South Lake Tahoe Tourism Improvement District

**Board of Directors Meeting**

**Forest Suites Resort**

**1:00 pm, Thursday May 23, 2024**

1. Call to Order
2. Roll Call
3. Introduction of Guests and Staff
4. Approval of Minutes of Previous Meeting (Attachment)
5. Approval of Agenda
6. Public Comment (Non-Agenda Items, 5-Minute Limit)

# AGENDA

* + - 1. Discussion/Possible Action

Treasurer’s Report

Review of Current Financial Position

Attachment: Review of FY2024 Actual Financials

Attachment: FY2025 Budget

Update on Lake Link On-Demand Shuttle Services

SLTTID Special Projects Fund Update

SLTTID Newsletter Update

LTVA Winter Campaign Recap

LTVA Summer Marketing Campaign Overview

LTVA Special Event Strategy Status

LTVA.org Demo

LTVA Let’s Leave Less/Drink Tahoe Tap Update

LTVA Awe *and then* Some Forum – Weds. June 12, 8:30-1pm

* + - 1. Board Member Comments
      2. Public Comment (Non-Agenda Items, 5-Minute Limit)
      3. Next Meeting: July 25, 2024. Discussion on Location Possibilities
      4. Adjournment