

WHERE GOVERNMENT AND BUSINESS CONNECT

ALLIANCE NORTHWEST

The premier business to government
event in the Pacific Northwest

SAVE
THE
DATE!

MARCH 11
2021

Alliance Northwest will continue its 30+ year history
by holding the annual Government Contracting
Training and Outreach event March 11, 2021!

This is a virtual event! More details coming soon.



Thank you to our first two sponsors who have
already committed to making Alliance Northwest
2021 a valuable event: MBDA & SBTRC.
To discuss sponsorship opportunities, email
info@thurstonedc.com or call 360-464-6041.



ALLIANCENORTHWEST.ORG

Alliance Northwest 2021 Sponsorships Available! Save the Date

March 11, 2021 | Virtual

[YES! ADD ME TO THE PRE-REGISTRATION LIST](#)

What is Alliance Northwest?

Alliance Northwest is the largest business-to-government conference in the Pacific Northwest. This event features keynote speakers, high-quality workshops, and virtual matchmaking sessions with government agencies and prime contractors.

Who Should Attend?

- Businesses interested in selling to the government and prime contractors
- Prime contractors and government buyers seeking to outreach small and diverse businesses.

Why Should I Attend?

Small Businesses

Meet the buyers: Alliance is the largest business-to-government event in the region where you can meet agency buyers and prime contractors that buy what you sell. There is no better way to develop relationships with those in the marketplace than to participate fully in the event. You'll leave the event with a pocket full of business cards and valuable information on how to find, bid, and win government contracts.

Learn How to Succeed: Alliance features high-quality workshops not found anywhere else in the region. You'll hear from government purchasing experts, prime contractors, and government representatives on what it takes to succeed in the competitive government marketplace.

Large, Prime Contractors or Government Agencies

Save Money and Time Conducting Outreach: Alliance Northwest attracts hundreds of qualified small and diverse small businesses from throughout the region. By participating in Alliance with a booth and/or matchmaking session, you will save time and cost from attending multiple events to reach the same number of businesses.

Educate businesses on how your organization buys: Businesses come to Alliance seeking information on how to effectively find, bid, and win government contracts. You can educate attendees on what your needs are and how businesses can best be prepared to sell their goods and services. Preparing contractors to bid will result in better solicitation responses and reduce risk on your organization.

Learn Latest Trends: Keynote speakers at breakfast and lunch will offer information on the latest trends and opportunities in the marketplace. Ensure your firm is up to speed on what's new in this ever-changing marketplace.

[Alliance Northwest Website](#)

Copyright © 2020

Our mailing address is:
Thurston Economic Development Council
4220 6th Ave SE
Lacey, WA 98503

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).