

**South Lake Tahoe Tourism Improvement District  
Virtual ZOOM Meeting  
Regular Board of Directors Meeting  
1:00 pm, Thursday, July 22, 2021**

Join Zoom Meeting

<https://us02web.zoom.us/j/89208788312?pwd=YUZhUWRvdzIUOHdaaDk4eTZ6YzhiUT09>

Meeting ID: 892 0878 8312

Passcode: 718311

One tap mobile

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- A. Call to Order
- B. Roll Call
- C. Introduction of Guests and Staff
- D. Approval of Minutes of Previous Meeting
- E. Approval of Agenda
- F. Public Comment (Non-Agenda Items, 5-Minute Limit)

**AGENDA**

1. Discussion/Possible Action
  - i. Financial Statement Review of SLTTID Activity
    - 1 TID activity
    - 2 Budget v Actual Spreadsheet Review
  - ii. Business Summary of CA Lodging Properties
    - 1 Comparisons from previous years summary for Hotel/Motel and VHR
2. Other Updates
  - i. LTVA Updates
    - 1 Marketing Updates
    - 2 Event Updates
    - 3 Event Center
    - 4 Other
3. Board Member Comments
4. Adjournment



