South Lake Tahoe Tourism Improvement District In-Person and Zoom Hybrid Board of Directors Meeting Forest Suites Resort 1:00 pm, Thursday June 15, 2023

Join Zoom Meeting

https://us02web.zoom.us/j/86064465380?pwd=cTZYeXZ5VGdUMXIOOC9BY1RtZ1ZVZz09

Meeting ID: 860 6446 5380 Passcode: 784752 One tap mobile +13602095623,,86064465380#,,,,*784752# US

- A. Call to Order
- B. Roll Call
- C. Introduction of Guests and Staff
- D. Approval of Minutes of Previous Meeting (Attachment)
- E. Approval of Agenda
- F. Public Comment (Non-Agenda Items, 5-Minute Limit)

AGENDA

- A. Discussion/Possible Action
 - i. Treasurer's Report
 - 1 Review of Financial Position
 - 2 Review of FY2023 Actual Financials

ii. Open Board Positions

- 1 Option of Board to elect Successor to Seat(s)
- 2 Option of Board to elect a Vice Chair
- iii. Quarterly Newsletter Update
- iv. Update on Lake Link On-Demand Shuttle Services
 - 1 Yearly \$25,000 Request (approved by previous board)
 - 2 Additional funding opportunity

v. LTVA Marketing Updates

- 1 Summer 2023 Campaign Update
- 2 Event Center Update
- 3 Other Updates
- vi. Other Items
 - 1 Special Events Update
 - i. SLTTID Special Projects Fund Update
 - ii. Valhalla Tahoe Events Contribution Request

B. Board Member Comments

- C. Public Comment (Non-Agenda Items, 5-Minute Limit)D. Next Meeting: To be determined (post summer)E. Adjournment