

August 1, 2025

Dear Friends:



“Walk with us.”

This is the theme of the 2025 Cleveland County CROP Hunger Walk. We are living in extraordinary times. Around the world, people are facing war, poverty, and hardship on a scale we have not seen in generations. Here at home, many in our own community are struggling to afford rent and put food on the table—leaving far too many families anxious about the future. We hear the cries for help—from our neighbors and from communities across the globe—asking us to stand with them. This year, we invite you to walk with us. Walk in solidarity. Walk for justice. Walk to bring hope.

Since 1984, thousands of people have supported the Cleveland County CROP Walk, raising money and awareness to fight hunger locally and globally. We hope you will join us for our **42nd annual CROP Hunger Walk, on Sunday, Oct. 19, at a new location – Norman Adult Wellness and Education Center.** The new 2-mile route will include a stop to visit our local walk beneficiary **Food and Shelter and its Share Center.** This inspiring community event is for anyone who recognizes the impact of poverty in our community and wants to take action to improve the lives of those who are unstably housed or experiencing food insecurity.

Over the past 41 years, the Cleveland County CROP Walk has raised more than \$540,000 to support the work of Food and Shelter in Norman and the global hunger-fighting efforts of Church World Service. This year, we have set our fundraising goal at \$45,000 to help meet growing critical needs. To make this possible, we need sponsorships and team participation. Will you join us?

2025 Cleveland County CROP Walk Sponsor Levels and Benefits

- \$250 - your **logo** will appear on our CROP Walk T-shirts, signage and in social media.
- \$150 - your name will appear on CROP Walk T-shirts, signage and in social media.

To become a CROP Walk sponsor, please mail your contribution with the enclosed reply form to Cleveland County CROP Walk, PO Box 812, Norman, OK 73070. **Please reply by Friday, Sept. 5,** to be included on the T-shirts and printed materials.

You can also help by entering a team in the CROP Hunger Walk. It’s easy and fun. To learn more, join us for our **CROP Walk Orientation at 2 p.m. Sunday, Sept. 14,** on Zoom or contact one of us to sign up. The Zoom link will be available on our website at www.clevelandcountycropwalk.org. We hope you will join us for our Oct. 19th CROP Walk. Every step we take together is a step we take with those struggling with poverty.

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