

LIFE

+ Lisa

MOTHER.
CANCER SURVIVOR.
WIDOW.
STORYTELLER.

SECOND CHANCE TAKER
AS MANY TIMES
AS I'M GIVEN.

TEDx

ABOUT Lisa

Life with Lisa began as a radio show in 2008. In 2011, Lisa released her second book, *Big Shoes: A Young Widowed Mother's Memoir*, and founded The DON'T WAIT Project®—a 501c3 non profit organization committed to raising community awareness about how positive life choices can impact the health and welfare of individuals, organizations and communities.

Lisa became a widow at age 32 and is now a 24-year cancer survivor. Navigating her own illness and the illness of her husband taught Lisa the lessons she needed to later help save her mother's life after a misdiagnosis brought her within hours of death.

Lisa has built a career as a storyteller by seeking the balance between what she's lost throughout the medical crises in her family and what can be gained from the lessons learned—before, during and after these experiences.

Lisa hosts a television talk show, *Life with Lisa Bradshaw*, and travels the country interviewing people who are living their own DON'T WAIT story. She also produces webinars, trainings and breakout sessions on what she has termed as Empathetic Healthcare Practices™. She is a TEDx speaker and endorsed by leading physicians throughout the country for her work as a patient advocate.

Lisa has been a guest on national television and radio, and her story has been featured in multiple print media outlets and online, including Oprah.com, *The Rachael Ray Show*, Oprah Radio, *InStyle*, *Parents*, *Positive Impact Magazine*, *Chicken Soup for the Soul: Power Moms* and more.



TEDx

InStyle

OPRAH
RADIO



Parents

The information Lisa shared was so important, especially for our target audience, as a way of speaking to them from the patient and family side of things. Many of our participants said that Lisa's talk, in particular, helped rejuvenate their care of patients and families.

—Kimberly N. Baldwin
UAB Medicine, Birmingham, AL

Lisa connects with audiences at a fundamental level by sharing her profound and curious journey. She inspires audiences by sparking personal reflection and creating space for growth and inquiry.

—Sara Rolf
TEDx

Even in a room filled with hundreds of people, Lisa has a way of making her talk feel personal. Best of all, she asks the questions most of us would never think to ask because she's lived her own, sometimes painful, story.

—Nancy Grette
Alatheia Founder

Lisa talks and thinks
and writes with her heart.

—Jeffrey Zaslow
The Last Lecture



SPEAKER *topics*

- **How Surviving Cancer and Navigating My Husband's Death Helped Save My Mother's Life**
- **Living the Nouns in Life: What's Your DON'T WAIT Story?**

PATIENT ADVOCACY

- Lisa helps enhance experiences between patients, families and providers through examples of her own family's medical crises and outcomes throughout the past 24 years and by teaching effective patient communication, and what she's termed, Empathetic Healthcare Practices™.
- Lisa gives providers a unique and an applicable perspective of the patient, the caregiver and the family who surrounds the patient.
- Lisa focuses on the patient's entire journey and needs during medical crisis, not just the current hospital stay.
- Lisa draws upon examples of providers who have impacted her family's medical experiences and outcomes—for better or worse—and always from the perspective of learning from these encounters.
- Lisa offers providers an opportunity for a renewed sense of purpose in their chosen, and often challenging, profession.

DON'T WAIT STORY

- As a radio and television host for more than a decade, Lisa has developed the powerful skill of getting to the heart of a story and producing quality content through her books, tours, television show and public speaking.
- Lisa helps audiences identify and pursue their own DON'T WAIT story by focusing on the nouns in life: the people, places, things and ideas we sometimes give up on along the way—for whatever reason.
- Through her own life experiences and profound gift for storytelling, Lisa inspires audiences to purposefully move in the direction of living a DON'T WAIT life, no matter the obstacles.
- Whether the target audience relates to business, personal development, health, or any other facet of life, Lisa's DON'T WAIT talk helps people move in the deliberate direction of the vision they've had for themselves.

CONTACT *info*

www.lisa-bradshaw.com
hello@lisa-bradshaw.com
[@lifewithlisabradshaw](https://www.instagram.com/lifewithlisabradshaw)

www.dontwaitproject.org
info@dontwaitproject.org
[@dontwaitproject](https://www.instagram.com/dontwaitproject)



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“I believe that hardship is an opportunity for a crossroad, not an impasse. And I've always been willing to lend my story if it helps someone else better tell their own.”

—Lisa