DON'T WAIT to UnMake a Bully TM

Empowering youth through positive media

Lights! Camera! Action!

The DON'T WAIT Project® (DWP), founded by Lisa Bradshaw in 2011, is a 501c3 non-profit organization committed to raising community awareness about how positive life choices can impact the health and welfare of individuals, organizations and communities. Since partnering with filmmaker, educator and UnMake a Bully creator Mike Feurstein in 2012, DON'T WAIT to UnMake a Bully™ has worked with more than 8,000 K-12 students at schools throughout the country. Students write, direct, produce and star in anti-bullying PSAs based on their own experience. They use a professional quality film camera and other equipment while learning valuable teamwork and industry skills throughout production.

STUDENT FEEDBACK

LUCAS: I like my job as script supervisor.
Right here, [on my badge] it says,
'problem solver, good memory.'

AAMIR: I turn to my friend now if he's bothering people, and I say, 'Remember that bullying PSA we made?'...

Then he stops.

TEACHER FEEDBACK

I believe this is an example of outstanding education: collaboration; problem-solving; team work; communication; higher-level thinking; and a polished final project that helps a larger audience.

-Susan Gubsch, Washington

Bullying Statistics

When being bullied at School

15.4% avoided school.

4.5% were physical when bullied.

85% of time, peers were present.

57% of the time, bullying stops within **10 Seconds** when bystanders intervene.



DAY ONE

90 MINUTES
Anti bullying and character education.
Model movie set and job instruction.

2

DAY TWO

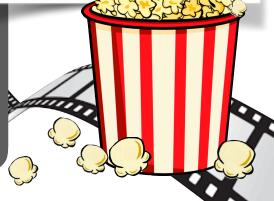
90 MINUTES
Students brainstorm
and discuss real-life
bullying scenarios
while writing their
PSA script.

3

FILM DAY

ONE SCHOOL DAY
Students film the
PSA, fulfilling their
chosen jobs, like
director, actor, sound
and slate.





dontwaitproject.org