



WORKSHOP

Date: Wednesday, September 21, 2022

Time: 3 – 4:30pm

Location: LTVA Board Room, 169 US-50, Stateline, NV

Topic: LISTENING SESSION #2

“The LTVA Branding and The New Brand”

Presented by Noble Studios

Session facilitated by Carl Ribaldo, Strategic Marketing Group

Note: A quorum of the following Boards may be present at this workshop:

- Lake Tahoe Visitor Authority
- South Lake Tahoe Tourism Improvement District
- Tahoe Douglas Visitors Authority

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