

**South Lake Tahoe Tourism Improvement District
In-Person Board of Directors Meeting
Forest Suites Resort Tallac Meeting Room
1:00 pm, Thursday October 27, 2022**

- A. Call to Order
- B. Roll Call
- C. Introduction of Guests and Staff
- D. Approval of Minutes of Previous Meeting (Attachment)
- E. Approval of Agenda
- F. Public Comment (Non-Agenda Items, 5-Minute Limit)

AGENDA

A. Discussion/Possible Action

- i. Treasurer's Report
- ii. SLTTID Annual Report to be presented to the City of South Lake Tahoe at the November 15, 2022 City Council Meeting
- iii. Quarterly Newsletter Update
- iv. Lake Link On-Demand Shuttle Services: Due to Douglas County delay in funding Lake Link Services, consideration of additional one-time funding (in addition to \$25,000/year SLTTID committed to on-demand shuttle operations) of up to \$50,000 in order to fund operations through February 2023.
- v. LTVA Marketing Updates
 - 1 Fall 2022 Campaign Update
 - 2 Winter 2022-23 Campaign
 - 3 Event Center Update
- vi. Other Items
 - 1 Special Events Update
 - i. Heavenly Holidays
 - ii. Events Ad Hoc Group
 - iii. SLTTID Special Projects Fund
 - 2 SLTTID Board Positions and Election Cycle Review by Civitas Advisors

- B. Board Member Comments
- C. Public Comment (Non-Agenda Items, 5-Minute Limit)
- D. Adjournment