



Languesol International

Language Travel Internship Programme 2020

Description:

Languesol International is launching its virtual internship programme. Our entity is Jamaica's Premier Language Travel entity, focused on delivering tailored experiences for clients visiting the destinations we promote, for language learning purposes. We would like to support students in creating a personalized internship programme combining a diverse set of tasks, based on their learning goals and provide coaching for their future career objectives.

Start Date: July 20, 2020

End Date: August 28, 2020

What we offer:

- Opportunity to remotely work in an innovative and international start-up entity
- Insight on how the language travel industry works
- Great experience opportunities in destination management
- Supportive team
- Exposure to the latest communication and project management tools
- Flexible working time
- Freedom for creativity
- Opportunity to learn effective communication
- Networking opportunities
- Opportunity to save money on commuting costs and maintain a small carbon footprint

What we require from you:

Experience: Experience working in International Cooperation, the Tourism/Language Travel Industry or in Marketing is desired but **is not a requirement**. Our priority is with helping university students and young professionals to get a foothold in the industry.

Personal Skills: High performer (always delivering on time), initiative taking, strong organisational skills, ability to work under pressure, flexibility, excellent communicative and writing skills

Language: English (compulsory; at least C1 level) + one other foreign language (at least B2 level)

Computer/Tech/Internet Skills: Able to use and effectively update ICT eg. Microsoft Pack, Social Media, Website. Intern must have access to reliable internet connection.

Main duties:

Develop links / partnerships with local and international businesses, agencies, associations, and associated industries.

Analyse trends and methods to improve services dependent on seasonality and nationality.

Propose new initiatives and projects in relation to expanding, developing and improving Languesol International's target markets and services.

Plan, Participate in and at times chair regular team meetings and meetings with institutions and companies all around the world

Produce compelling promotional materials/marketing collateral

Write engaging content for the website and newsletters

Remuneration: While we may not be able to offer financial compensation, we strive to make this internship opportunity as rewarding as possible in so far as the experience that the intern stands to gain, as well as their personal and professional development that the programme will target.

How to apply:

Please send CV and Cover letter in English to career@languesolinternational.com

Important: In addition to other information about yourself, your cover letter should answer the following questions:

1. Why are you interested in this internship position? Eg. I'm interested in this internship because I want to become a travel agent
2. What skills do you want to acquire? Eg. I want to learn how to work in a remote company
3. What are your availabilities? Eg. I can be quite flexible with time but prefer to work during weekdays.

Application Deadline: July 10, 2020. After the application is submitted, we will provide you with feedback as soon as possible. Further steps may include a group or an individual personal interview