



Video is the perfect tool for underlining what a business does, its products and its events in the perfect cross-media communication format.

Videos are produced by a highly professional troupe with vast experience in the publishing industry, producing docufilms, advertisements and web series, in many cases multilingual. Every video that is published is optimised and achieves high performance in terms of number of views thanks to incisive promotion of our youtube channels on the portal, with newsletters, in various different media.



VIDEO PRESENTATION

story/interview with a customised focus on a particular product, event, or trade fair.
Filmed using special effects and technologies to represent a company's activities and strategies.
The cost of a day of filming/post-production/publication on youtube channel/
sending of DEM+coverage in magazines

€ 2.500,00

VIDEO SUPPLIED BY CUSTOMER

Publication on youtube channel with link in portal
sending of DEM+coverage in magazines

€ 1.000,00



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**CREATE CONTENT.
PUSH CONTENT.**

2025

AREA PACKAGING PROCESS





Reference portal for packaging, production processes and logistics.

Gives plenty of space and visibility to up to date news articles, trends in the industry, products and technologies, case histories, trade fairs and educational events, and lots more content. The technology adopted responds to the demands of search engines, and innovation is ensured by a dedicated staff that constantly updates the portal. The value of the content is underlined by the services offered and by an easy, intuitive database. It is a responsive, high performance interactive portal. The content, which constitutes the heart of the group's publishing strategy is the expression of databases released in easy, intuitive form.

9.500 monthly unique users 38.000 pageviews

ADVERTISING RATES CONTENT PASS

Yearly: company profiles, products, details, references € 1.000,00

BANNER

Skin (1200x700 px)	€ 1.500,00
Leaderboard(728x90 px)	€ 1.300,00
Rectangle banner (180x150 px)	€ 900,00
Manchette (234x60 px)	€ 1.000,00
Skyscraper (120x600 px)	€ 1.300,00
Rates are quoted for monthly publication.	
Accepted formats are Jpg or animated GIF.	

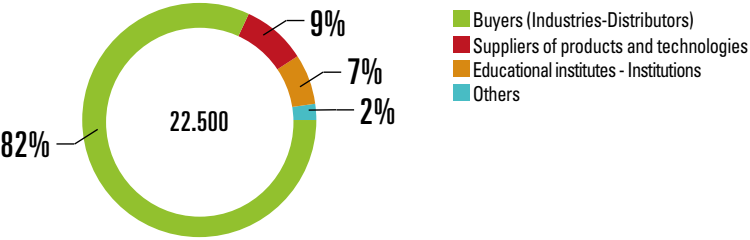


Newsletters are sent to a selected mailing list of logistics and distribution operators, suppliers of products and technologies for production processes and packaging.

Weekly newsletters provide updates on portal content. Theme newsletters take a closer look at specific itineraries and events. DEM is the ideal way to convey a promotional message in order to launch a product, announce an event, or send invitations to a particular target group.

RECIPIENTS

22.500 qualified recipients



ADVERTISING RATES

Banner (180x150 pixel)	€ 700,00
Ditorial feature in newsletter	€ 900,00
Customised newsletter (DEM)	€ 1.800,00



A magazine offering updates on the latest developments in technology and the market for packaging for the food, beverages, cosmetics, pharmaceutical and chemical industries.

An important reference for innovation in packing and packaging, labelling and coding, automation and instrumentation materials and machinery, with a focus on regulatory changes, packaging design and recycling. Thoroughly researched articles examine specific themes with an introduction to technical and marketing aspects and presentation of the principal solutions available on the market. Close-up: in-depth investigation of themes of current relevance to the sector, by different authors. Reports on important national and international events, identifying trends and key trade fairs and presenting new developments.

8 issues a year 6.000 copies distributed in print and digital form

ADVERTISING RATES

Trim full page	€ 3.200,00
Island format in page layout grid	€ 2.000,00
Trim vertical 1/2 page	€ 1.800,00
Trim horizontal 1/2 page	€ 1.800,00
Trim footer	€ 1.600,00
Trim 1/4 page	€ 1.000,00
Inside cover, outside back cover, 1st right hand page	€ 4.300,00
Front cover	€ 4.200,00

TECHNICAL PRINTING INFORMATION

Whole trim single page 235x330 mm;
Island format in page layout grid 156x215 mm;
Trim vertical 1/2 page 115x330 mm;
Trim horizontal 1/2 page 235x165 mm;
Trim footer 235x110 mm;
Front cover 124x176 mm.
Advertising material to be submitted: four-colour high resolution (300 dpi) .pdf file.



A magazine for the beverage industry covering technical developments and markets.

A key reference for dealers in the beverage industry. Detailed articles on the latest trends, product reviews and case histories of exemplary applications to keep people in various roles in the production process up to date in real time. The contents of the publications that may be found on www.packagingspace.net portal are a reliable source of real time information.

4 issues a year 4.000 copies distributed in print and digital form

ADVERTISING RATES

Front cover	€ 4.450,00
Inside cover, 1st right hand page	€ 3.450,00
Outside back cover	€ 3.200,00
Two-page spread	€ 2.650,00
One page	€ 1.450,00
Half page	€ 900,00
Island format	€ 1.400,00

TECHNICAL PRINTING INFORMATION

Whole trim single page 230 x 300 mm.
Trim vertical 1/2 page 115 x 300 mm.
Trim horizontal 1/2 page 230 x150 mm.
Advertising material to be submitted: four-colour high resolution (300 dpi) .pdf file.



A magazine for the food industry covering technical developments and markets.

A key reference for dealers in the food industry. Detailed articles on the latest trends, product reviews and case histories of exemplary applications to keep people in various roles in the production process up to date in real time. The contents of the publications that may be found on www.packagingspace.net portal are a reliable source of information updated in real time.

2 issues a year 4.000 copies distributed in print and digital form

ADVERTISING RATES

Front cover	€ 4.450,00
Inside cover, 1st right hand page	€ 3.450,00
Outside back cover	€ 3.200,00
Two-page spread	€ 2.650,00
One page	€ 1.450,00
Half page	€ 900,00
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