

INTERNATIONALIZATION AND MARKET ENTRANCE PROGRAMS

Expand Global Presence of your Solutions for Maximum Performance



If you're looking to expand your market reach regionally or globally it's imperative that you understand any potential barriers to entry for these target geographies. There are considerations for both your solution offering and channel strategy that require significant investments in market research and competitive landscape.

Indirectly can accelerate your globalization efforts by providing expert guidance and recommendations on how to best approach your expansion initiative given our international experience. Your team will become educated on how to best approach your target regions and markets with a sound strategy and proven execution tactics. The end result will be a proven market expansion initiative that generates incremental revenues.

Our Internationalization and Market Entrance Programs service includes:

- Developing an internationalization strategy and implementation plan
- Providing prospective regional partner candidates, contact information, and list sources
- Prioritization of global markets to enter
- Research on localization requirements and cultural influences for market entrance
- Best practices for internalization strategy and market entrance programs
- Periodic updates and check-in calls to review progress and address questions

“They’ve helped us to establish strategic executive-level partnerships that resulted in significant revenue growth for our company.”

Contact Indirectly Inc. for pricing and complete details