

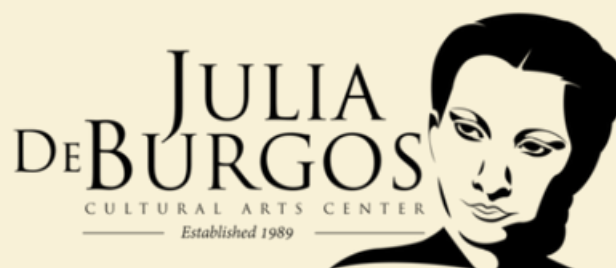
JULIA DE BURGOS CULTURAL ARTS CENTER'S

¡CELEBRANDO!

HISPANIC-LATINO HERITAGE MONTH CELEBRATION



2800 Archwood Ave, Cleveland, OH 44109
(216) 894-5664 | info@juliadeburgos.org
juliadeburgos.org





INTRODUCTION

¡Celebrando! is our annual event that kicks off Hispanic–Latino Heritage Month by honoring the rich cultural heritage of the Hispanic and Latino communities in Cleveland. As our largest event of the year, it's a vibrant day filled with music, dance, and traditional cuisine, inviting guests of all ages to celebrate with us.

JOIN US!

We invite your organization to be a part of this impactful event! This event provides a unique opportunity for you to **participate as a resource table exhibitor and/or sponsor**. As a sponsor, your name will be showcased as a supporter of our community. You will also have the chance to directly engage with attendees and showcase your products or services.

By participating in Celebrando, you not only gain direct exposure, but also contribute to fostering the spirit of cultural celebration and unity that defines our colorful community!



WHY CELEBRANDO?

Founded in 1989, Julia de Burgos Cultural Arts Center is the longest standing Latino arts organization in Northeast Ohio. Rooted in the heart of Cleveland's Latino community, our mission is to transform lives by promoting Latino heritage through the teaching and practice of history, culture, and the arts. We are committed to:

CULTURE

celebrating Latino traditions and passing them on to the next generation through dance classes, art workshops, and cultural events.

COMMUNITY

providing a home away from home for those of Latino heritage, and an open door for all to learn with us.

CREATIVITY

fostering an appreciation for the arts and uplifting local creatives in their careers.

¡Celebrando! is a special day where we invite local organizations, artists, and neighbors to share in these values with us while honoring our local Latino community.



HISPANIC-LATINO HERITAGE MONTH

Observed from September 15 to October 15, this month honors the many contributions of Americans with roots in Spain, Mexico, Central and South America, and Spanish-speaking Caribbean nations. The celebration begins on September 15 to commemorate the independence of Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua, followed by Mexico and Chile on September 16 and 18.

83,327

ESTIMATED PEOPLE OF HISPANIC-LATINO DESCENT LIVE IN CUYAHOGA COUNTY

SOURCE: WWW.CENSUS.GOV

WHAT TO EXPECT

¡Celebrando! will activate every corner of our campus, showcasing our Latino cultural hub through a free, family-friendly event.

Here's what you can expect:

- Live Musical Performances
- Hands-On Workshops
- Dynamic Dance Showcases
- Visual Art Exhibitions
- Community Resource Tables
- Curated Art Market
- Family-Friendly Activities
- Authentic Latino Cuisine



SPONSORSHIP LEVELS

PLATINO



\$2,500

Logo displayed on all marketing materials including website and all social media. Special announcements during the event.

ORO



\$1,000

Logo displayed on all marketing materials including website and all social media.

PLATA



\$500

Logo displayed on all marketing materials and website.

BRONCE



\$250

Logo displayed on all marketing materials.

For more information about participating, securing your sponsorship, and table space, please contact BridgettMartinez@juliadeburgos.org

SPONSORSHIP FORM

Please pledge your support and submit your level of sponsorship by completing the attached form and emailing it to Julia De Burgos Cultural Arts Center's Creative Fundraising Manager: Bridgett Martinez at BridgettMartinez@juliadeburgos.org on or before 09/01/2025.

Company/Organization Name: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Title: _____

Sponsorship Level: _____ Amount: _____

All Sponsorships and donations are tax deductible to the full extent of law

Mail checks payable to: Julia De Burgos Cultural Arts Center

2800 Archwood Avenue, Cleveland, OH 44109, US

or visit juliadeburgos.org/celebrando-HLHM to learn more

Email logos + branding to Program Coordinator, Max McMillen – MaxMcMillen@juliadeburgos.org

