

**South Lake Tahoe Tourism Improvement District
In-Person Board of Directors Meeting
Forest Suites Resort
1:00 pm, Thursday, February 23, 2023**

- A. Call to Order
- B. Roll Call
- C. Introduction of Guests and Staff
- D. Approval of Minutes of Previous Meeting (Attachment)
- E. Approval of Agenda
- F. Public Comment (Non-Agenda Items, 5-Minute Limit)

AGENDA

A. Discussion/Possible Action

i. Treasurer's Report

- 1 Review of Financial Position
- 2 Review of FY2022 Actual Financials

ii. Resignation of Rachel Thayer, SLTTID Board Member

- 1 Election of Successor to Board Position by Board of Directors and Vice Chair Election

iii. Quarterly Newsletter Update

iv. Update on Lake Link On-Demand Shuttle Services

v. LTVA Marketing Updates

- 1 Winter 2023 Campaign Update
- 2 Event Center Update
- 3 Other Updates

vi. Other Items

- 1 Special Events Update
 - i. Heavenly Holidays Recap
 - ii. Events Ad Hoc Group
 - iii. SLTTID Special Projects Fund Update
- 2 Potential Funding Discussion on Non-Event Items

- B. Board Member Comments
- C. Public Comment (Non-Agenda Items, 5-Minute Limit)
- D. Next Meeting: April 27, 2023, at 1:00 pm
- E. Adjournment