August 1, 2024

Dear Friends:



## "Imagine there's no hunger."

This is the theme of the 2024 Cleveland County CROP Hunger Walk. In his legendary song "Imagine," John Lennon invites us to imagine a world where people live in peace and there is enough for all. When we put our hearts, minds and resources together as a community, we CAN build a better world for our neighbors and help alleviate hunger and poverty one step at a time. As the song says, "You may say I'm a dreamer, but I'm not the only one."

Since 1984, thousands of people have supported the Cleveland County CROP Walk, raising money and awareness to fight hunger locally and globally. We hope you will join us for our 41<sup>st</sup> annual CROP Hunger Walk, on Sunday, Oct. 20, at a new location - Ruby Grant Park in Norman. This joyful and inspiring community event is for anyone who sees how poverty is hurting our community and wants to do their part to make life better for those living unstably housed and food insecure.

Over the past 40 years, the Cleveland County CROP Walk has raised more than \$500,000 to support the work of Food and Shelter in Norman and the global hunger-fighting efforts of Church World Service. This year, we have set our fundraising goal at \$40,000 to help meet growing critical needs. To make this possible, we need sponsorships and team participation. Will you join us?

## 2024 Cleveland County CROP Walk Sponsor Levels and Benefits

- \$250 your logo will appear on our CROP Walk T-shirts, signage and in social media.
- \$150 your name will appear on CROP Walk T-shirts, signage and in social media.

To become a CROP Walk sponsor, please mail your contribution with the enclosed reply form to Cleveland County CROP Walk, PO Box 812, Norman, OK 73070. <u>Please reply by Friday, Sept. 6</u>, to be included on the T-shirts and printed materials.

You can also help by entering a team in the CROP Hunger Walk. It's easy and fun. To learn more, join us for our CROP Walk Orientation at 2 p.m. Sunday, Sept. 15, on Zoom or contact one of us to sign up. The Zoom link will be available on our website at <a href="https://www.clevelandcountycropwalk.org">www.clevelandcountycropwalk.org</a>. We hope you will join us for our Oct. 20th CROP Walk. Every step we take together is a step we take with those struggling with poverty.

Thank you so much for your consideration and support.

Karen Buntin Brenda Wheelock April Doshier

Walk Co-Chair Food and Shelter Executive Director

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