

South Lake Tahoe Tourism Improvement District (SLTTID)
Special Board of Directors Meeting via Zoom
1:00 pm, Thursday, February 24, 2022

A. Call to Order

The meeting was called to order at 1:00 pm by Board Chairman Jerry Bindel.

B. Roll Call

Board members present, Doug Williams, Jerry Bindel, Bill Cottrill, Lisa Underwood and Rich Bodine

C. Introduction of Guests & Staff

Guest, Cameron from The Landing. Anne Sutterfield Minutes.

D. Approval of previous meeting minutes

A motion was made to approve the previous meeting minutes.

Moved: Doug Williams

Seconded: Rich Bodine

Approved: Unanimously

E. Approval of Agenda

A motion was made to approve the agenda.

Moved: Doug Williams

Seconded: Rich Bodine

Approved: Unanimously

F. Public Comment (Non-Agenda Items, 5-Minute Limit)

AGENDA

A. Discussion/Possible Action

- **Review and approval of SLTTID director nomination form**

- [PDF of Form](#)
- Changed language to talk about 5 directors, 5 seats available for 2022 election cycle. Currently soliciting.
- All 5 currently held directors are potentially running. Form will go to Secretary (Rich Bodine).
- Jerry commented a little concerned about If someone submits to Rich, and Rich doesn't receive it, spam, etc. Maybe put some language in form if you do not get a positive confirmation via email please reach out. Bill agrees. Or please call to confirm receipt of nomination. (530) 543-6515. Change to you must confirm receipt of nomination form by calling (530) 543-6515.
- Deadline to return prior to March 15, 2022.
- Will send out next week via email.
- Went over each section of the form.
- Doug asked if form is fillable. Will send via fillable PDF.
- Rich asked if nomination forms will go out with the ballots? Yes.

A motion was made to approve this nomination form

Moved: Doug Williams

Seconded: Rich Bodine

Approved: Unanimously

- **Discussion and approval of election process/dates**

- Jerry commented If we get nominations in excess of available seats, or even if we get less than 5, would like to have a Q&A session with the people who are nominated, asked a list of questions. Everyone agrees.
- March 15 deadline for return of nominations. 4th Thursday of March (24th) schedule Q&A. Mailed ballots (to owners) go out March 21st. Deadline for ballots to come back 4 weeks, April 29th if go out on the 1st. Last time we used Redwood Printing. We can ask them to stuff them.
- Bill asked why we can't email? To many get lost in spam. We want this to be a really thorough process. Number the ballots and a stamp. No photocopying, etc.
- To summarize, nominations form deadline March 15th. Ballots to go out March 21st Q&A Session March 24th. Deadline ballot submittal postmarked by April 15th.
- Where are return ballots being sent? Jerry to confirm with having accountant receive. Wait to count until April 22nd or 25th.
- Hard Rock, Ted and Rich, to possibly go to accounting office to count. Jerry to check if have room.

A motion was made to approve the above form and election process and dates.

Moved: Doug Williams

Seconded: Rich Bodine

Approved: Unanimously

B. Board Member Comments

- Jerry commented Sue told him they have sent out RFP for Memorial Weekend Music Event.
- Lisa Underwood will post RFP on SouthTahoeTourism.com and the nomination form.
- Rich commented March 15th deadline and will meet with committee and go over week of March 18-22nd

C. Public Comment (Non-Agenda Items, 5-Minute Limit)

None.

D. Adjournment

The meeting was adjourned at 1:23 pm.