



## For Immediate Release

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### Raymond James Partners with the Rhonda Walker Foundation to Support Programs for Detroit Youth

Detroit, MI – (March 15, 2021) The Rhonda Walker Foundation (RWF) is thrilled to announce a new partnership with Raymond James through the firm’s commitment to the Black Community. RWF has been selected to receive \$50,000 from Raymond James each year over the course of three years for a total of \$150,000.

Amid collective despair following the tragic killings of George Floyd, Ahmaud Arbery, Breonna Taylor and countless others, 63 leaders across the Raymond James Board of Directors, Executive Committee, Operating Committee and Diversity and Inclusion Advisory Council affirmed their continued focus and commitment to addressing racial inequality through a pledge for enhanced programming and dedicated support. The pledge includes an initial \$1.5 million to support advancement of Black communities, racial equality, financial literacy and empowerment, and volunteerism opportunities. To fulfill the pledge, the firm engaged their Mosaic Inclusion Network, Black Financial Advisors Network and Diversity & Inclusion Advisory Council to determine three key focus areas for this investment: **Education, Financial Empowerment and Mentorship.**

“The Rhonda Walker Foundation is proud to be among the nonprofit organizations selected to join Raymond James in this crucial commitment to empower our community. This new partnership will provide much needed support to continue our mission to empower inner-city teens in Detroit and enhance our programming to help create future leaders,” expressed Ruselda Villanueva Johnson, RWF CEO.

The Rhonda Walker Foundation’s award-winning Girls into Women Program focuses on six core program pillars that include Mentoring, Career and Personal Development, College Prep, Health and Wellness, and Community Outreach and Development.

For additional information and to learn more about the RWF programs for Detroit youth, please contact Holly A. Murphy, Senior Marketing and Communications Director at [hmurphy@rhondawalkerfoundation.org](mailto:hmurphy@rhondawalkerfoundation.org) or 313.263.1638 or visit us at [www.rhondawalkerfoundation.org](http://www.rhondawalkerfoundation.org)

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