

**SLTTID FY2024 Budget**

	<u>Oct-23</u>	<u>Nov-23</u>	<u>Dec-23</u>	<u>Jan-24</u>	<u>Feb-24</u>	<u>Mar-24</u>	<u>Apr-24</u>	<u>May-24</u>	<u>Jun-24</u>	<u>Jul-24</u>	<u>Aug-24</u>	<u>Sep-24</u>	<u>Total</u>	
<b>Revenue Generated in TID Assessments</b>														
Hotel/Motel Assessment at \$4.00 POR	\$ 183,183	\$ 132,873	\$ 96,953	\$ 186,666	\$ 264,798	\$ 230,161	\$ 204,130	\$ 226,738	\$ 237,971	\$ 331,381	\$ 262,802	\$ 195,993	\$ 2,553,647	82.0%
VHR/Timeshare Assessment at \$5.50 POR	\$ 40,211	\$ 29,167	\$ 21,282	\$ 40,975	\$ 58,126	\$ 50,523	\$ 44,809	\$ 49,772	\$ 52,237	\$ 72,742	\$ 57,688	\$ 43,023	\$ 560,557	18.0%
<b>Total Revenues</b>	<b>\$ 223,394</b>	<b>\$ 162,041</b>	<b>\$ 118,235</b>	<b>\$ 227,641</b>	<b>\$ 322,924</b>	<b>\$ 280,684</b>	<b>\$ 248,939</b>	<b>\$ 276,509</b>	<b>\$ 290,208</b>	<b>\$ 404,123</b>	<b>\$ 320,490</b>	<b>\$ 239,016</b>	<b>\$ 3,114,203</b>	
<b>Expenditures</b>														
Marketing Programs: Advertising, Fam Trips, Marketing Programs	\$ 140,738	\$ 102,086	\$ 74,488	\$ 143,414	\$ 203,442	\$ 176,831	\$ 156,831	\$ 174,201	\$ 182,831	\$ 254,597	\$ 201,909	\$ 150,580	\$ 1,961,948	63.0%
Communications and Public Relations	\$ 8,936	\$ 6,482	\$ 4,729	\$ 9,106	\$ 12,917	\$ 11,227	\$ 9,958	\$ 11,060	\$ 11,608	\$ 16,165	\$ 12,820	\$ 9,561	\$ 124,568	4.0%
Special Events Funding	\$ 29,041	\$ 21,065	\$ 15,371	\$ 29,593	\$ 41,980	\$ 36,489	\$ 32,362	\$ 35,946	\$ 37,727	\$ 52,536	\$ 41,664	\$ 31,072	\$ 404,846	13.0%
Visitor Center Operations: Payroll, Benefits, Operation Costs	\$ 11,170	\$ 8,102	\$ 5,912	\$ 11,382	\$ 16,146	\$ 14,034	\$ 12,447	\$ 13,825	\$ 14,510	\$ 20,206	\$ 16,025	\$ 11,951	\$ 155,710	5.0%
Administrative/Operations: Payroll, Benefits Operation Costs	\$ 20,105	\$ 14,584	\$ 10,641	\$ 20,488	\$ 29,063	\$ 25,262	\$ 22,404	\$ 24,886	\$ 26,119	\$ 36,371	\$ 28,844	\$ 21,511	\$ 280,278	9.0%
Administrative Fee to City of South Lake Tahoe (1%)	\$ 2,234	\$ 1,620	\$ 1,182	\$ 2,276	\$ 3,229	\$ 2,807	\$ 2,489	\$ 2,765	\$ 2,902	\$ 4,041	\$ 3,205	\$ 2,390	\$ 31,142	1.0%
Credit Card Fee Reimbursements to City of South Lake Tahoe	\$ 894	\$ 648	\$ 473	\$ 911	\$ 1,292	\$ 1,123	\$ 996	\$ 1,106	\$ 1,161	\$ 1,616	\$ 1,282	\$ 956	\$ 12,457	0.4% *
Contingency/TID Renewal Costs	\$ 10,276	\$ 7,454	\$ 5,439	\$ 10,471	\$ 14,855	\$ 12,911	\$ 11,451	\$ 12,719	\$ 13,350	\$ 18,590	\$ 14,743	\$ 10,995	\$ 143,253	4.6% *
<b>Total Programs and Expenses</b>	<b>\$ 223,394</b>	<b>\$ 162,041</b>	<b>\$ 118,235</b>	<b>\$ 227,641</b>	<b>\$ 322,924</b>	<b>\$ 280,684</b>	<b>\$ 248,939</b>	<b>\$ 276,509</b>	<b>\$ 290,208</b>	<b>\$ 404,123</b>	<b>\$ 320,490</b>	<b>\$ 239,016</b>	<b>\$ 3,114,203</b>	

FY2023 Actuals through July (budget Aug/Sept 2023)	\$ 3,053,759.00	
FY2022 Actuals (Oct 2021-Sept 2022)	\$3,022,911.00	*Elimination of VHR's in non-Tourist Core areas completed 12/2021
FY2021 Actuals (Oct 2020-Sept 2021)	\$3,024,703.40	*Increase in TID by \$1.00 in Dec 2020
FY2020 Actuals (Oct 2019-Sept 2020)	\$2,674,537.60	
FY2019 Actuals (Oct 2018-Sept 2019)	\$2,881,067.40	