

9th Annual

# Automotive Industry Golf Challenge

benefiting the

*Rhonda Walker Foundation*



**NEW  
LOCATION**



**NEW TITLE  
SPONSOR**

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**MONDAY, JULY 26, 2021**

**DETROIT GOLF CLUB**

**SPONSOR PACKAGE**



**OUR DAY WILL INCLUDE:**

- 9:30 am - Registration, Driving Range and Putting Green Opens
- 10 am - Brunch
- 11 am - Golf Round Begins
- 5 pm - Networking Reception with VIPs and Live Entertainment
- 6 pm - Awards Dinner and HIGHLY ANTICIPATED EXECUTIVE EXPERIENCE LIVE AUCTION
- 8 pm - Afterglow

Dear Friend,

We are excited to bring the summer's most fun and impactful charity golf outing, the 9th Annual Automotive Industry Golf Challenge benefiting the Rhonda Walker Foundation (RWF) to the newly renovated Detroit Golf Club, home of the Rocket Mortgage Classic on the Championship North Course and South Course Monday, July 26, 2021. As always we are planning a one-of-a-kind day to benefit Detroit youth with exciting opportunities to network with top executives in the automotive industry from Ford, GM, FCA, Toyota and the best automotive suppliers in the world.

## OUR UNIQUE, ONE-OF-A-KIND GOLF EXPERIENCE INCLUDES: HIGHLY ANTICIPATED LIVE AUCTION FOR AN EXCLUSIVE EXECUTIVE EXPERIENCE WITH ONE OF OUR AUTOMOTIVE VIPS

- Champagne Brunch; Mimosa & Bloody Mary Bar
- Golf on a PGA Championship Course
- Cigar Bar on the Course
- Surprise Celebrity Guests
- Networking Reception with Top Auto Industry Executives
- Awards Program and Dinner
- Afterglow on the Beautiful DGC Patio
- Live Entertainment
- Premium Gifts
- Silent Auction

### 2020 Golf Challenge Automotive VIPs Included:

#### Ford Motor Company

Hau Thai Tang  
Lisa Drake  
Dave Filipe  
Gary Johnson  
Vikas Sherwal  
Jonathan Jennings  
Burt Jordan (Ret.)

#### General Motors

Shilpan A. Amin  
Steve Kiefer  
Ed Welburn (Ret.)

#### Toyota

Robert Young

#### Fiat Chrysler Automobiles

Marvin Washington  
Mark Stewart



**We Highly Recommend Securing Your Sponsorship and Foursomes  
Early for This Annual Sell Out Event!**

We look forward to seeing you this summer at the Detroit Golf Club. Please review the attached sponsorship opportunities and confirm your sponsorship with Holly Murphy at [golfchallenge@rhondawalkerfoundation.org](mailto:golfchallenge@rhondawalkerfoundation.org) or call her directly at 313.784.0834.

Warmest Regards,

Rhonda Walker Drumheller, President/Founder

Ruselda Villanueva Johnson, Chief Executive Officer

Holly Murphy, Senior Marketing & Communications Dir.



### Automotive Industry Golf Challenge Host Committee

**Len Wiles**  
*BASF*

**Rob Fisher**  
*Piston Group*

**Burt Jordan**  
*Ford Motor Company (Ret)*

**Kirk Morris**  
*Joyson Safety Systems*

**Rhonda Walker Drumheller**  
*WDIV-Local 4*



## WHO WE ARE

Founded in 2003, in our 18 year history of empowering hundreds of Detroit teen girls, the RWF boasts a 100% high school graduation and college enrollment rate among teens that complete our five-year award-winning Girls into Women Program from 8th -12th grade.

Your support allows us to fulfill our mission to educate, empower and enrich inner city teen girls towards becoming strong, confident, successful and moral future leaders.



## GIRLS INTO WOMEN PROGRAM PILLARS:

- **College Prep**  
Year-Round Tutoring, SAT Prep, Cross Country College Tours, Scholarships
- **Career Development**  
Job Shadowing and Summer Internships, Resume Writing, Dress for Success, Career Workshops
- **Personal Development**  
Confidence, Goal Setting & Leadership Life Skills, Financial Literacy, Etiquette
- **Health and Wellness**  
Weekly RWF Zone Fitness and Nutrition Classes, Mental Health and Self-Care Workshops
- **Community Outreach/Cultural Awareness**  
RWF Cares Community Service Projects, Arts and Culture Experiences
- **Mentoring**  
Adult Mentors for Each Teen, Professional Networking, Empowerment Dinners

## RWF OUTCOMES

- Higher Standardized Test Scores
- Higher GPAs
- 100% High School Graduation Rate
- 100% College Enrollment Rate
- 95% College Graduation Rate
- Strong, Confident, Successful and Moral Future Leaders!



## YOUR IMPACT

Please know you are making an impactful, life-changing investment in Detroit kids. The funds raised in the 8 years of the Automotive Industry Golf Challenge (AIGC) annually expands every level of our programming pillars, increases the number of girls we serve in our core Girls into Women program and our after-school programming in five Detroit middle schools.

The continued support of the AIGC includes the growth of our Scholarship Fund. To date, with your generous sponsorship we have awarded over \$300K in scholarships to deserving Detroit Youth who complete our five-year program.



# THANK YOU 2020 SPONSORS



## 2020 PRESENTING SPONSORS



## SPONSORS

Faurecia  
Magna  
ON Semiconductor  
Hitachi Metals  
Hitachi Automotive

Axalta  
Metalsa  
Detroit Manufacturing Systems  
Chemico Mays

JVIS USA, LLC  
Celani Family Foundation  
Lacks Enterprises, Inc.  
CIE USA



## FOURSOME SPONSORS

AT & T	Jason Drumheller
Bridgestone	Kevin Layden
DENSO	Linamar
Emerald City Designs	SEEL, LLC
James Group International	SET Enterprises



## IN-KIND SPONSORS

1 2 NV Events  
Avis Ford  
Carl's Golfand  
Cicchini Custom Clothier  
Emerald City Designs  
Prestige Automotive Group  
Robin Gamble Photography  
Zim's Vodka

# 2021 SPONSORS

TITLE SPONSOR \$50,000

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PRESENTING SPONSORS \$25,000



\$15,000 SPONSORS

PRIVATE VIP RECEPTION SPONSOR



DINNER SPONSOR



CART SPONSOR



**HITACHI**  
Inspire the Next



\$10,000 SPONSORS

AUCTION SPONSOR

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BEVERAGE SPONSOR



CIGAR BAR SPONSOR



DRIVING RANGE SPONSOR



AFTERGLOW SPONSOR



\$7,500 SPONSORS

PUTTING GREEN SPONSOR



SCORECARD SPONSORS



ENTERTAINMENT SPONSOR



REGISTRATION SPONSORS



**FOURSOME OPPORTUNITIES** **SOLD**

**NORTH COURSE FOURSOME SPONSOR \$5,000**

Complimentary Cigar and Premium gifts for each golfer; Brunch and Dinner; Foursome Photo with Rhonda Walker

**SOUTH COURSE FOURSOME SPONSOR \$3500**

Complimentary Cigar and Premium gifts for each golfer; Brunch and Dinner Foursome Photo

**HOLE SPONSOR \$1000** - Logo Signage on designated hole plus one ticket for Networking Reception and Dinner

**NETWORKING RECEPTION & DINNER \$500 per person**



## SPONSORSHIP CONFIRMATION FORM

Name (print): \_\_\_\_\_

Title: \_\_\_\_\_ Company : \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_ \$50,000 Title Sponsor

\_\_\_\_ \$10,000 Auction

\_\_\_\_ \$7,500 Registration

\_\_\_\_ \$25,000 Presenting Sponsor

\_\_\_\_ \$10,000 Beverage

\_\_\_\_ \$5,000 North Course Foursome

\_\_\_\_ \$15,000 VIP Reception

\_\_\_\_ \$10,000 Cigar Bar

\_\_\_\_ \$3,500 South Course Foursome

\_\_\_\_ \$15,000 Brunch

\_\_\_\_ \$10,000 Driving Range

\_\_\_\_ \$1,000 Hole Sponsor

\_\_\_\_ \$15,000 Dinner

\_\_\_\_ \$10,000 Afterglow

\_\_\_\_ \$500 Networking Reception  
& Dinner per person

\_\_\_\_ \$15,000 Cart

\_\_\_\_ \$7,500 Putting Green

\_\_\_\_ I am unable to attend.

\_\_\_\_ \$7,500 Scorecard

Enclosed is my donation of:

\_\_\_\_ \$7,500 Entertainment

\$ \_\_\_\_\_

***A link to register names for your foursome(s) will be forwarded on May 1, 2021.******All foursomes names must be submitted by July 5, 2021.*****Payment Method**Our check made payable to **Rhonda Walker Foundation** is enclosed for \$ \_\_\_\_\_Pay online: **www.rhondawalkerfoundation.org**

Charge my card \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Security Code (3 digits, Amex 4 digits): \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature (required): \_\_\_\_\_

Billing Name (print): \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

***Please return this form by May 1, 2021 to confirm your sponsorship to:***

golfchallenge@rhondawalkerfoundation.org

or

Rhonda Walker Foundation

P.O Box 251746

West Bloomfield, MI 48325

For additional information or questions, please contact Holly Murphy @ 313-263-1638 or hmurphy@rhondawalkerfoundation.org  
or Ruselda Villanueva Johnson @ 313-263-1629 or rjohnson@rhondawalkerfoundation.org