintenance
- Analyse various Laundry Equipment involved in Apparel Sector
- Impart the knowledge of Washing principles and Special fabric Care
- Develop the ability to fabric stain and its removing process.

FIELD VISIT–Visit to any Dry-clean unit for understanding its functioning and clothing care.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand care of fabric, kinds of soaps, detergents etc.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand use of starch and its properties.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand various laundry, washing & drying equipment's.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand process of washing, dry cleaning and laundering.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand care process, washing instructions, study of care label etc.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

References:

1. Textiles fabrics and their Selection – Wingate I B, Allied publishers Ltd, Chennai.
2. Fundamentals of Textiles and their Care - Susheela Dantiyagi, Orient Longmann Ltd (1980).
3. Family Clothing – Tate of Glession, John Wiley & Sons Inc, Illinois.
4. Household Textiles and Laundry Work – Durga Dularkar.

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT – PATTERN DRAFTING & LAYOUT – II (BSCFD303)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

UNIT NO.	Syllabus	Sheet work	3 credits/45 lectures
1	Princess bodice block,	1 sheet	2 lectures
	Dart manipulation,	5 sheets	5 lectures
2	Collar – tennis collar, shirt collar with stand, notch collar.	3 sheets	3 lectures
	Sleeves – leg o mutton, kimono, raglan, ruffle, flared	5 sheets	5 lectures
3	Skirt – circular, straight, hip rider, Tired & Layered Skirt, Wrap Around Skirt, Divided skirt. Tops – Cowl, Peplum top, one shoulder top. Off shoulder dress One piece dress with yoked design	12 sheets	14 lectures
4	Princess flared kurti	1 sheet	2 lectures
	4 dart blouse	1 sheet	2 lectures
	Choli blouse / princess blouse	2 sheets	6 lectures
	Female shirt block, Female trouser block	2 sheets	6 lectures

COURSE OUTCOME – After learning this course, students will be able to create patterns of various female wears on paper. They will understand how the drafts are made in garment industries.

Field visit – Visit to tailor shop.

Market survey – Survey of latest styles, cuts, silhouette, color, pattern, fabric etc.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand princess patterns drafts & dart manipulation.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand pattern making of various collars & sleeves	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand pattern making of various adult female garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand pattern making of various adult female garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books – 1. Pattern Making By (Helen Joseph Armstrong)

2. Metric Pattern Cutting For Mens, Womens & Kids.

BOOKLETOFFASHIONDESIGNCOURSE–(SEMESTER– III)

SUBJECT–DIGITALFASHION(ADOBECORELDRAW)PRACTICAL(BSCFD304P)

COURSEOBJECTIVE –Tomakethestudentsawareof Coreldrawgraphicsoftwareanditstoolsand techniques to create various graphic images for creative presentation as an art work.

UNIT NO.	Element	Sheetwork	2credits
1	INTRODUCTIONTOCORELDRAW,WorkspaceOverview		1 hour
	StartingADocument,Zooming,Panning,AndScrolling		1hours
	Bézier,PenAndFreehandTool,LinesAndCurves, Formatting Outlines	Bézier,Penand Freehand tool	1hours
	CreatingObjectsUsingShapes,ShapeTools,ShapeEditing Tools,CurveTools,CroppingAndErasingTools,TableTool		1hours
	DimensionTools,ConnectorTools,TextTool		1hours
2.	CreatingFashionAccessories	A2: Create Hand Bags, Shoes,Earrings, Necklace, Hat/Caps	2hours
	TextTool,ZoomTool,ApplyingColor:FillTools&Its DifferentForm		2hours
	Interactive&MeshFillTools,WorkingWithBitmaps		2hours
	TransformingObjects(Sizing,Skewing,Stretching,Rotating, Or Mirroring), How To Create Mood Board	A3:createa moodboard	2hours
3.	ColoringAndStylingObjects		2hours
	PositioningObjectsGroupingAndCombiningObjects		2hours
	OrganizingObjectsWorkingWithPages,ColorBasics, Drawing Tools	A4:create5 patterns	2hours
	Illustration:ArtisticMediaTool,AddingEffectsToPattern		2hours
	HowToCreatePatternUsingFreeHandAndPenTools	A5: create 6 femalesketch withdifferent poses	2hours
	HowToCreatePatternUsingDrawingTool		2hours
4.	HowToCreateFemaleSketchUsingFreehand Tool		2hours
	HowToCreateFemaleSketchUsingBezierTool,Illustrative Fashion Figure, Draping Female Sketch With Top, T-Shirt, Jackets	A6: Drape garmentsto6 femalesketch	2hours
	DrapingFemaleSketchWithSkirt,Gown,DrapingFemale SketchWithTrouser,CreatingFashionFace,CreatingEyesN Eye Shadow		2hours
	CreatingHairstyle		2hours

COURSEOUTCOME-Afterlearningthiscourse,studentswillbeabletocreatevariousCorel images and graphics for creative presentation and professional ideology.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand basics of Corel draw software and its tools	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can use various tools of Corel draw for different fashion accessories.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can use the drawing & colouring tools of Corel draw.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can make female illustrations digitally.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books–

1. "CorelDRAW X6-Official Guide"(by Gary David Bouton)
2. Bring it Home with CorelDRAW"(by Roger Wanbolt)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT- FASHION MODEL DRAWING – III (BSCFD305P)

COURSE OBJECTIVE – To make the students aware of various kid's body proportions and poses for creating fashion illustrations & sketches. Making them understand the rendering techniques of illustration to depict the flesh & fabrics.

Unit no.	Element	Sheetwork	2 credits
1	Introduction to kids illustration	-----	2 lecture
2	Basic blocks 0 years – 16 years		15 lectures
3	Body Coloring/Rendering, Child hairstyles – 10 variations	4 sheets work	15 lectures
4	Apparel categories for kids – (Inner Wear / Beach Wear / Casual Wear / Formal Wear / Western Wear / Indo Western Wear / Resort Wear / Uniforms / Ethnic Wear / Party Wear / Night Wear / Funky Wear / Ramp Wear / Sports Wear)	PPT	5 lectures
	Kidsgarment – flats sketches & Draping	5 sheets work	15 lectures

COURSE OUTCOME – After learning this course, students will be able to differentiate between types of fabrics and their finishing techniques and use of fabrics for different purposes.

Field visit/workshop – visit to kid's apparel store for understanding various apparel categories.

Market survey – Survey of kid's wear accessories and their details

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can sketch kids fashion illustrations and the steps behind it.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can sketch various body pose techniques of 0 to 16 years kids.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can understand various kinds of rendering techniques for kidswear	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
5	Students can draw various kinds of apparels, accessories, flat technical sketches, and draping of garment on kids figure	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books – 1. Fashion Drawing Designs
 2. Fashion Illustration Figure Drawing (Maite Cafuente)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT – APPAREL CONSTRUCTION – II (BSCFD306P)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

UNIT NO.	Syllabus	Sheet work	2 credits
1	Princess bodice block,	1 Sample	2 lectures
	Dart manipulation,	5 Samples	5 lectures
2	Collar – tennis collar, shirt collar with stand, notch collar.	3 Samples	3 lectures
	Sleeves – leg o mutton, kimono, raglan, ruffle, flared	5 Samples	5 lectures
3	Skirt – circular, straight, hip rider, Tired & Layered Skirt, Wrap Around Skirt, Divided skirt. Tops – Cowl, Peplum top, one shoulder top. Off shoulder dress One piece dress with yoked design	12 Samples	14 lectures
4	Princess flared kurti	1 Sample	2 lectures
	4 dart blouse	1 Sample	2 lectures
	Choli blouse / princess blouse	2 Samples	6 lectures
	Female shirt block, Female trouser block	2 Samples	6 lectures

COURSE OUTCOME – After learning this course, students will be able to create patterns of various female wears on paper. They will understand how the drafts are made in garment industries.

Field visit – Visit to tailor shop.

Market survey – Survey of latest styles, cuts, silhouette, color, pattern, fabric etc.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can stitch princess style and dart manipulation effects in female garments.	Tutorials / Practical Lab Demonstrations	Sheets / Samples / File submission, End Semester Exams
2	Students can stitch various collars and sleeves	Tutorials / Practical Lab Demonstrations	Sheets / Samples / File submission, End Semester Exams
3	Students can stitch various female adult garments.	Tutorials / Practical Lab Demonstrations	Sheets / Samples / File submission, End Semester Exams
4	Students can stitch various female adult garments.	Tutorials / Practical Lab Demonstrations	Sheets / Samples / File submission, End Semester Exams

Reference books – 1. Pattern Making By (Helen Joseph Armstrong)

2. Metric Pattern Cutting For Mens, Womens & Kids.

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT – DRAPING – PRACTICAL (BSCFD307P)

COURSE OBJECTIVE – To make the students aware of handling the dress form and principles of draping along with draping of various designs with the help of muslin cloth.

Unit no.	Syllabus	Sheet work	2 credits
1	Introduction to draping & its tools, understanding the dress form, draping terminology Draping of basic bodice – front & back Draping of basic skirt – front & back Draping of basic sleeve	1 sheet	7 Lectures
2	Torso of foundation basic shift block	1 sheet	15 Lectures
	Draping of cowl bodice	1 sheet	
	Draping of waist midriff		
	Draping of flared skirt	1 sheet	
3	Draping of princess bodice – front & back	1 sheet	15 Lectures
	Draping of bias halter bodice – front		
	Draping of asymmetrical bodice		
	Draping of flared six go skirt	1 sheet	
4	Draping of peg skirt	1 sheet	15 Lectures
	Draping of asymmetrical skirt	1 sheet	
	Draping of under arm cowl bodice	1 sheet	
	Draping of peplum	1 sheet	
	Draping of circular flounce, Shirred flounce, ruffles	1 sheet	

COURSE OUTCOME - After learning this course, students will be able to create a 3d pattern of various designs directly on the dress form to have a look of how the garment will look like when being worn.

Field visit – Visit to Mannequins/dress form traders.

Market survey – Survey of different types of drapes (garment/curtains/tapestries) etc.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand draping and its use as a designer.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can understand draping process of various female garments	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can understand draping process of various female garments	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can understand draping process of various female garments	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Reference books – 1. The Art of Fashion Draping (Connie Amadon Crawford)

2. Draping For Fashion Design (Hilde Jaffe)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT – PATTERN DRAFTING & LAYOUT - II PRACTICAL (BSCFD308)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

UNIT NO.	Syllabus	Sheetwork	2 credits
1	Princess bodice block,	1 sheetwork	2 lectures
	Dart manipulation,	5 sheetswork	5 lectures
2	Collar – tennis collar, shirt collar with stand, notch collar.	3 sheetwork	3 lectures
	Sleeves – leg o mutton, kimono, raglan, ruffle, flared	5 sheetwork	5 lectures
3	Skirt – circular, straight, hip rider, Tired & Layered Skirt, Wrap Around Skirt, Divided skirt. Tops – Cowl, Peplum top, one shoulder top. Off shoulder dress One piece dress with yoked design	12 sheet work	14 lectures
4	Princess flared kurti	1 sheetwork	2 lectures
	4 dart blouse	1 sheetwork	2 lectures
	Choli blouse / princess blouse	2 sheetwork	6 lectures
	Female shirt block, Female trouser block	2 sheetwork	6 lectures

COURSE OUTCOME – After learning this course, students will be able to create patterns of various female wears on paper. They will understand how the drafts are made in garment industries.

Field visit – Visit to tailor shop.

Market survey – Survey of latest styles, cuts, silhouette, color, pattern, fabric etc.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can create princess patterns drafts & dart manipulation.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can create pattern making of various collars & sleeves	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can create pattern making of various adult female garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can create pattern making of various adult female garments.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books – 1. Pattern Making By (Helen Joseph Armstrong)
 2. Metric Pattern Cutting For Men's, Women's & Kids.

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT – INTERNSHIP ASSESSMENT (BSCFD309P)

In this, students need to do internship of minimum 2 weeks or maximum 4 weeks, after their 2nd semester.

They need to submit a report based on their internship period for the final marking of the subject. Internship period will be soon after their 2nd semester examination ends.

Training & Placement Department of Kalinga University may help them for the internship purpose, or students can also take the internship through their own contacts.

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – III)
SUBJECT – FASHION PHOTOGRAPHY - PRACTICAL (BSCFD310P)

COURSE OBJECTIVE – To make the students aware of photography skills and techniques of camera handling for their portfolio presentation.

UNIT NO.	Syllabus	Sheetwork	2 credits
1	History and Introduction of Photography.		3 hours
	Cameras/different formats in Digital Camera		4 hours
2	Core Camera Skills and Working knowledge of DSLR		4 hours
	Lenses and Focal Lengths		3 hours
3	Filters		4 hours
	Composition and Understanding a Photographic Design from point of Visualization		3 hours
4	Visual Aesthetics for Photography		3 hours
	Lighting		3 hours
	Self-Promotion		4 hours
	Final Project	Assignment	4 hours

COURSE OUTCOME – After learning this course, students will be able to click photographs and use of light and shadow, flash, distance etc. for professional portfolio shoot.

Field visit/workshop – visit to PHOTOSTUDIO

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand history of camera and types.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
2	Students can understand core camera skills and handling of DSLR camera	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
3	Students can understand use of filters and visualization for photoshoot	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams
4	Students can understand lighting, promotion etc.	Tutorials/Practical Lab Demonstrations	Sheets/ Samples/File submission, End Semester Exams

Market survey–Need to take various concept shoots like street, wildlife, product, nature, fashion etc.

Reference books–

1. Fashion Photography: A Complete Guide to the Tools and Techniques by Bruce Smith
2. Professional Fashion Photography by Robert Farber

SEMESTER-IV

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)
SUBJECT – FASHION RETAILING & MERCHANDISING (BSCFD401)

COURSE OBJECTIVE – To make the students aware of retailing sector and its importance in the fashion industry. Various attributes involved in retailing and strategies related to promotion and branding.

Unit no.	Syllabus	Sheetwork	3 credits/ 45 lectures
1	Introduction to Fashion Retailing & Strategies. Fashion Retailing-Definition, Concept, Importance, Functions – Indian Retail vs. Global Scenario, Retail Location - Factors affecting location decision, Site Selection. Retail Directions -Value directed retailing; Service oriented retailing, Unique Merchandising, Shopping as entertainment, Street retailing, Global expansion of retailing;	BRAND survey	10 lectures
2	Types of Retail operations – (1) Specialty stores- Single brand or Private label retailers, Secondary spin-offs, (2) Department stores, (3) Mass Merchants – Discounters, Off-Price retailers, Outlet stores, Warehouse clubs, (4) Promotional stores, (5) Nonstore retailing - Mail order merchants, Party plan retailing, Electronic retailing, Television shopping, Online shopping.	RETAIL SHOWROOM SURVEY	10 lectures
3	Fashion Retail Functions & Organizations. Retailing Functions – Merchandising, Store operations, Marketing, Sales Promotion, Finance, Real estate or Store planning, Human resources. Organizations – (1) Shopping Centers – Traditional Malls, Diversified Malls, Value centers, Outlet Malls, Transportation centers, Recreational Malls, Town center malls; (2) The small stores, (3) The large stores, (4) Store within a store – In store designer boutiques, Leased departments; (5) Multiple -unit stores – Chain stores, Department store groups, corporate ownerships.	TYPES OF STORES SURVEY	12 lectures
4	Retail Buying – Buyer's role, Duties & responsibilities of a retail buyer Introduction – Elements of Visual Merchandising – Needs – Psychology Display- Types of Display, Elements of display – the merchandise, mannequins and forms, props, signage, lighting Merchandising presentation – tools and techniques – backdrop, forms, and fixtures. Physical materials used to support the display, Components of display, Some Useful Display Fixtures, Shelves, Gondolas, Round racks, Four ways, Saccades and fixation, Replenishes, Planogram.	BUYERS PREFERENCE SURVEY	12 lectures

COURSE OUTCOME – After learning this course, students will be able to understand retail sector in broad way and its functionality.

Field visit/workshop – visit to a Branded Retail store.

Market survey – Survey of INTERNATIONAL BRAND AND ITS JOURNEY.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand retailing and its importance to the fashion industry.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand types of retail operations.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand merchandizing, functions and merchandize	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand buyer's role, Visual merchandizing.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books–1. Fashion from Concept to Consumer (Gini Stephens Fringe)

2. Fashion Geek (Danna Eng.)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)
SUBJECT – PATTERN DRAFTING & LAYOUT – III (BSCFD402)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

s.no	Syllabus	Sheetwork	3 Credits
1	Men's shirt block	3 sheetwork	4 hours
	Men's vest coat	1 sheetwork	5 hours
	Men's trouser block	1 sheetwork	5 hours
2	Men's kurta block	1 sheetwork	4 hours
	Men's saligadi pyajama	1 sheetwork	4 hours
3	Men's blazer block	2 sheetwork	8 hours
4	Intro to grading	-----	5 hours
	Grading of bodice/skirt/sleeve block.	3 sheets work	5 hours

COURSE OUTCOME – After learning this course, students will be able to create patterns of various male wears on paper. They will understand how the drafts are made in garment industries.

Field visit/workshop – visit to men's tailoring unit.

Market survey – Survey of men's stitching material shops in Raipur

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand men pattern drafting, Measurement Chart.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand pattern making of various men wear	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand pattern making of various men wear	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand pattern making of various men wear	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books – 1. Pattern Making (Helen Joseph Armstrong)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)
SUBJECT – ORGANIZATION OF GARMENT UNIT (BSCFD403)

COURSE OBJECTIVE – To make the students aware of garment/ apparel industry structure, its workflow, various departments and their working procedure. To make them understand how a raw material gets converted into a finished garment at industrial level.

UNIT NO.	Syllabus	Sheet work	3 credits/ 45 lectures
1	Organizational structure of a garment unit, Design department, Finance department, purchasing department, Production department, Organizing different sections – hierarchy Personnel involved in all the departments, nature of the job.	-----	10 lectures
2	Principles of costing- requirement of good costing system. Cost estimation of yarn and woven fabric. Cost estimation for cutting, stitching, checking, packing, forwarding, shipping and insurance.		10 lectures
3	Factory Design and layout – importance of factory design, factors affecting factory design, Types of buildings, (single and Multi –storey) – advantages and limitation. Factory layout – Process, Product and combined layout Design requirement – requirements relating to health, safety and welfare		10 lectures
4	Performance of Indian Garment Export, SWOT Analysis Setting up of garment unit for export market, Export Document, Export finance- Payment method, Export shipping Institutions supporting entrepreneurs- DIC, NSIC, SISI, SIPCOT, TII, KVIC, CODISSIA, COMMERCIAL BANKS – SBI.		10 lectures

COURSE OUTCOME- After learning this course, students will be able to understand the large scale production of apparels and industrial set up of apparel sector.

Field visit/workshop – visit to Raymond industry, Lords India industry Nagpur.

Market survey – Survey of various sewing machines.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand organization structure of garment unit.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand costing principles of garment unit.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand factory design & layout	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand export performance and its formalities.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books – 1. Apparel manufacturing process by gibling

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)
SUBJECT – PATTERN DRAFTING & LAYOUT – IIPRACTICAL (BSCFD404P)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

s.no	Syllabus	Sheetwork	2Credits
1	Men's Shirt block	3sheetwork	4hours
	Men's Vest coat	1sheetwork	5hours
	Men's Trouser block	1sheetwork	5hours
2	Men's Kurta block	1sheetwork	4hours
	Men's Aligadi pyajama	1sheetwork	4hours
3	Men's Blazer block	2sheetwork	8hours
4	Intro to Grading	-----	5hours
	Grading of Bodice/Skirt/Sleeve block.	3sheetwork	5hours

COURSE OUTCOME – After learning this course, students will be able to create patterns of various male wears on paper. They will understand how the drafts are made in garment industries.

Field visit/workshop – visit to men's tailoring unit.

Market survey – Survey of men's stitching material shops in Raipur

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can create men pattern drafting, Measurement Chart.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can create pattern making of various men wear	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can create pattern making of various men wear	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can create pattern making of various men wear	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books – 1. Pattern Making (Helen Joseph Armstrong)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)
SUBJECT – APPAREL CONSTRUCTION – III PRACTICAL (BSCFD405P)

COURSE OBJECTIVE – To make the students aware of Pattern drafting and drafting terminologies, they will learn how to create patterns on paper by taking the body measurements, and then transfer the measurements on paper for final draft.

s.no	Syllabus	Sheetwork	2Credits
1	Men's Shirt block (Construction)	3 sheetwork	4 hours
	Men's Vest coat	1 sheetwork	5 hours
	Men's Trouser block (Construction)	1 sheetwork	5 hours
2	Men's Kurta block (Construction)	1 sheetwork	4 hours
	Men's Aligadi pyajama (Construction)	1 sheetwork	4 hours
3	Men's Blazer block	2 sheetwork	8 hours
4	Intro to Grading	-----	5 hours
	Grading of Bodice/Skirt/Sleeve block. (Construction)	3 sheetswork	5 hours

COURSE OUTCOME – After learning this course, students will be able to create patterns of various male wears on paper. They will understand how the drafts are made in garment industries.

Field visit/workshop – visit to men's tailoring unit.

Market survey – Survey of men's stitching material shops in Raipur

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can create various men garments.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can create various men garments.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can create various men garments.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can create various men garments.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

Reference books – 1. Pattern Making (Helen Joseph Armstrong)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)

SUBJECT – DIGITAL FASHION (ADOBE ILLUSTRATOR) (BSCFD406P)

COURSE OBJECTIVE – To make the students aware of Illustrator graphic software and its tools and techniques to create various graphic images for creative presentation as an art work.

UNIT NO.	LESSON PLAN	ASSIGNMENTS
1	Introduction to Adobe Illustrator - Raster vs. Vector, Pen Tool and Brushes, Drawing with the Pen Tool: Anchor points are connected by paths. We do not draw paths, they are created between the anchor points to connect them. Drawing straight paths with the Pen tool, Drawing curved paths with the Pen tool, Drawing freeform paths with the Pencil tool, Smoothing and erasing paths, Editing anchor points, Blending Shapes	ASSIGNMENT 1: build a logo of KALINGA
2	Drawing in Illustrator , Working with outside images, Using the eyedropper, Working with pantone chips, Working with the appearance dialogue box, Compound paths and building shapes, drawing modes, Type & Type Tools -Character Settings, Paragraph Settings, Text Threads, Setting text on open paths, Setting text on closed paths, Text to paths, Appearance & Fill	ASSIGNMENT 2 : Personal logo design for your fashion boutique
3	Fill and Stroke, Making more than one stroke, Changing stroke colour and weight through the appearance panel, Changing stacking order through the appearance panel, Colour dialogue box, Transparency and Colour, Gradients, Pattern fills, Applying pattern fill to a stroke, Grouping Objects, Transforming and Positioning Art , Moving and copying artwork, Scaling or resizing artwork, Rotating artwork, Reflecting and skewing artwork, Using the Free Transform tool, Repeating transformations	ASSIGNMENT 3: create 3 patterns ASSIGNMENT 4: Create an Art Board
4	Performing individual transforms across multiple objects, Aligning objects and groups precisely, Distributing objects and spaces between objects, Converting pixels to paths with Live Trace , Making Live Trace adjustments, live trace default, threshold, tracing options dialogue box, Controlling colours in Live Trace, modifying colour by outputting colour to swatches, working with pre-established swatches, Saving, and Exporting	ASSIGNMENT 5: Ad Design

COURSE

OUTCOME - After learning this course, students will be able to create various Illustrator images and graphics for creative presentation and professional ideology.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand Illustrator software and its tools & uses.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can create various illustrations using Illustrator.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can create various illustrations using Illustrator.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can create various illustrations using Illustrator.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)
SUBJECT – DRAPING – II (BSCFD407P)

COURSE OBJECTIVE – To make the students aware of handling the dress form and principles of draping along with draping of various designs with the help of muslin cloth.

Unit no.	Syllabus	Sheetwork	2 credits
1	Draping of pleated yoke bodice	1 sheetwork	2 lectures
	Draping of circular yoke bodice	1 sheetwork	2 lectures
	Draping of bias cut slip dress	1 sheetwork	2 lectures
	Draping of empire shift dress	1 sheetwork	2 lectures
2	Draping of bustier	1 sheetwork	2 lectures
	Draping of circular skirt with hip yoke	1 sheetwork	2 lectures
	Draping of gathered skirt with hip yoke	1 sheetwork	2 lectures
	Draping of pleated skirt with hip yoke	1 sheetwork	2 lectures
3	Draping of princess slip dress	1 sheetwork	2 lectures
	Draping of dartless blouse/shirt block	1 sheetwork	2 lectures
	Draping of classic shirt with one piece yoke	1 sheetwork	2 lectures
	Draping of dartless kimono block	1 sheetwork	2 lectures
4	Draping of torso princess bodice	1 sheetwork	2 lectures
	Draping of gore skirt with kick pleats	1 sheetwork	2 lectures
	Draping of dirndl skirt	1 sheetwork	2 lectures
	Draping of bias circular skirt	1 sheetwork	2 lectures
	Draping of sculptured dress	1 sheetwork	2 lectures
	Draping of pants	1 sheetwork	2 lectures

COURSE OUTCOME - After learning this course, students will be able to create a 3d pattern of various designs directly on the dress form to have a look of how the garment will look like when being worn.

Field visit/workshop – workshop of types of PAGDI/SAFA wrapping.

Market survey – Survey of men's latest wedding wear styles.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand draping of various female garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can understand draping of various female garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can understand draping of various female garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can understand draping of various female garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

Reference books – 1. The Art of Fashion Draping (Connie Amadon Crawford)
 2. Draping For Fashion Design (Hilde Jaffe)

BOOKLETOFFASHIONDESIGNCOURSE–(SEMESTER–IV)
SUBJECT–DESIGNPROCESS&DEVELOPMENT–(BSCFD408P)

COURSEOBJECTIVE –Tomakethestudentsawareof designmethodologyandvariousthemes boards involved in making designs.

Unit No.	Syllabus	Sheet work	2credits
1	Introductiontothemeboards		
	Themedesigning1–moodboard/inspirationboard/client profile board / design board / fabric board / colour board / accessoryboard/designspecificationsheet/costsheet.	10Sheets	8Lectures
	Themedesigning2–moodboard/inspirationboard/client profile board / design board / fabric board / colour board / accessory board / design specification sheet / cost sheet.	10Sheets	8Lectures
	Themedesigning3–moodboard/inspirationboard/client profile board / design board / fabric board / colour board / accessoryboard/designspecificationsheet/costsheet.	10Sheets	8Lectures
2	Themedesigning3–moodboard/inspirationboard/client profile board / design board / fabric board / colour board / accessoryboard/designspecificationsheet/costsheet.	10Sheets	8Lectures
	Themedesigning3–moodboard/inspirationboard/client profile board / design board / fabric board / colour board / accessoryboard/designspecificationsheet/costsheet.	10Sheets	8Lectures
3	Photoanalysis-1male&1femaleCOMPOSITION	2sheets	4lectures
	Figurecomposition –male&female2each(groupof5figures)	6sheets	4lectures
4	Figurestylization–male&female5each	10sheets	4lectures
	Rangedevelopment–male&female(1themeeach)10 dresses in a theme	4sheets	4lectures

COURSEOUTCOME-Afterlearningthiscourse, studentswillbeabletoconverttheirinspiration into a design, look for a particular inspiration in a broader sense and spread their horizons for numerous thinking and creative linkages.

LEARNINGOUTCOME–

Unit No.	Courselearningobjective	Teaching& Learning	Assessment
1	Students can createtheme baseddesignsformale,female &kids.	Tutorials/ PracticalLab Demonstrations	Sheets/Samples/Filesubmission,End Semester Exams
2	Studentscancreatetheme baseddesignsformale,female & kids.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Filesubmission,End Semester Exams
3	Students can create theme baseddesignsformale,female &kids.	Tutorials/ PracticalLab Demonstrations	Sheets/Samples/Filesubmission,End Semester Exams
4	Studentscancreatetheme baseddesignsformale,female & kids.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Filesubmission,End Semester Exams

Referencebooks–1.FashionIllustrationFigureDrawing(MaiteCafuente)

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – IV)

SUBJECT – FASHION STYLING (BSCFD409P)

COURSE OBJECTIVE – To make the students aware of various styling ideas and looks required for the proper overall look of the personality. They will learn about makeup, grooming, accessory, and creating an overall impact of the garment as a total finalized look.

s.no	Element	Sheetwork	2Credits
1	History of fashion and Styling	-----	4lectures
	Body shapes And Fashion Terms Fashion Icons	1SHEET	4lectures
	Different types of styling	5SHEET	4lectures
2	Elements of Fashion	1SHEET	4lectures
	Costume design project	1SHEET	4lectures
	Personal Styling + Makeup and hairstyle		4lectures
	Accessories	3SHEET	4lectures
3	Thematic Styling for Dramatic Shoot	1SHEET	4lectures
	World Styling - Look Book	2SHEET	4lectures
	Image Makeover	1SHEET	4lectures
4	Fashion Icons		4lectures
	Brand Analysis		4lectures
	Television/Celebrity & Show Styling	1SHEET	4lectures

COURSE OUTCOME – After learning this course, students will be able to create different fashion looks as per the theme and create new ideas and thoughts for creative presentation of their work.

Field visit/workshop – workshop of hairstyle/makeup,

Market survey – Survey of individual brand for each student and its styling.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand styling & its types.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can understand importance of makeup & hairstyles.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can understand theme styling & image makeover	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can understand fashion icons, celebrity styling etc.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

Reference books – 1. Fashion Makeover (Brenda Kinsells)

2. Fashion Concept to Catwalk (Oliver Gerual)

SEMESTER-V

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)

SUBJECT – APPAREL QUALITY MANAGEMENT (BSCFD501)

COURSE OBJECTIVE – To make the students aware of quality terms and criteria in garment industry, to provide them knowledge about how a fabric or garment is categorized into good or bad quality.

Unit No.	Syllabus	Sheet work	3Credits
1	Definition and Scope of Quality control – establishing merchandising standards – establishing raw material quality control specifications – Quality control of raw material. Establishing Processing quality specification – Training quality control personnel – Quality control inspection procedures for processing – Quality control of finished garments – Quality control for packaging, warehousing and shipping – Statistical quality control – Sampling plans – Industry-wide quality standards .	-----	9 lectures
2	Function of production control – Production analysis – Quality specifications – quantitative specifications Basic production systems – whole garment, departmental whole garment, subassembly systems and progressive bundle systems, Principles for choosing a production system – Evaluating production systems		9 lectures
3	Function of cost control, types of costs and expenses Apparel manufacturing cost categories – sales cost control, purchasing cost control, production cost control, administration cost control cost reduction policies – the manufacturing budget – cash flow controls – standard cost sheet, break-even – charts.		9 lectures
4	Quality – Evolution of Quality management – Quality function and quality planning Basic concepts of Total Quality Management (TQM) – Principles of TQM – Quality Trilogy – Four pillars of TQM – PDCA cycle & PDSA cycle – Kaizen concept – 5 ^s Philosophy – Quality circles		9 lectures
5	Environmental Management System (EMS) – Meaning & Definition – Elements of EMS – Benefits of EMS Environmental Policies – Implementation of ISO 14000 – study on other management system: SA 8000, OHSAS 18000 and WRAP		9 lectures

COURSE OUTCOME – After learning this course, students will be able to identify good and bad quality fabric, various care labels and quality checks required for quality products.

Field visit/workshop – visit to apparel production industry.

Market survey – Survey of QUALITY CARE AND MAINTENANCE OF FABRICS/GARMENTS (DRY CLEAN SHOP).

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand quality control of apparel.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand functions of production control.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand functions of cost control.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand TQM policy in apparel unit.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Student can understand environment policy of apparel industries.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books–

1. Solinger, Jacob, Apparel manufacturing analysis, New York, textiles books, 1961.
2. Solinger, Jacob, Apparel manufacturing handbook, analysis principles and Practice, Columbia media corp, 1988.
3. J.M. Juran, "Quality Control Handbook".
4. Basker S, "Total Quality Management", Anuradha Publications, Kumbakonam.
5. Shridhara Bhat K, "Total Quality Management", Himalaya Publishing Corporation, Delhi.
6. Armstrong, "Handbook of Total Quality Management", Jaico Publications, Delhi

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)
SUBJECT – ECO FASHION, TEXTILE & SUSTAINABILITY (BSCFD501A)

Course Objectives: The main objectives of this course are to: 1. Understand about Eco textiles and its importance. 2. Explain the types of Ecology and structure of Eco system. 3. Gain knowledge about natural fibers, dyes and finishes. 4. Learn about Eco testing and eco standards.

Unit No.	Syllabus	Sheet work	3 Credits
1	Introduction & needs for eco-textiles & its importance. Ecology- Production ecology, Human ecology & Disposal ecology. Structure and stability of the ecosystem. Toxicology of textile dyes. German ban on toxic dyes, chemicals and auxiliaries.	-----	9 lectures
2	Importance of natural fibres in textiles - Major fibres used in textiles - cotton, jute, linen and silk. Minor fibres used in textiles - sisal, pineapple, coir, nettle. Protein - soya, spider silk etc., Extraction or preparation methods of natural fibre - retting, & its methods, decortications by hand and machine. Recent findings of natural fibres in textile industry		9 lectures
3	History, importance. Types of Natural dyes - plant, animals and minerals - madder, indigo, catechu, myrobalan, pomegranate, lac, alum, Extraction methods & application methods. Mordents, Mordanting types, pre, meta and post mordanting. Characteristics of natural dyed fabrics. Commercially available natural dyes, recent development in Natural dyes		9 lectures
4	Need for natural finishes. Traditional plants & herbs used in natural finishing. Various plant Components, extraction methods and application. Recent natural finishes on textiles for various applications. Process adopted for eco-friendliness. Enzyme technology, Foam technology, Supercritical carbon-di-oxide dyeing & Plasma technology – Glow-discharge method, Corona discharge, and Method & Dielectric barrier discharge method.		9 lectures
5	Eco Standards for Textile. Eco-Auditing and Eco-labelling, Eco mark on textiles. Sustainability - definition, history, importance, primary goals, concepts, principles and dimensions, textiles circular economy, Recycling of textiles, The connection between supply, demand and sustainability, a sustainable future.		9 lectures

COURSE OUTCOMES: On the successful completion of the course, student will be able to: Understand the importance of Ecology and Structure of Eco system, Apply various technique to extract the natural fibers for making eco textiles, Extract and apply natural dyes and finishes for eco textiles, Gain knowledge on Eco testing and Eco standards, Gain knowledge on Sustainability concept.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand need & importance of eco textile.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand need & importance of natural fibres for eco textile.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand need & importance of natural dyes in eco textile.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand need & importance of natural finishes in eco textile.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand need & importance of eco world standards in eco textile.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference Books

- 1 Biobased Products and Industries, Charis M. Galanakis, Elsevier, 2020
- 2 The Impact and Prospects of Green Chemistry For Textile, Shahid UI-Islam, Bhupendra Singh Butola, Elsevier, 2018
- 3 Environmental Aspects of Textile Dyeing, Christier. M., Woodhead Pub. Ltd, Cambridge, 2007
- 4 Bio-Textiles as Medical Implants, MW King, BS Gupta, Rguidoin, Woodhead Publishing, 2013

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)
SUBJECT – VISUAL MERCHANDISING (BSCFD501B)

Course Objectives: The main objectives of this course are to: 1. Understand about Eco textiles and its importance. 2. Explain the types of Ecology and structure of Eco system. 3. Gain knowledge about natural fibers, dyes and finishes. 4. Learn about Eco testing and eco standards.

Unit No.	Syllabus	Sheet work	3 Credits
1	Introduction to Visual Merchandising, Virtual Visual Merchandising, Dynamic Visual Merchandising, Visual Merchandising Problems, Visual Merchandising Failures in India, Visual Merchandising, Handloom and Home Textiles - Historical Perspective, Visual Merchandising in Handlooms, Value and Margin Additions, Merchandise Seasons: Plans and Schedules, Life Expectancy of Visual Displays, Types of Visual Merchandise Displays, Industrial and Exhibition Visual Merchandising, E-Visual Merchandising: An Emerging Visual Technology Trend	-----	9 lectures
2	Exterior Presentation, Exterior Signs, Walks and Entries, Landscaping, Displays - Interior Presentations, Display Design, Principles of Design used in Display - Balance, Emphasis, Proportion, Rhythm, Harmony, Lighting, Signage, Composition, Props		9 lectures
3	Visual Display Tool Box, Elements of Effective Visual Merchandising, Components of Visual Merchandising, The Retailing Picture, Types of Retail Stores, Secret Shoppers at the Store, Retail Store: Design and Site, Image Mix: The Top Six Elements, Don'ts in a Retail Store.		9 lectures
4	Visual Merchandising Planning, Strategic Approach, Layout and Presentation, Visual Merchandising Ideas, The Store and Environment, Displaying the Merchandise, Displaying Signage and Ticketing, Most Valuable Tools, Paper Crafts, Decorating with Balloons, Decorating with Flowers, Dealing with Styrofoam, More Techniques for Various Materials, Cloth Styling Techniques, Painting Techniques, Lighting Techniques, Extra Embellishments and Finishing Touches, Integrating Sensory Input.		9 lectures
5	Fashion Advisor, Role of Fashion Advisor, Need of Fashion Advisor, Requirements for Becoming Fashion Advisor/ Fashion Stylist, Components of Fashion Advising, Fashion Designer, Typical Work Activities, Wardrobe Stylist.		9 lectures

COURSE OUTCOMES: On the successful completion of the course, student will be able to: Understand the importance of Ecology and Structure of Eco system, Apply various technique to extract the natural fibers for making eco textiles, Extract and apply natural dyes and finishes for eco textiles, Gain knowledge on Eco testing and Eco standards, Gain knowledge on Sustainability concept.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand need & importance of visual merchandising.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand need & importance of exterior presentation.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand need & importance of tools used in visual display	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand need & importance of strategic planning in VM.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand need & importance of fashion advisor.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference Books

- 1 Biobased Products and Industries, Charis M. Galanakis, Elsevier, 2020
- 2 The Impact and Prospects of Green Chemistry For Textile, Shahid UI-Islam, Bhupendra Singh Butola, Elsevier, 2018
- 3 Environmental Aspects of Textile Dyeing, Christier. M., Woodhead Pub. Ltd, Cambridge, 2007
- 4 Bio-Textiles as Medical Implants, MW King, BS Gupta, Rguidoin, Woodhead Publishing, 2013

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)

SUBJECT – FASHION JOURNALISM & COMMUNICATION (BSCFD501C)

Course objective – To enable the students understand the fashion language & skills of communication for visualization of garment

Unit No.	Syllabus	Sheet work	3 Credits
1	Introduction to Fashion Communication, Essential Skills of Fashion Journalism and Content Creation, Fashion Journalism: Collaborative Project, Fashion Cultures and Histories.	-----	9 lectures
2	Critical Issues in Fashion Research, Fashion Features in Practice, Inside the Industry, Situating Your Practice, Fashion Journalism: Practice, Ethics and Law, Creating Fashion Content		9 lectures
3	Fashion Journalism: Professional Working, Cultural and Historical Studies Dissertation, Research for Independent Project: Fashion Journalism and Content Creation, Independent Project: Fashion Journalism and Content Creation.		9 lectures
4	Types of written communication- Creative writing in fashion media – Advertising Communication of the fashion event – Catalogues- Broachers- Layouts for exhibition, Articles, magazine columns, Writing a book, blog etc. 2) Choreography for Ramp walk		9 lectures
5	Promotion of fashion communication- Reporting events- Scripting shows - Critics of fashion - Formulating case studies		9 lectures

Course outcome - Students will be able to write about fashion for newspapers, magazines, brochures etc.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand fashion laws and journalism	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand practicing of fashion journalism	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand historical, working & professional culture.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand need & importance of types of communication	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand need & importance of fashion promotion.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

References –

1. Prasad Group discussion & interview (with audio cassettes), Shashikumar Spoken English cassette –
2. John Hedge “Photography” courses, John Hedge - Culture communication & social change, Joshi p.c. (1989), New Delhi Vikas Publication.

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)
SUBJECT – FASHION FORECASTING & DESIGNING (BSCFD502A)

Course Objective:

The students are made to start their work with the collection of data regarding fashion forecasting, trend analysis and presentations. They are then made to forecast the fashion trend and dictate fashion in their very own way.

Unit No.	Syllabus	Sheet work	3 Credits
1	Concept of fashion forecasting (Theory) Awareness of fashion fairs and fashion centres, Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	-----	10 lectures
2	Market Research - Consumer research, Shopping, Sales records; Evaluating the collections - Similar Ideas indicate fashion trends, Trends for target market;		10 lectures
3	Fashion services – Collection reports, Trend books, consulting, Colour services, Television/Video services, Newsletters services, Websites, Directories and reference books, Fashion Magazines and newspapers, Catalogues.		10 lectures
4	Design Sources - Historic inspirations, Folk influences, Vintage clothing shops, Museums, Libraries and bookstores, Arts, Fabrics/Textiles, Travel, Form follows function, The street scene, The turn of the century, innovations and technologies.		10 lectures

Course outcome - Students will be able to forecast and calculate upcoming fashion, trend, style etc and will be able to work well in advance.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand fashion forecasting & its need	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand types of market research and process of forecasting	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand various fashion related services available	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand need & importance of design sources in forecasting process.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

References:

1. Gini Stephens Frings (1999): Fashion: From concept to consumer, Prentice-Hill Inc.
2. Tracy Diane and Tom Cassidy, Colour Forecasting

3. KathrynMcKelvey,FashionDesignProcess,InnovationandPractice
Magazines-Apparelonline,Fiber2Fashion,Cosmopolitan.MarieClaire,Elle,Vogue,Harper's
Bazaar, In Style, Glamour, Lucky, Allure, W Magazine.

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)
SUBJECT – APPRECIATION OF CRAFTS (BSCFD502B)

Course Objective: The students are made to start their work with the collection of data regarding crafts and their process of manufacturing. They are learnt to understand and appreciate the art of India and abroad as a part of design inclination.

Unit No.	Syllabus	Sheet work	3 Credits
1	Introduction, Crafts Traditions, Clay, Stone work, metal crafts, jewellery, natural fibre weaving, textile crafts, painting, paper & paper crafts, theatre crafts,	-----	10 lectures
2	Philosophy and Aesthetics, Materials, Processes and Techniques, Environment & Resource Management, Social Structures, Economy and Marketing, International Examples		10 lectures
3	Craft documentation – students need to take any craft of their choice and do a detailed research on that.		10 lectures
4	Students need to submit a proper report based on their research along with innovative idea applied on that craft by making a product and submitting it as a part of their subject, for internal marking.		10 lectures

Course outcome – Students will be able to understand various forms of arts and artisans and process involved in it, to inculcate their innovative ideas to reform the art in a creative way.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand what is craft? And its types	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand various aspects related to craft.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand documentation process of any craftwork	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students understand how to make and submit a report on documentation	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

References:

1. Gini Stephens Frings (1999): Fashion: From concept to consumer, Prentice-Hill Inc.
2. Tracy Diane and Tom Cassidy, Colour Forecasting
3. Kathryn McKelvey, Fashion Design Process, Innovation and Practice

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)
SUBJECT – FASHION ACCESSORIES (BSCFD502C)

Course Objective:

The students are made to start their work with the collection of data regarding crafts and their process of manufacturing. They are learnt to understand and appreciate the heart of India and abroad as a part of design inclination.

Unit No.	Syllabus	Sheet work	3 Credits
1	Role and Significance of Fashion Accessories <ul style="list-style-type: none"> • Importance of fashion accessories in apparel industry • History and overview of accessory design • Role of an accessory designer • Leading contemporary accessory designers and brands 	-----	10 lectures
2	Understanding categories, styles and production methods of fashion Accessories <ul style="list-style-type: none"> • Brief history, common styles, components, materials used and production methods of select accessories – Handbags, Footwear, Hats • Common styles and production methods of other accessories – Jewellery, Belts, Gloves, Scarves, Coordinating accessories and outfits 		10 lectures
3	From Concept to Creation: Key Steps in Accessories Design 20 <ul style="list-style-type: none"> • Creative Design Development of accessories - Inspiration and Research, Trend forecasting of fashion accessories, Design development, Developing a range, presentation techniques 		10 lectures
4	Students need to submit a proper accessory based on the study then, along with the report on its formation along with the process.		10 lectures

Course outcome- Students will be able to understand various forms of arts and artisans and process involved in it, to inculcate their innovative ideas to reform the art in a creative way.

LEARNING OUTCOME-

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand fashion accessories.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand categories of accessories.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand creative development of accessories	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students submit a report and create any accessory of their choice	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

References:

1. Stephens Frings Gini, 2007, Fashion: From Concept to Consumer (9th Edition), Prentice Hall
2. Genova Aneta 2011, Accessory Design, Fairchild Pubns; 1 edition

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – V)
SUBJECT – ENTREPRENEURSHIP DEVELOPMENT (BSCFD503)

Course Objective:

The students are made to start their work with the collection of data regarding crafts and their process of manufacturing. They are learnt to understand and appreciate the heart of India and abroad as a part of design inclination.

Unit No.	Syllabus	Sheetwork	3 Credits
1	<p>Entrepreneurship</p> <ul style="list-style-type: none"> • Concept/Meaning • Need • Competencies/qualities of an entrepreneur <p>Entrepreneurial Support System</p> <ul style="list-style-type: none"> • District Industry Centres (DICs) • Commercial Banks • State Financial Corporations • Small Industries Service Institutes (SISIs), Small Industries Development Bank of India (SIDBI), National Bank for Agriculture and Rural Development (NABARD), National Small Industries Corporation (NSIC) and other relevant institutions/organizations at State level 	-----	10 lectures
2	<p>Market Survey and Opportunity Identification (Business Planning)</p> <ul style="list-style-type: none"> • How to start a small scale industry • Procedures for registration of small scale industry • List of items reserved for exclusive manufacture in small scale industry • Assessment of demand and supply in potential areas of growth • Understanding business opportunity • Considerations in product selection • Data collection for setting up small ventures 		10 lectures
3	<p>Project Report Preparation</p> <ul style="list-style-type: none"> • Preliminary Project Report • Techno-Economic feasibility report • Project Viability <p>Managerial Aspects of Small Business</p> <ul style="list-style-type: none"> • Principles of Management (Definition, functions of management viz planning, organisation, coordination and control) • Operational Aspects of Production • Inventory Management • Basic principles of financial management • Marketing Techniques • Personnel Management • Importance of Communication in business 		10 lectures
4	<p>Legal Aspects of Small Business</p> <ul style="list-style-type: none"> • Elementary knowledge of Income Tax, Sales Tax, Patent Rules, Excise Rules • Factory Act and Payment of Wages Act <p>Environmental considerations</p> <ul style="list-style-type: none"> • Concept of ecology and environment • Factors contributing to Air, Water, Noise pollution 		10 lectures

	<ul style="list-style-type: none"> • Air, water and noise pollution standards and control • Personal Protection Equipment (PPEs) for safety at work places 		
5	<p>Motivation</p> <ul style="list-style-type: none"> • Factors determining motivation • Characteristics of motivation • Methods of improving motivation • Incentives – pay, promotion, rewards <p>Leadership</p> <ul style="list-style-type: none"> • Need for leadership • Functions of a leader • Factors to be considered for accomplishing effective leadership 		10 lectures

Course outcome– Students will be able to understand various forms of arts and artisans and process involved in it, to inculcate their innovative ideas to reform the art in a creative way.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand entrepreneurship, role concept in fashion world	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand the start-up process.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand various institutional services to entrepreneurship	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand need & importance of finance for entrepreneurship	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

References:

1. A Handbook of Entrepreneurship, Edited by BSRathore and Dr JSSaini; Aapga Publications, Panchkula (Haryana)
2. Entrepreneurship Development by CB Gupta and PSrinivasan, Sultan Chand and Sons, New Delhi
3. Environmental Engineering and Management by Suresh KDhamija, SK Kataria and Sons, New Delhi
4. Environmental and Pollution Awareness by Sharma BR, Satya Prakashan, New Delhi
5. Thakur Kailash, Environmental Protection Law and policy in India: Deep and Deep Publications, New Delhi
6. Handbook of Small Scale Industry by PM Bhandari
7. Marketing Management by Philip Kotler, Prentice Hall of India, New Delhi
8. Total Quality Management by Dr DD Sharma, Sultan Chand and Sons, New Delhi.
9. Principles of Management by Philip Kotler TEE Publication

SYLLABUSOFFASHIONDESIGNCOURSE–(SEMESTER–V)
SUBJECT–INTERNSHIPASSESSMENT(BSCFD504P)

(2 credits)

In this, students need to do internship of minimum 4 weeks or maximum 6 weeks, after their 4TH semester

They need to submit a report based on their internship period for the final marking of the subject.

Internship period will be soon after their 4TH semester examination ends.

Training & Placement Department of Kalinga University may help them for the internship purpose, or students can also take the internship through their own contacts.

SUBJECT–DESIGNCOLLECTION&LINEPLANNING(BSCFD505P)

COURSE OBJECTIVES - The project incorporates and integrates the understanding of visual interpretation and representation, fashion illustration, pattern making, and construction techniques alongside sustainable design practices thereby making a meaningful correlation and application within a capsule collection of garments in the design project for fashion. This project also incorporates the entire gamut from concept, research, design process and a technical application for design realisation allowing individual interpretation within a thematic concept.

Unit No.	Syllabus	Sheet work	4 Credits
1.	FashionCollection:DesignProcess <ul style="list-style-type: none">• Research to select a basic theme• Preparing Moodboard for the collection• Preparing Fabric & Colour storyboard• Design Development Sheets• Final range of five ensembles• Preparing Specifications sheets• Making paper pattern for the collection• Making toile fit for the collection• Amending the toile and pattern as necessary to achieve the correct look• Preparing Fabric layout plan• Realize the final collection in appropriate material with proper finishing• Preparing Cost Sheets		10 lectures
2	Project design–Uniform, Lingerie wear	-----	20 lectures
3	Character clothing, Dance costume		20 lectures
4	Avant garde		10 lectures

Course Objectives-

To enable the students to:

- This project also incorporates the entire gamut from concept, design process and a technical application for design realization allowing individual interpretation within a thematic concept.
- The Project will culminate in a design collection with final pieces and understanding and exploration of research and its importance in design for a selected theme.
- To develop creative design sensibilities among students for developing ensembles through thematic presentations and interpretations.

LEARNING OUTCOME–

Unit	Course learning objective	Teaching	Assessment
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No.		&Learning	
1	Students can understand collection online, and range development	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can understand project designing based on various themes/garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can understand project designing based on various themes/garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can understand project designing based on various themes/garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

References:

1. Developing a fashion collection by Elinor & Colin Renfrew
2. Research & Design for Fashion by Simon Seivewright & Richard Sorger
3. Basics Fashion Design: Developing a Collection - Elinor Renfrew
4. Basics Fashion Design: Research and Design - Simon Seivewright
5. Creating a Successful Fashion Collection: Everything You Need to Develop a Great Line and Portfolio - Steven Faerm
6. Creativity in Fashion Design - Tracy Jennings

SEMESTER-VI

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – VI)

SUBJECT – FINAL PORTFOLIO (BSCFD601P)

COURSE OBJECTIVE – To make the students aware of creating a portfolio of their own, what all things are necessary in portfolio making, and what all should be kept and what should not? Way of presenting their art work for a fruitful impact on the viewer.

s.no	Syllabus	Sheet work	4 credits
1	Intro to portfolio, its essentials and requirements	-----	5 hours
2	Research on portfolios of famous designers	6 sheets work	5 hours
3	Compilation of best artworks		20 hours
4	Final portfolio- THEMES DESIGNING FOR KIDS, FEMALE & MALE, Same dress multidimension view-front, back, side	5 sheets each	30 hours

COURSE OUTCOME – After learning this course, students will be able to create their own portfolio in a very professional and creative manner which will help them in creating their better image as a designer in the eyes of viewer.

Market survey – Survey of various portfolio files in market.

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand portfolio and types	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
2	Students can understand how a designer portfolio should be	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
3	Students can understand how the best works need be compiled.	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams
4	Students can create theme based design for kids, male and female. And various views of garments	Tutorials/ Practical Lab Demonstrations	Sheets/Samples/Files submission, End Semester Exams

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – VI)
SUBJECT – EXPORT TRADE & COSTING (BSCFD602A)

COURSE OBJECTIVE – To make the students aware of export and import business in the field of garments, their structure, current scenario, growth and prospects of Indian fashion in export market.

Unit No.	Syllabus	Sheetwork	3 credits
1	Requirements Of Good Costing System - Cost Unit - Types Of Costs. Elements Of Cost - Direct Material Cost - Direct Expenses - Direct Wages - Indirect Materials - Indirect Expenses - Indirect Labour - Overheads-Production Overhead-Administrative Overhead -Selling Overhead Distribution Overhead - Prime Cost - Work Cost - Cost Of Production-Total Cost.	-----	9 lectures
2	Cost estimation for Yarn, Knitted Fabric, woven fabric, Dyeing, Printing & Finishing. Cost Estimation For Cutting, Stitching, Checking, Packing, Forwarding, Shipping, Insurance Etc., - INCO Terms & Its Relationship With Costing. Estimation of factory cost for different knitwear and woven products. Various Factors to be Considered In Costing For Domestic Products & International Products.	-----	9 lectures
3	Introduction – Export Promotion Councils And Their Role –Registration Formalities - RCMC – IE Code – RBI Code. Foreign Trade Documents: Need, Rationale And Types Of Documents Relating To Goods – Invoice – Packing Note And List – Certificate Of Origin – Certificate Relating To Shipments – Mate Receipt – Shipping Bill – Carriage Ticket – Certificate Of Measurement – Bill Of Lading – Air Way Bill – Documents Relating To Payment – Letter Of Credit – Bill Of Exchange – Letter Of Hypothecation – Bank Certificate For Payment – Document Relating To Inspection – Certificate Of Inspection – GSP And Other Forms.		9 lectures
4	Import License – Procedure For Import License – Import Trade Control Regulation Procedure – Special Schemes – Replenishment License – Advance License – Split Up License – Spares For After Sales Service License – Code Number – Bill Of Entry.		9 lectures
5	Pre Shipment Inspection And Quality Control – Foreign Exchange Formalities – Pre Shipment Documents. Shipment Of Goods And Port Procedures – Customs Clearance Of Import Cargo Post Shipment: Post – Shipment Formalities And Procedures – Claiming Duty Drawback And Other Benefits.		9 lectures

COURSE OUTCOME – After learning this course, students will be able to understand the demand for Indian fashion and art world wide, and its future prospects and the process & documentation needed for international trade.

Market survey – Visit to an Export house for practical understanding

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand cost system and its calculation.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand cost estimation for yarn and fabric	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand export business and documentation process	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students can understand import trade detailing	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
5	Students can understand pre shipment and post, quality assurance	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books-

1. S.P.Jain and K.L.Narang, "Cost Accounting", Kalyani Publishers, New Delhi. Edn. 2005
2. R.S.N.Pillai and V.Bagavathi, "Cost Accounting", S.Chand and Company Ltd., New Delhi. Edn. 2004.
3. Hand Book Of Import And Export Procedures - Paras Ra

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – VI)

SUBJECT – FASHION BUSINESS MANAGEMENT (BSCFD602B)

COURSE OBJECTIVE – The Fashion Business Management aims to equip participants for management careers in the Fashion Industry by delivering an innovative and relevant fashion business curriculum that includes the study of fashion business, its management, culture and the changing external environment in which they operate.

Unit No.	Syllabus	Sheetwork	3 credits
1	The Fashion Business (1) Supply Chain Management, Strategic Fashion Business Management	-----	9 lectures
2	Creative Teams and Innovation in the Fashion Business, The Fashion Business (2) Retail Buying and Merchandising	-----	9 lectures
3	Fashion Marketing, Promotion and Brand Management, The Fashion Business Plan and Entrepreneurship		9 lectures
4	The Fashion Business Project		9 lectures

COURSE OUTCOME – Learning outcomes are statements on what successful students have achieved as the result of learning. The threshold statements of achievement are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

Market survey – Visit to Fashion house for practical understanding

LEARNING OUTCOME –

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand how the business of fashion is done	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand team work & innovation in fashion house.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand the concept of fashion marketing & promotion	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students understand how a project is handled and carried out in proper way.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books –

1. S.P. Jain and K.L. Narang, "Cost Accounting", Kalyani Publishers, New Delhi. Edn. 2005
2. R.S.N. Pillai and V. Bagavathi, "Cost Accounting", S. Chand and Company Ltd., New Delhi. Edn. 2004.
3. Hand Book Of Import And Export Procedures – Paras Ra

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – VI)
SUBJECT – EFFECTIVE DRESSING SKILLS (BSCFD603A)

COURSE OBJECTIVES

- To provide an understanding of the role of effective dressing in making one's presence felt. To create an awareness of the differences in body types and about the art of selecting styles that enhance the visual appeal.
- To equip the students with basic knowledge and skills required for making the required minor alterations in ready-made garments to get the correct look and fit

Unit No.	Syllabus	Sheet work	3 credits
1	Psychological and sociological influences of clothing <ul style="list-style-type: none"> • How dress affects behaviour, First Impression, Nonverbal Communication: First impression, Verbal Communication: Halo Effect Self Concept & Image 	-----	10 lectures
2	Evaluating the body- <ul style="list-style-type: none"> • Figure analysis and standard figure, Different body types, Recognizing problem areas Recognizing Correct Fit <ul style="list-style-type: none"> • Basic fitting standards, Learning to fit a garment, Armhole and sleeve correction, Bust correction, Hip correction, Neckline correction, etc. 	-----	10 lectures
3	Suitability of clothing for- <ul style="list-style-type: none"> • Season/Climate, Different body types, Occasion, Age, Occupation 		10 lectures
4	Selecting appropriate ready-made garments in terms of- <ul style="list-style-type: none"> • Fabric, Workmanship, Price 		10 lectures

COURSE OUTCOME—Learning outcomes are statements on what successful students have achieved as the result of learning. The threshold statements of achievement are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

Market survey—Visit to fashion designer store for some tips & tricks.

LEARNING OUTCOME—

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand importance of clothing	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand evaluation and fit for the body	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand the season-wise clothing	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students understand criteria for selecting a proper garment	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books—

1. Sturm M, 1973, Guide to Modern Clothing McGraw-Hill
2. Chata Romano, 2002, Plan your Wardrobe, New Holland Publication
3. Navneet Kaur, 2010, Comdex Fashion Design, Dreamtech Press
4. Elizabeth Liechty, Steineckert D., Rasband J., 2009, Fitting and Pattern Alteration

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – VI)
SUBJECT – FASHION PSYCHOLOGY (BSCFD603B)

COURSE OBJECTIVES

- To provide an understanding of the role of effective dressing in making one's presence felt. To create an awareness of the differences in body types and about the art of selecting styles that enhance the visual appeal.
- To equip the students with basic knowledge and skills required for making the required minor alterations in ready-made garments to get the correct look and fit

Unit No.	Syllabus	Sheetwork	3 credits
1	Understanding clothing and Clothing culture, Individual & dress, personal communication, personal expression, image building, psychological and sociological influence on clothing.	-----	10 lectures
2	Clothing culture and communication, men and women clothing groups, role and status of clothing. Clothing culture and communication based on conservative, labor, liberal, social, democrat, customs and marital status.	-----	10 lectures
3	Individual and dress, personal communication, personal expression, image building. Psychological and sociological influence on clothing. Fashion, fashion concepts, differences of fashion and non-fashion, recurring cycles of fashion, styles and fashion.		10 lectures
4	corset culture, fashion in 20th century. Women at war, between war and post war. Equality between men and women, sexual revolution, marriage and family, education and employment. Evolution of different types of costumes. Minis, maxis, unisex, fit woman, glamorous woman, casual and formal clothing. Fashion for all ready to wear fashion, mass marketing of fashion. Youth style and fashion, teddy boy, skins, mods, hippies, punks, taste of youth and their life style.		10 lectures

COURSE OUTCOME- Learning outcomes are statements on what successful students have achieved as the result of learning. The threshold statements of achievement are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

Market survey – Visit to fashion designer stores for some tips & tricks.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand various clothing cultures	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand psychological effects behind male & female clothing	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand the concept of fashion & individual taste	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students understand corset culture and youth demands as per their changing psychology.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books–

1. Anderson Black, J—A History of Fashion || Orbis Publishing Ltd., USA. 1985.
2. Elizabeth Rouse, Understanding Fashion, Blackwell Science, UK, 1989.
3. Jane Ashelford, The art of dress: Clothes & Society, ISBN 1500-1914, Amazon.com.
4. Wilcox, T The dictionary of costume, Batsford Ltd., UK

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – VI)
SUBJECT – APPAREL TAIL (BSCFD604A)

COURSE OBJECTIVES

1. To provide an overview and insights into the evolving business of apparel retailing.
2. To create an awareness of the broad categories of retailing business models and the important factors governing the design of online apparel stores.
3. To provide an understanding of the relative strengths and weaknesses of apparel retail and retail operations and an appreciation of the role of multichannel retailing

Unit No.	Syllabus	Sheetwork	3 credits
1	Overview of Fashion Retailing <ul style="list-style-type: none"> • Uniqueness of apparel retailing • Types of fashion retail outlets • Strengths & weaknesses of apparel retail & retail from vendor and consumer points of view 	-----	10 lectures
2	Overview of Multichannel Retailing <ul style="list-style-type: none"> • Organisational structure • Advantages 	-----	10 lectures
3	Basics of Retail Business <ul style="list-style-type: none"> • Broad categories of E-business models – brokerage model, advertising model, ediacary model, merchant, manufacturer, affiliate, community, subscription model • Products and managing inventory • Marketing an e-business • E-business customer service • Steps in setting up an e-commerce site 		10 lectures
4	Effective Online Store Design <ul style="list-style-type: none"> • Traits for effective sites • Framework for website design • Essentials of web content 		10 lectures

COURSE OUTCOME - Learning outcomes are statements on what successful students have achieved as the result of learning. The threshold statements of achievement are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

Market survey – Visit to fashion designer store for some tips & tricks.

LEARNING OUTCOME–

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand concept ofetailing	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand multi-channel retailing concepts	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand the basics ofetail business	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students understand effective ways of online store display.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books–

1. Leslie David Burns, Nancy O. Bryant, 2011 The Business of Fashion Fairchild Publications
2. Lynda Gamans Poloian, 2009, Multichannel retailing, Fairchild Publications
3. Elaine Stone, 1987, Fashion Buying, McGraw-Hill
4. Mary Frances Drake, Janice Harrison Spoons, Herbert Greenwald, 1992, Retail Fashion Promotion and advertising Macmillan
5. Michele M. Granger, Tina M. Sterling, 2011, Fashion Entrepreneurship Retail Business Planning, Fairchild Publications

SYLLABUS OF FASHION DESIGN COURSE--(SEMESTER-VI)

SUBJECT-TUKACAD(BSCFD604B)

COURSE OBJECTIVES-To acquire skill in computer aided pattern making and grading

Unit No.	Syllabus	Sheetwork	3 credits
1	1. Introduction to Pattern making software and familiarization with tools namely toolkit, dart, pleat, segment, piece, seam, standard, rotate, internal, walk, view, point, fabric and stripes.	-----	10 lectures
2	Develop basic block patterns of the following using the tool of Lectra/Tuka CAD/Optitex/Gerber/Rich peace or any other software for Pattern Making: a) Child bodice-block b) Sleeve block c) Basic Skirt d) Basic Trouser	-----	10 lectures
3	Grading upto four sizes-S,M,L, XL,XXL		10 lectures
4	Making summary report and pattern card of all the patterns		10 lectures

COURSE OUTCOME- Learning outcomes are statements on what successful students have achieved as the result of learning. The threshold statements of achievement are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

LEARNING OUTCOME--

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand digital pattern making and its industrial use.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand how to draft digital pattern blocks	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand the concept of sizing and grading	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students understand how a report is made	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books--

1. TukaCad User Manual
2. Veisinet DD(1987), "Computer Aided Drafting and Design-Concept and Application".
3. Taylor P(1990), "Computers in Fashion Industry", Heinemann Pub.
4. Aldrich Winfred(1994), "CAD in clothing and Textiles", Blackwell Science.

SYLLABUS OF FASHION DESIGN COURSE – (SEMESTER – VI)
SUBJECT – FASHION EVENT MANAGEMENT (BSCFD605P)

COURSE OBJECTIVES

1. To create an understanding of the different types of fashion events and the planning required for their successful organisation.
2. To familiarise the students with the various practical steps required for successful organisation of fashion events and impart knowledge about the ways in which all the relevant activities could be effectively coordinated.
3. To impart practical knowledge of the main administrative, design, marketing, operational and risk management steps required for the successful organisation of fashion events through project work.

Unit No.	Syllabus	Sheetwork	3 credits
1	<p>Understanding Fashion Events & their Planning and Management Needs 8</p> <p>1 Anatomy of Fashion Events</p> <ul style="list-style-type: none"> • Introduction to event management – Types and category, Sports, Rallies, Wedding, Fashion and corporate events • Principles of Event Management • Key roles, types and purposes of fashion events – fashion show, fairs & trade show, product launch • Role of an event coordinator - Administration, Design, Marketing, Operations, Risk • Creating an event plan <p>2 Initial Planning Requirements</p> <ul style="list-style-type: none"> • Creating themes for the event • Targeting the audience/vendors • Timing the event and finding a venue • Guest lists and Invitations • Organising the required production team and preparing duty charts • Budget estimation • Seeking sponsorships – writing sponsorship letters 	-----	10 lectures
2	<p>Designing & Executing Fashion Show</p> <p>Venue requirements</p> <ul style="list-style-type: none"> • Stage/booth design • Seating patterns and plan • Lighting and allied audio-visual effects • Preparation of Program Booklet • Catering arrangements • Progress monitoring through checklists <p>2 Catwalk Presentation Requirements</p> <ul style="list-style-type: none"> • Merchandise selection • Models selection • Music and choreography • Final show sequence and rehearsals • Fitting sessions • Dressing area arrangements • Commentary requirements • Closing and striking the show 	-----	10 lectures

3	Marketing & Managing Fashion Events 10 1 Pre-Show Marketing and post-show follow-up <ul style="list-style-type: none"> • Creating a pre and post-event promotion plan • Building media relations, preparing press release and media kit 		10 lectures
4	<ul style="list-style-type: none"> • Post-Show Evaluation 2 Ensuring Legal Compliance, Safety & Security <ul style="list-style-type: none"> • Licenses and permission to be obtained • Risk Management for prevention of hazards • Security for people and merchandise 		10 lectures

COURSE OUTCOME—Learning outcomes are statements on what successful students have achieved as the result of learning. The threshold statements of achievement are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

Market survey—Visit to fashion designer store for some tips & tricks.

LEARNING OUTCOME—

Unit No.	Course learning objective	Teaching & Learning	Assessment
1	Students can understand concept of fashion events, management & planning	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
2	Students can understand designing & execution of fashion shows	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
3	Students can understand the basics of marketing and managing fashion event.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams
4	Students understand the post promotion and evaluation of fashion events.	Lectures/PPT	Assignments/Quizzes/Class Tests/End Semester Exams

Reference books—

1. Everett Judith C., Swanson Kristen K. (2012), Guide to Producing a Fashion Show (3rd Edition), Fairchild Publications, NY
2. Silvers Julia Rutherford (2012), Professional Event Coordination, Wiley; 2nd edition
3. Taylor Paula, (2012), How to Produce a Fashion Show, from A to Z, Pearson Prentice Hall