

LIFE

with Lisa

MOTHER.
CANCER SURVIVOR.
WIDOW.
STORYTELLER.

SECOND CHANCE TAKER
AS MANY TIMES
AS I'M GIVEN.

TEDx

Life with Lisa began as a radio show in 2008. In 2011, Lisa released her second book, *Big Shoes: A Young Widowed Mother's Memoir*, and founded The DON'T WAIT Project®—a 501c3 non profit organization committed to raising community awareness about how positive life choices can impact the health and welfare of individuals, organizations and communities.

Lisa is a mother, 24-year cancer survivor, widow author and TEDx speaker. She has built a career as a storyteller by seeking the balance between what she's lost throughout the medical crises in her family and what can be gained from the lessons learned—before, during and after these experiences..

Lisa hosts a television talk show, *Life with Lisa Bradshaw*, and travels the country interviewing people who are living their own DON'T WAIT story. She also produces webinars, trainings and breakout sessions on what she has termed as Empathetic Healthcare Practices™, and Lisa endorsed by leading physicians throughout the country for her work as a patient advocate educator.

Lisa has been a guest on national television and radio, and her story has been featured in multiple print media outlets and online, including Oprah.com, *The Rachael Ray Show*, Oprah Radio, *InStyle*, *Parents*, *Positive Impact Magazine*, *Chicken Soup for the Soul: Power Moms* and more.

The information Lisa shared with our target audience spoke to them from the patient and family side of things. Many of our participants said that Lisa's talk helped rejuvenate their care of patients and families.

—Kimberly N. Baldwin
UAB Medicine

Lisa connects with audiences at a fundamental level by sharing her profound and curious journey. She inspires audiences by sparking personal reflection and creating space for growth and inquiry.

—Sara Rolf
TEDx

Even in a room filled with hundreds of people, Lisa has a way of making her talk feel personal. Best of all, she asks the questions most of us would never think to ask because she's lived her own, sometimes painful, story.

—Nancy Grette
Alatheia Founder

TEDx

InStyle

newday
NORTHWEST

UAB
MEDICINE



OPRAH
RADIO



Parents



Chicken
Soup for the
Soul

aopo
association of
organ procurement organizations®

CAMP WIDOW
LEGACY of HOPE®
Alabama's Organ & Tissue Donation Alliance



SPEAKER TOPICS

- **How Surviving Cancer and Navigating My Husband's Death Helped Save My Mother's Life**
- **Living the Nouns in Life: What's Your DON'T WAIT Story?**
- **My Red Plastic Typewriter and the Lessons It Taught Me About Life**
- **My Red Plastic Typewriter and the Lessons It Taught Me About Business**

PATIENT *Advocacy*

- Lisa helps enhance experiences between patients, families and providers through examples of her own family's medical crises and outcomes throughout the past 24 years and by teaching effective patient communication, and what she's termed, Empathetic Healthcare Practices™.
- Lisa gives providers a unique and an applicable perspective of the patient, the caregiver and the family who surrounds the patient.
- Lisa focuses on the patient's entire journey and needs during medical crisis, not just the current hospital stay.
- Lisa draws upon examples of providers who have impacted her family's medical experiences and outcomes—for better or worse—and always from the perspective of learning from these encounters.
- Lisa offers providers an opportunity for a renewed sense of purpose in their chosen, and often challenging, profession.

DON'T WAIT *Story*

- As a radio and television host for more than a decade, Lisa has developed the powerful skill of getting to the heart of a story and producing quality content through her books, tours, television show and public speaking.
- Lisa helps audiences identify and pursue their own DON'T WAIT story, inspiring audiences to purposefully move in the direction of living a DON'T WAIT life, no matter the obstacles.
- Colleges/Corporations - Lisa's dream of becoming an author didn't pay the bills when she became a widowed single mom. From the red plastic typewriter she received as a Christmas gift from her parents as a kid and the movie that set her on a path as a storyteller to the product she designed for the set of the hit show *Friends* and her gigs on radio and television, Lisa has carved her own career path and helps inspire other people to do the same.



CONTACT US

CLICK HERE FOR PRESS KIT

www.lisa-bradshaw.com
hello@lisa-bradshaw.com

