

Tyler Trumbull
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EXPERIENCE

Freelance Writer, various locations

2007-Present

- Work with clients across North America, including Canada, The United States, and Mexico
- Pitch story ideas on a wide variety of topics including Information & Technology, Managed Service Providers, Startups, Technology, Music, Business, and Real Estate
- Research articles, write copy, and interview people about a diverse range of topics
- Turn copy around quickly and professionally
- Post articles using various CMS platforms including WordPress and HubSpot
- Recent clients have included ChannelE2E, Gigster, Sonicbids, and various Toronto-area realtors

Freelance Content Creator and Copywriter, various locations

2013-Present

- Write copy for client websites
- Clients have included Flaunt Events and Nest Tulum
- Create taglines, edit content, and write engaging copy
- Conduct market research
- Conduct SEO research

680News, Toronto, ON – Business reporter, editor, technical producer, audio editor

April 2008 – May 2012

March 2014 – July 2015

- Report on markets, stocks, earnings including breaking economic news
- Interview economic experts, analysts, and company executives
- Compile content and organized newscasts, including entertainment, business, and general news stories
- Assign reporters
- Write copy for anchors' scripts
- Write copy for entertainment stories, news programming, breaking news, and news updates

BNN, Toronto, ON – Junior web producer, writer

May 2012 – March 2014

- Published content to website and social media
- Wrote stories for BNN.ca
- Edited and formatted video for use on website
- Manage searchable database for website content
- Compile and manage information for a daily mailing list

Exclaim! Magazine – Reporter/Writer

March 2007 – June 2009

- Wrote record reviews and feature stories
- Proposed and developed story ideas
- Interviewed contacts and conducted research
- Assisted in administrative duties including filing, maintenance and public relations

ADDITIONAL EXPERIENCE

Tour Manager, Musician

2002-Present

- Deal with booking agents, promoters, musicians in order to facilitate at least 3 cross-Canada tours
- Booked cross-country tours for a number of acts
- Handle finances for touring bands
- Promote recorded material to local and international media outlets

VOLUNTEER EXPERIENCE

Sin Fronteras

2018-Present

- Compiled international news articles about refugees and immigrants to distribute to Sin Fronteras' partners and social media followers
- Helped create the "Que Hacemos?" campaign which attempted to show that despite cultural differences, all people deserve equal rights and treatment

EDUCATION

Humber Institute of Technology & Advanced Learning, Toronto, ON

September 2005 – May 2008

- Three-year Journalism Program
- Graduated with honours
- Trained in multiple mediums, including print, broadcast, and web
- Had projects featured on CFRB radio and CBC's website
- Interviewed numerous high-profile subjects including mayors, CEOs, and various experts

SUMMARY OF QUALIFICATIONS

Skills

- Able to delegate responsibilities and manage multiple situations simultaneously
- Can quickly and accurately turn around information for print, broadcast, or web
- Works well independently and in group settings
- Google Docs, Microsoft Office, Burli, Avid, Final Cut Pro, HTML and Javascript
- Strong understanding of best Search Engine Optimization (SEO) practices
- Bi-lingual in English and Spanish

References Available On Request