

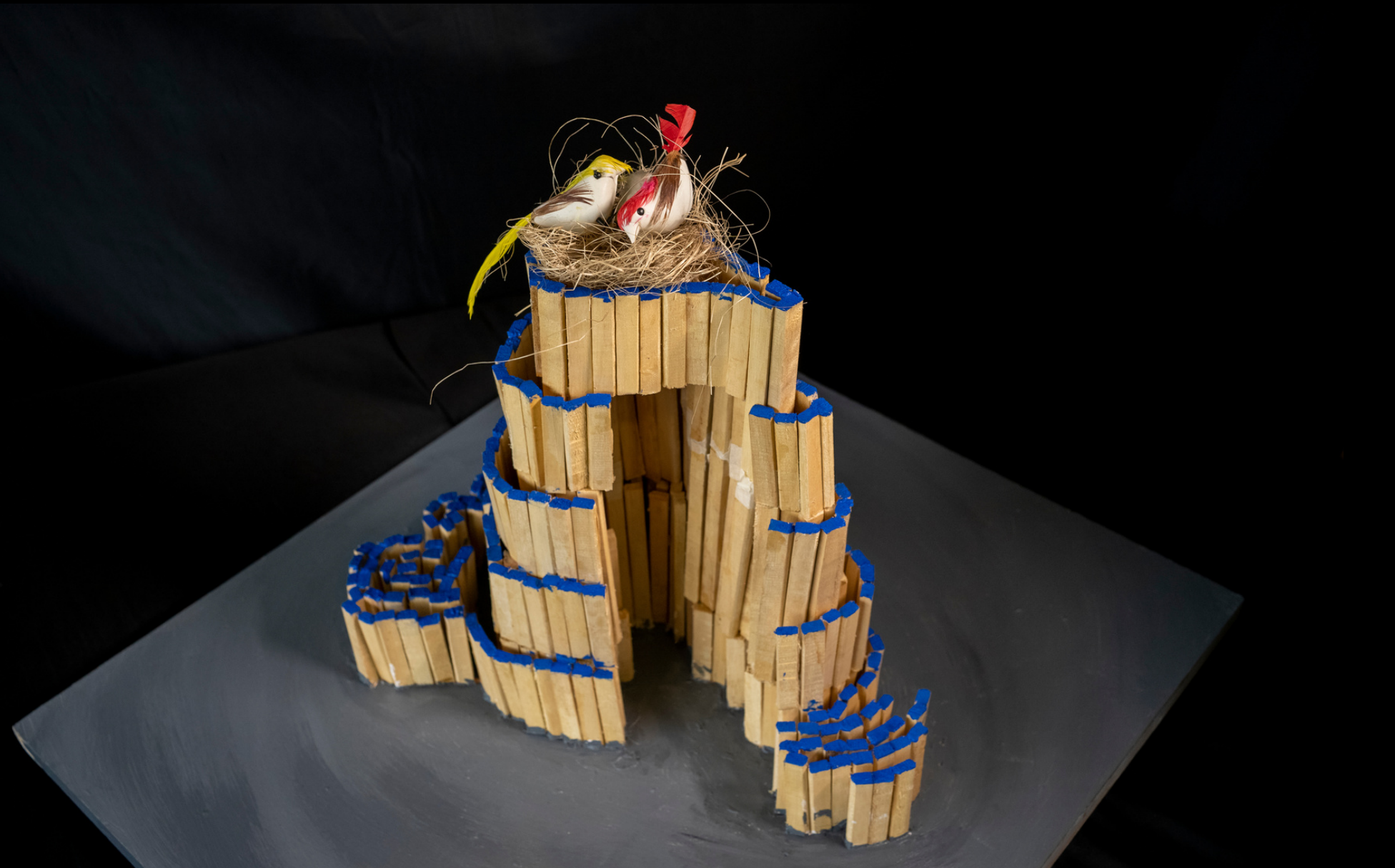
Dhwani Goyal

Dhwani Goyal



Rebirth

The footprint in the artwork symbolises hard work and dedication which is required to thrive in society. Every action of ours leaves behind a footprint on the planet. Here I have used wooden sticks to create a print which elongates as it moves upwards, creating a 3D effect. It has a nest built by the birds and an egg, depicting that a happy and complete home is built through a lot of effort expended by its occupants. The egg signifies rebirth.





Versa Tiles: The All-in-one coaster



The New School coaster set embodies our institution's vibrant spirit and diversity. Crafted with wood stain-painted wooden coasters, each adorned with a transparent school sticker, it captures our community's energy.



Designed for multiple functions, it ensures desk organisation while preventing spills and serving as stylish table coasters. The minimalistic approach, durability, water absorbency, and versatile use cater to various needs. Consolidated in a sleek holder, these coasters represent our innovative identity. This product addresses practical issues of spillage and organization, offering a functional, durable, and aesthetically pleasing solution, aligning with our values of creativity and utility at The New School's New Store.

Urban Revival Threads

Soho's Fashion

Gentrified



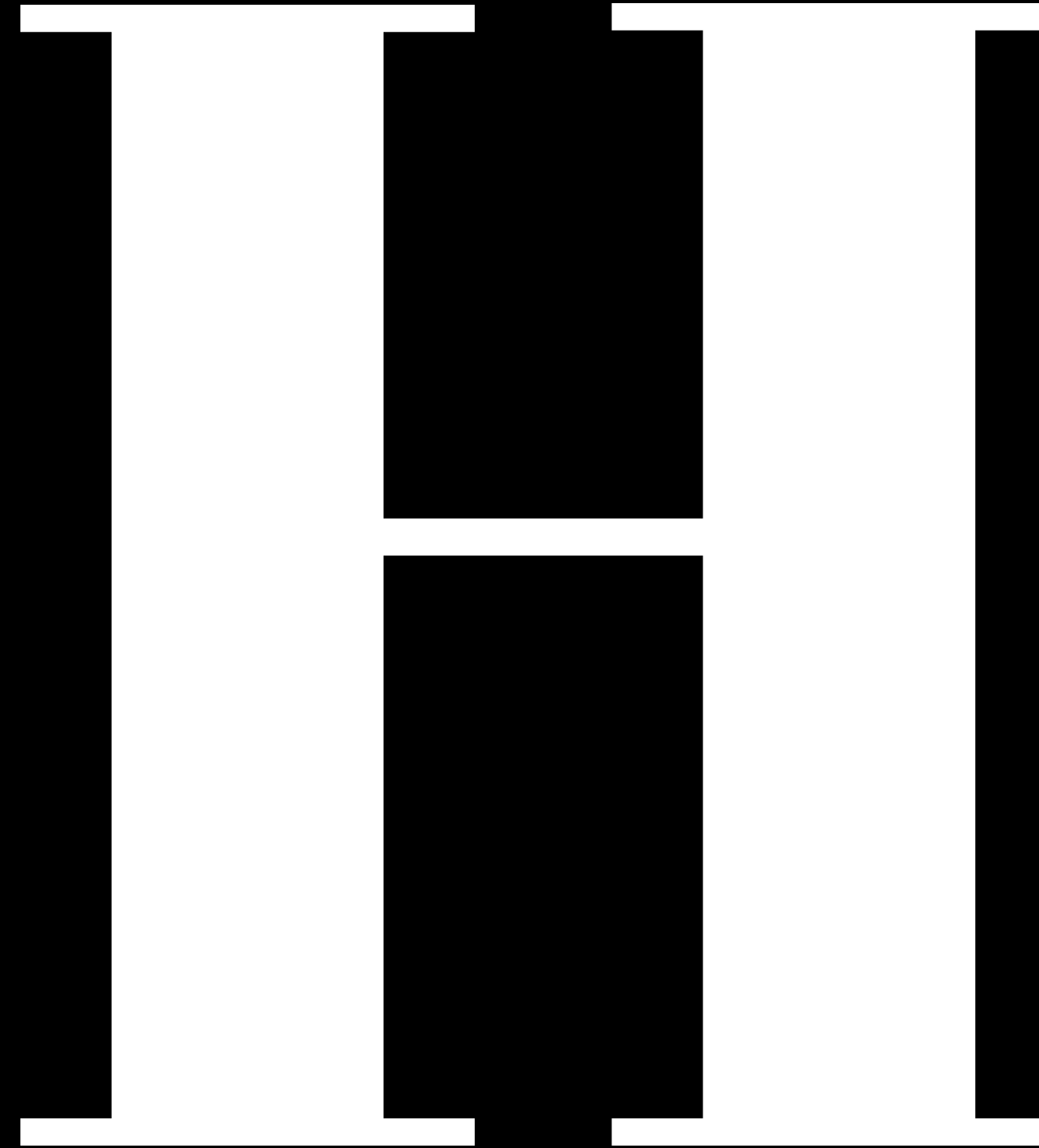
My project revolves around crafting an ankle-length chainmail dress, an ode to SoHo's transformation by the fashion industry. The backless design symbolises the neighbourhood's vulnerability in this shift, while the diamond-shaped mesh signifies its multifaceted impacts. Vintage-style photography adds a nostalgic touch, highlighting the area's history amidst fashion's transformative power. The shimmering dress embodies the allure of gentrification, yet its transparency hints at the loss of authenticity.



Chain mail inspired dress



Through this project, I seek to ignite discourse on the intricate layers of SoHo's gentrification, spotlighting fashion's pivotal role in shaping the area's identity and prompting reflection on its wider societal implications.



UrbanErmes

Revamping Luxury into Street Chic



UrbanErmes

Revamping Luxury into Street Chic

As an artist and a visionary, I embarked on a journey to reinvent the iconic Hermès into an affordable streetwear brand. The transformation was not just a creative endeavour but a passion project that aimed to bridge the gap between luxury and accessibility.

Hermès, a name synonymous with opulence and exclusivity, was originally founded in the heart of Paris in 1837. For centuries, it catered to a discerning clientele, the elite, who sought timeless elegance in their fashion choices. However, I envisioned a new chapter for this brand, one that would bring its legacy to a wider audience, without compromising on quality or style.

I transformed Hermès into an affordable streetwear brand, infusing luxury with urban flair. The graffiti-inspired font and subway-themed logo pay homage to street energy. Shifting from elite to diverse urbanites, I target trendsetters seeking authenticity. The redesigned bag, box, and beer cans blend timeless black with vibrant street hues, reflecting urban diversity. Placing the logo subtly acknowledges street roots. This reinvention challenges fashion norms, merging opulence with everyday life, celebrating the streets as a canvas for style and self-expression.

DAWN

November Issue
Exotic spring 2024 trends
featuring Tanay Uttamchandani



An exciting collection
displaying
Sheer & Lace

FASHION & TRENDS
for Spring 2024

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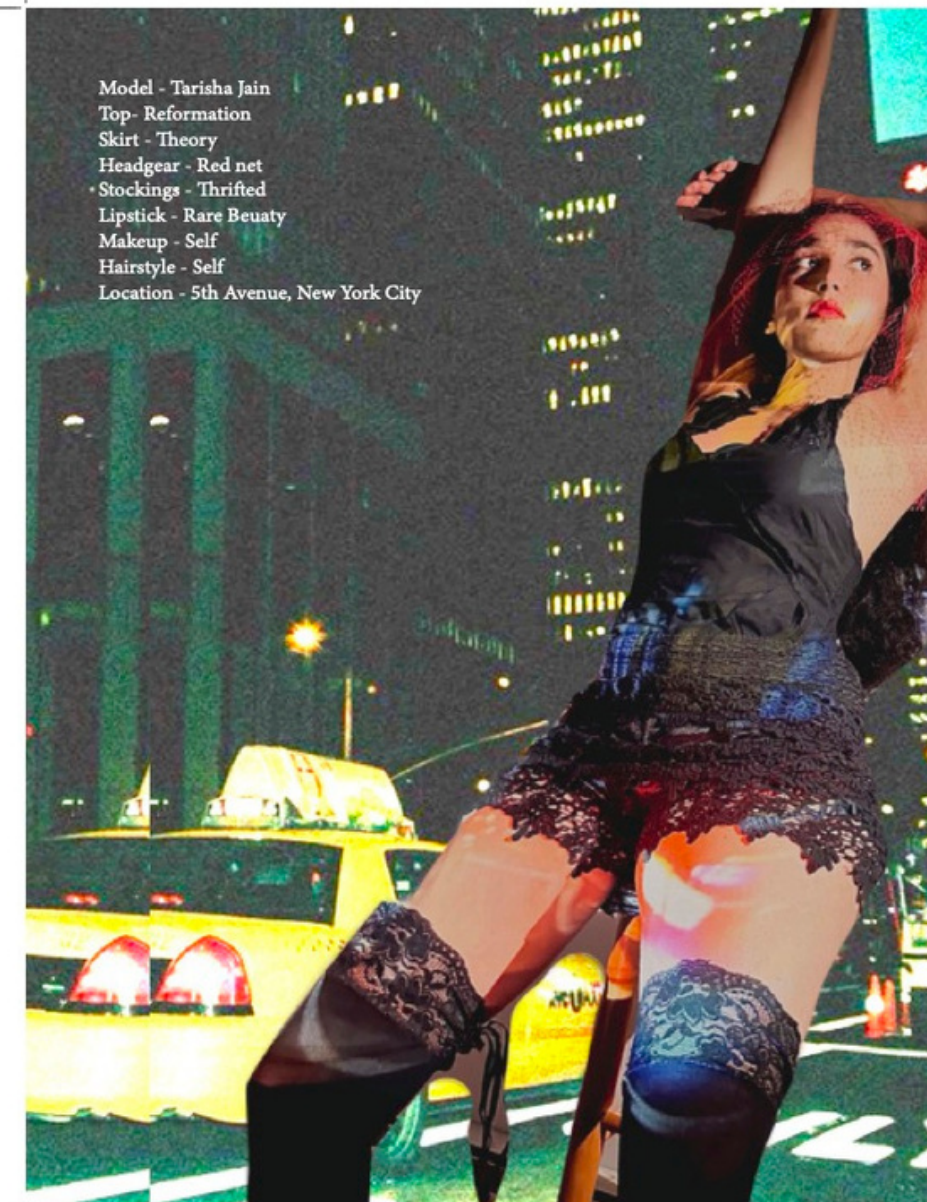
In my zine, I aimed to weave a narrative that marries the contemporary allure of New York City with the timeless elegance of fashion. Inspired by the dual canvas of the colour blue and the sharpness of blazers on men, I embarked on a visual journey across NYC's multifaceted landscapes. Each location, be it the balcony of a chic NYC apartment or the bustling Tompkins Square Park, served as a backdrop that enriched the essence of the ensembles. The infusion of the Indian dhoti in one of the blazer looks was a homage to cultural fusion, melding sartorial traditions with modern menswear. It brought a unique texture and narrative to the visual tale, encapsulating diversity within the fashion narrative. From the structured elegance against the urban backdrop of NYC apartments to capturing the vibrancy of Tompkins Square Park that complemented the blue-themed ensemble, each setting was carefully selected to elevate the visual storytelling. Ultimately, this zine isn't just about fashion—it's a tribute to the synergy between diverse cultures, architectural backdrops, and sartorial expressions that converge in the heart of New York City's dynamic spirit.



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In my zine, I delved into the enigmatic essence of nighttime fashion, guided by the captivating allure of lace and sheer textures on women. The nocturnal canvas of New York City, with its streets, cityscape, intimate bedrooms, and the enigmatic subway, became the stage for this exploration of sensuality and elegance.

Lace and sheer were chosen as they embody the dichotomy of nighttime personas—sheer exuding a cozy allure, while lace whispers an undertone of innate allure and seduction. These fabrics became my muse, symbolising the fusion of comfort and allure that define the night. The process of selecting the right locations and outfits was an evocative journey. From the raw energy of the bustling streets to the intimacy of a bedroom setting, every location was a deliberate choice to amplify the interplay between the fabric's textures and the urban mystique. This zine celebrates the complex interplay between femininity, comfort, and allure, encapsulating the duality of night-time personas against the backdrop of New York City's evocative landscape. Through lace and sheer, it unfolds a narrative that dances between intimacy and boldness, weaving a story of sophistication within the shadows of the night.



Model - Tarisha Jain
Top - Reformation
Skirt - Theory
Headgear - Red net
Stockings - Thrifted
Lipstick - Rare Beauty
Makeup - Self
Hairstyle - Self
Location - 5th Avenue, New York City



Model - Tarisha Jain
Top - H&M
Skirt - Theory
Sunglasses - YSL
Shoes - Aldo
Lipstick - Rare Beauty
Paper Fan - Self
Makeup - Self
Hairstyle - Self

Location - Time Square,
New York City

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Strides of Subjugation



In my exploration of the women's stiletto heel, I aimed to challenge its conventional representation as a symbol of beauty and empowerment. This project delves into the underlying themes of inequality, oppression, power dynamics, and domination prevalent in our society.

The design process was a deliberate choice to subvert the typical aesthetic associated with stiletto heels. I sculpted a clay model embodying the essence of the oppressed, depicted in dark colors to symbolize their marginalized existence. The chains around the figure's leg tether them to a ball, a haunting reminder of historical tools of torture and control.

Color played a pivotal role in conveying the layers of domination. The red heel signifies dominance, echoing the power structures that perpetuate inequality. In contrast, the black ball represents the object used for inflicting pain and control, emphasizing the agony experienced by the oppressed.

The incorporation of newspaper within the heel and tissue paper inscribed with contrasting words serves as a narrative. The red-pinned words like "power" and "domination" emphasize the language of control and supremacy. In contrast, the transparently pinned words like "pain" and "injustice" represent the silent suffering of the oppressed, often overlooked or deliberately silenced.

This piece is a commentary on the entrenched systems that perpetuate inequality and subjugation. By altering the conventional notion of a fashion item, it invites contemplation on the deeper socio-political issues embedded within our societal constructs.

"Strides of Subjugation" seeks to provoke discourse, challenging the viewer to confront the uncomfortable truths regarding power dynamics and the unseen anguish of those subdued by systemic oppression.

Strides of Subjugation



Power Domination Force

anguish oppressed injustice



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