

TANAAMI JO

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High skilled professional with 40+ years of experience working with big Brazilian

Companies like Sharp do Brazil and SID Microeletrônica (SHARP Group), I handled challenging and comprehensive technical issues, as design and assemble the first SAMSUNG Display Monitor assembly line at Brazil and I organized after sales operation at São Paulo City as well leaded the built of Lean Manufacturing system at ELSYS factory in Manaus,

At ELSYS China, I started from zero, a Representative Office and a Wholly Foreign-Owned Enterprise (WFOE) at Shenzhen, doing Procurement, Logistics and Technology transfer for several products, IoT's and support to Computing Vision and AI business.

✓ 2013 - 2025 ELSYS China GENERAL MANAGER	Founding ELSYS RO (Chief Representative) and WFOE (General Manager) Build Office and Laboratory with several Test and Reliability Equipment Tech. transfer for communication products (cable, optical and RF) Procurement for Wireless, Bluetooth and Wifi Products, IoT Lighting suppliers, Audio and Home Appliances, Cameras, images and Computer Vision support for ELSYS AI products Procurement and Export equipment for production and testing from China Evaluate Chinese New Technologies related to ELSYS operations
✓ 1997 - 2013 ELSYS Brazil R&D MANAGER NEW PRODUCTS MANAGER	Car Radio Products development and DVD Player procurement Technology transfer for Coaxial Cable Set Top Box Technology Transfer for Satellite Set Top Box After Sales operation for Set Top Boxes Implementation of Lean Manufacturing at Manaus Factory Development of Barcode Control System for material from Supplier to Finish Good and process from Incoming Inspection to Outgoing Sales, Including Assembly and Maintenance
✓ 1992 - 1997 VGArt PRODUCT MANAGER	Documentation for ISO and UL Factory Certifications CEP and KANBAN implementation Several production equipment specification and installing (Color Analyzers, Convergence Meter, Gauss Meter, Power Source, Hi-pot tester, etc) Design/adaptation of several display monitors for IBM, EPSON, Zenith, Petrobras, Scopus and others. Development of Color Reference System for Display Monitor production
✓ 1989 - 1995 Graphos OWNER	Own company, with several Computer Graphic works
✓ 1988 - 1991 SID Micro PRODUCT & APP ENGINEER	Managing Bipolar IC and Discretes product line at SID Microeletrônica, SHARP do Brasil Group
✓ 1984 - 1988 Sharp do Brazil	Design Power Supply and Display Monitor for a MSX Microcomputer, at SHARP do Brasil

HIGHER ACADEMIC EDUCATION

University of São Paulo

Sao Paulo, Brazil
1978 – 1984

- Bachelor on History
- Minor on Physics

INTERESTS

- Adventure tracking on Europe, Asia and Americas
- Rebreather Scuba diver
- Technical devices assembling: Oxygen Cylinder Filling Station, 3D printers, Water tunel, ROV, Drones

ADDITIONAL SKILLS

- Fluent Portuguese, English and Spanish
- Intermediate on French

REFERENCES

Claudio Maximiliano Blatt
ELSYS Chairman

Sidney Numata
Boss at VGArt

Kazuo Nishimoto
Former Visitor Professor at MIT, USP professor.

PROFESSIONAL EXPERIENCE

**General Manager at
ELSYS WFOE**
2014 - 2025

ELSYS (Shenzhen) Trading Co.
Shenzhen, China

- Delegate tasks to a 8-member team covering Planning, Procurement, Purchasing, Supplier Audits, Pre Shipment Inspections Logistics and Office Administration.

**R&D Manager,
New Business
Development Manager**
1997 - 2013

ELSYS Equip. Eletrônicos Ltda
Valinhos,SP

- Managing a 7-member team covering Product Engineering, Process Engineering, Electronic Engineering, Mechanical Engineering, Software development, Quality and After Sales analisys.

Engineering Supervisor
1992 - 1997

VGArt Industria Eletrônica S.A.
Sao Paulo, Brazil

- Administrating 3 members team covering Product and Process Engineering for Display Monitors

**Product and
Application Engineer**
1988 - 1991

SID Microeletrônica S.A.
São Paulo, Brazil

- Managing Bipolar Technology - Analog IC's and Discrete Components - from market needs, production and application of semiconductors at the only Brazilian company able to run whole semiconductor process, from design and production to Application and Sales