

SLTTID FY2025 Budget

	<u>Oct-24</u>	<u>Nov-24</u>	<u>Dec-24</u>	<u>Jan-25</u>	<u>Feb-25</u>	<u>Mar-25</u>	<u>Apr-25</u>	<u>May-25</u>	<u>Jun-25</u>	<u>Jul-25</u>	<u>Aug-25</u>	<u>Sep-25</u>	<u>Total</u>	
<u>Revenue Generated in TID Assessments</u>														
Hotel/Motel Assessment at \$4.00 POR	\$ 185,015	\$ 134,202	\$ 97,922	\$ 188,532	\$ 267,446	\$ 232,462	\$ 206,171	\$ 229,005	\$ 240,350	\$ 334,695	\$ 265,430	\$ 197,953	\$ 2,579,183	82.0%
VHR/Timeshare Assessment at \$5.50 POR	\$ 40,613	\$ 29,459	\$ 21,495	\$ 41,385	\$ 58,708	\$ 51,028	\$ 45,257	\$ 50,269	\$ 52,760	\$ 73,470	\$ 58,265	\$ 43,453	\$ 566,162	18.0%
Total Revenues	\$ 225,628	\$ 163,661	\$ 119,418	\$ 229,917	\$ 326,153	\$ 283,490	\$ 251,428	\$ 279,274	\$ 293,110	\$ 408,164	\$ 323,695	\$ 241,406	\$ 3,145,345	
<u>Expenditures</u>														
Marketing Programs: Advertising, Fam Trips, Marketing Programs	\$ 143,049	\$ 103,761	\$ 75,711	\$ 145,768	\$ 206,781	\$ 179,733	\$ 159,405	\$ 177,060	\$ 185,832	\$ 258,776	\$ 205,223	\$ 153,051	\$ 1,994,150	63.4%
Communications and Public Relations	\$ 9,025	\$ 6,546	\$ 4,777	\$ 9,197	\$ 13,046	\$ 11,340	\$ 10,057	\$ 11,171	\$ 11,724	\$ 16,327	\$ 12,948	\$ 9,656	\$ 125,814	4.0%
Special Events Funding	\$ 29,332	\$ 21,276	\$ 15,524	\$ 29,889	\$ 42,400	\$ 36,854	\$ 32,686	\$ 36,306	\$ 38,104	\$ 53,061	\$ 42,080	\$ 31,383	\$ 408,895	13.0%
Visitor Center Operations: Payroll, Benefits, Operation Costs	\$ 11,281	\$ 8,183	\$ 5,971	\$ 11,496	\$ 16,308	\$ 14,175	\$ 12,571	\$ 13,964	\$ 14,656	\$ 20,408	\$ 16,185	\$ 12,070	\$ 157,267	5.0%
Administrative/Operations: Payroll, Benefits Operation Costs	\$ 20,307	\$ 14,730	\$ 10,748	\$ 20,693	\$ 29,354	\$ 25,514	\$ 22,629	\$ 25,135	\$ 26,380	\$ 36,735	\$ 29,133	\$ 21,727	\$ 283,081	9.0%
Administrative Fee to City of South Lake Tahoe (1%)	\$ 2,256	\$ 1,637	\$ 1,194	\$ 2,299	\$ 3,262	\$ 2,835	\$ 2,514	\$ 2,793	\$ 2,931	\$ 4,082	\$ 3,237	\$ 2,414	\$ 31,453	1.0%
Contingency/TID Renewal Costs	\$ 10,379	\$ 7,528	\$ 5,493	\$ 10,576	\$ 15,003	\$ 13,041	\$ 11,566	\$ 12,847	\$ 13,483	\$ 18,776	\$ 14,890	\$ 11,105	\$ 144,686	4.6% *
Total Programs and Expenses	\$ 225,628	\$ 163,661	\$ 119,418	\$ 229,917	\$ 326,153	\$ 283,490	\$ 251,428	\$ 279,274	\$ 293,110	\$ 408,164	\$ 323,695	\$ 241,406	\$ 3,145,345	