

PRESS RELEASE

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Recording Artist Avery Stafford Finds Universal Appeal with His New Single "My Friend"

Gospel/R&B singer will release a new track featuring legendary vocalist artist Jon Gibson.

Portland, OR— Singer-songwriter Avery Stafford is excited to kick off a great musical year by announcing his latest single, "My Friend (Radio Edit)," featuring the gifted CCM artist and producer Jon Gibson. Be sure to mark your calendars for January 31, 2025, as this track is set to deliver a fresh and relaxing R&B vibe that will resonate with both longtime fans and new listeners alike.

"My Friend" is more than just a song; it's an experience. With a harmonious blend of soothing melodies and a carefree mood, it invites you to unwind and enjoy its warm embrace. The elegantly crafted composition showcases Avery's seamless vocal delivery, capturing the timeless quality we all appreciate in music. At a comfortable tempo, the track flows effortlessly, combining subtle layers of keys and percussion that create depth without overwhelming the senses.

Avery's passion for songwriting shines through as he reflects on his creative process. He ponders, "Can I write songs that have mass appeal and lyrics that address the issues of today's culture?" "My Friend" answers that question with its relatable themes and captivating sound.

Originally written in 2008 and later included in his 2012 album, *End of Five* (affectionately known as EO5), "My Friend (Radio Edit)" highlights Avery's growth as a lyricist while maintaining the high-quality music his fans have come to love. The standout male vocals from Avery and Jon Gibson take center stage, creating a compelling performance that will leave listeners wanting more. This new single is sure to resonate with audiences everywhere. Its universal message and infectious sound promise to make a lasting impact.

Get ready to immerse yourself in the smooth energy of "My Friend" when it drops on January 31, 2025! Keep an ear out for this gem and let the music take you on an unforgettable journey.

For more updates, follow Avery Stafford on social media and stay tuned for more exciting news!

An Electronic Press Kit is available at <https://averystafford.com/my-friend-radio-edit-1>. For booking and interviews, contact Avery Stafford at admin@averystafford.com.

Official Audio Video – <https://youtu.be/BBdCKOXZMvM>

Official Website – <https://averystafford.com>

Follow Avery Stafford online at:

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