

OUR MESSAGE TO THE BROTHERHOOD

DEAR BROTHERS OF ALPHA PHI ALPHA FRATERNITY, INC.,

Since our founding in 1906, Alpha Phi Alpha has remained steadfast in its mission to develop leaders, promote brotherhood and academic excellence, and provide service and advocacy for our communities. Each of us, in our own way, has accepted the charge to be First of All, Servants of All, and to transcend all. The Alpha Legacy Project was established in alignment with these enduring principles.

This initiative is a strategic and values-driven opportunity for Alpha Men to protect their loved ones, support the financial sustainability of our Fraternity, and ensure that the legacy of Alpha remains strong for generations to come.

Through the Alpha Legacy Project, each participating Brother contributes not only to the well-being of his family but to the advancement of our educational foundations, local chapters, and national programs. It is a tangible extension of our commitment to manly deeds, enduring service, and love for all mankind.

We encourage you to consider this program not as a transaction, but as a legacy decision that reflects foresight, responsibility, and devotion to the principles we hold dear.

Let us continue to lead with purpose. Let us continue to protect what we have built. And let us continue to invest in the future of Alpha with dignity, strength, and vision.

FRATERNALLY,

The Alpha Legacy Project Leadership Team

