

WHAT'S *your* DON'T WAIT?

Tour 2019



Founded in 2011, The DON'T WAIT Project® (DWP) has told hundreds of stories and reached millions of people through its website, video, print, social media and on YouTube. From local community leaders to Oscar® award-winning actors, Project Founder Lisa Bradshaw has interviewed people from all walks of life who have thought-provoking and life-changing stories. In partnership with Town Toyota in Wenatchee, WA, the DWP launched a seven-state, six-week tour in search of people who are living a DON'T WAIT life, no matter the obstacles. Throughout the tour, Bradshaw focused on DON'T WAIT interviews that inspire people to revisit the nouns in life: the people, places, things and ideas we sometimes give up on along the way.

With the continuing support of Town Toyota, Bradshaw embarks on a second tour, traveling 13 southern states, beginning in Texas on March 25. This time, award-winning director of photography Tanner Shinnick travels with Bradshaw, helping capture each DON'T WAIT story on film. Adventure awaits as the DWP continues this unique storytelling journey. Visit the DWP website to watch episodes and highlights from the 2018 tour.

“Hardships are opportunities for crossroads in life, not an impasse, and the tour is an opportunity to bring awareness to the stories of people who have experienced hard-earned lessons and are still living DON'T WAIT lives.”

— Lisa Bradshaw



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Lisa Bradshaw is a mother, cancer survivor, author, talk show host and founder of The DON'T WAIT Project®, a 501c3 non-profit organization committed to raising community awareness about how positive life choices can impact the health and welfare of individuals, organizations and communities. As a cancer survivor and widowed single mother by the age of 32, Bradshaw has learned first-hand about the importance of living a DON'T WAIT life.

“I’ve always believed in lending my own story if it helps other people better tell their own,” Bradshaw says. “Now that my son is raised and in college, I’m an empty nester traveling in search of other people’s stories. That’s what the tour is about—true storytelling in all its heartache and triumph. And it’s what the DWP does best.”