

# The DON'T WAIT Project®

EMPOWERING YOUTH THROUGH POSITIVE MEDIA

## LIGHTS! CAMERA! ACTION!

The DON'T WAIT Project®, founded by Lisa Bradshaw in 2011, is a 501c3 non-profit organization, partnering with filmmaker, educator and UnMake a Bully creator Mike Feurstein. Since 2012, our DON'T WAIT to UnMake programs have produced 100s of PSAs with more than 10,000 students, grades 4-12, and also produced educational content for TEDx.

In these times of remote learning, we have created a virtual version of our program that still provides students with the opportunity to write, produce, direct and film their own PSA. It combines our mediasphere program, already implemented in several school districts throughout the country, with breakaway sessions to get them up and moving, exercising their brains and their bodies while continuing our ongoing commitment to lessons in character development, anti-bullying education and media responsibility.

The program creates an opportunity for students to connect with each other while engaging in a stimulating and lesson-filled program supplemental to their usual online or in-person curriculum. When complete, students share their PSA via a group-wide, virtual premiere and celebrate their unique experience in film production.

"We made the movie while apart, but watching the final piece makes it feel like we're all together again."

—Temo, student

"I believe this is an example of outstanding education: collaboration; problem-solving; team work; communication; higher-level thinking; and a polished final project that helps a larger audience."

—Susan Gubsch, teacher

## REGISTER HERE

When implementing our program from home, students:

- receive media literacy education.
- gain storytelling skills.
- practice self reliance and personal responsibility.
- work together as a virtual group.

1

### SESSION ONE

- Media literacy education
- Scriptwriting
- Filmmaking scavenger hunt

2

### SESSION TWO

- Assign roles
- Filmmaking and editing techniques

3

### SESSION THREE

- Preview footage
- Media literacy education

4

### SESSION FOUR

- Discussion
- Music selection
- Final edits



[www.dontwaitproject.org](http://www.dontwaitproject.org)