

# BUILDING YOUR IDEA TO A BUSINESS

- DO YOU WANT TO START UP A BUSINESS?
- MOVE YOUR IDEA FROM A SIDE HUSTLE TO BUSINESS
- WE PROVIDE YOU WITH THE BUILDING BLOCKS OF BUSINESS
- THE 7 STAGES OF START UPS
- DIRECT SUPPORT WITH YOUR COACH
- INNOVATIVE TECHNIQUES FOR ENTREPRENEURSHIP
- DREAM BIG AND BUILD AND EMPIRE
- ARE YOU IN A CAREER WHICH IS NOT FULFILLING?
- RESULTS DRIVEN COACHING
- THE COACH HAS LEFT HIS CORPORATE CAREER FOR ENTREPRENEURSHIP

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5	Stage 6	Stage 7
Idea	Legal	Finance and Accounting	Sales and Marketing	Employees and Outsourcing	Going to Market	Sales and Marketing
<ul style="list-style-type: none"> <li>• Consider your idea</li> <li>• Unique Selling Point</li> <li>• Long Term Vision of your business</li> </ul>	<ul style="list-style-type: none"> <li>• Setting up the business (name)</li> <li>• Legal requirements</li> <li>• Setting up business accounts</li> </ul>	<ul style="list-style-type: none"> <li>• Current and future costs</li> <li>• Lean vision for the minimum viable product</li> <li>• Reverse engineer money you need</li> </ul>	<ul style="list-style-type: none"> <li>• Market research</li> <li>• Online presence i.e social media/website</li> <li>• Marketing strategy</li> </ul>	<ul style="list-style-type: none"> <li>• First employees</li> <li>• Outsource PA responsibilities</li> <li>• Reinvest initial earning into business</li> </ul>	<ul style="list-style-type: none"> <li>• Soft/hard launch</li> <li>• Feedback from beta testers</li> <li>• Reflect on your idea</li> </ul>	<ul style="list-style-type: none"> <li>• Tweak sales and marketing after feedback</li> <li>• Create sustainable business</li> <li>• Ready to scale the business</li> </ul>

Start Up Package	Pro Package	VIP Package
Set up of your business - building blocks	From set up to a running business with clients	Scale to multiple businesses
£2,000	£4,000	£10,000
<ul style="list-style-type: none"> <li>- Learn the 7 stages to creating a start up business.</li> <li>- Take your dream through the initial steps of setting up a start up</li> <li>- Get a grounding in the building blocks of a start up</li> <li>- Accountability and results are important and these will spur you into action</li> <li>- At the end your business will be set up, and is ready to launch</li> </ul>	<ul style="list-style-type: none"> <li>- Take you through the stages to create a start up business.</li> <li>- The program takes you through to launch and implementation of the start up business</li> <li>- There are various iterations of the idea with reflection and tweaking the business for sustainability and success</li> <li>- At the end your business will be sustainable.</li> </ul>	<ul style="list-style-type: none"> <li>- Take you through the stages to create a number of affiliated businesses</li> <li>- Regular contact points with the coach throughout this VIP package</li> <li>- Strategy day with the coach every 6 months to ensure your businesses are ready for any environment</li> <li>- At the end your business will be set up, sustainable and ready for scale.</li> </ul>

Start Up Package	Pro Package	VIP Package
Set up the business	Set up and Implementation	12 months program Multiple businesses
£2,000	£4,000	£10,000
<ul style="list-style-type: none"> <li>- Building blocks</li> <li>- 7 Stages of start up</li> <li>- <b>3 months</b></li> <li>- <b>6 sessions</b></li> <li>- In between support via email</li> <li>- Access to my dream team ie accountants</li> </ul>	<ul style="list-style-type: none"> <li>- Building blocks</li> <li>- 7 Stages of a start up</li> <li>- Implementation support</li> <li>- <b>6 months</b></li> <li>- <b>12 sessions</b></li> <li>- In between support via email and WhatsApp</li> <li>- Access to my dream team ie accountants</li> <li>- Social Media Strategy Support</li> </ul>	<ul style="list-style-type: none"> <li>- Building blocks</li> <li>- 7 Stages of a start up</li> <li>- Implementation support</li> <li>- <b>12 months</b></li> <li>- <b>24 sessions</b></li> <li>- In between support via email, telephone and WhatsApp</li> <li>- Access to my dream team ie accountants</li> <li>- Social Media Strategy Support</li> <li>- VIP Strategy Day every 6 months</li> </ul>
ABM Consulting Services		