South Lake Tahoe Tourism Improvement District

**Board of Directors Meeting**

**Forest Suites Resort**

**1:00 pm, Thursday January 25, 2024**

1. Call to Order
2. Roll Call
3. Introduction of Guests and Staff
4. Approval of Minutes of Previous Meeting (Attachment)
5. Approval of Agenda
6. Public Comment (Non-Agenda Items, 5-Minute Limit)

# AGENDA

* + - 1. Discussion/Possible Action

Treasurer’s Report

Review of Current Financial Position

Attachment: Review of FY2023 Actual Financials

Attachment: FY2024 Budget with Actuals

2024-2026 Board Positions

Confirmation of Voting and 2024 Board of Directors

Election of Executive Committee

Chair

Vice-Chair

Treasurer

Secretary

Update: Option for SLTTID $1.00 Increase in Assessment

Management District Plan Language

***Starting in the fifth year (2023-24), the assessment rate for hotels and motels and all of the following under management contracts: timeshares, condos, triplexes, duplexes, park model cabins, RVs and homes, may be increased by one additional dollar ($1.00) during the remaining term of the SLTTID, as described in Section V.*** \*Section 5 is SLTTID Annual Budget Plan

LTVA Data and Winter Marketing Campaign Review (attachment)

Update on Lake Link On-Demand Shuttle Services (attachment)

Newsletter Update (attachment)

Special Events Update

SLTTID Special Projects Fund Update

* + - 1. Board Member Comments
      2. Public Comment (Non-Agenda Items, 5-Minute Limit)
      3. Next Meeting: March 28, 2024. Discussion on Location Possibilities
      4. Adjournment