

August 1, 2026



Dear Friends:

The number of people in our community and our world who face hunger, poverty and displacement continues to grow during these challenging times. We invite you to make a difference for neighbors near and far by supporting the 2026 CROP Hunger Walk. Our theme for this year's walk is inspired by the Biblical directive to **"Do Justice, Love Mercy and Walk Humbly."** We invite you to join us to walk for justice, walk for mercy and walk humbly in solidarity with those who face extraordinary challenges.

Since 1984, thousands of people have supported the Cleveland County CROP Walk, raising money and awareness to fight hunger locally and globally. We hope you will join us for our **43rd annual CROP Hunger Walk, on Sunday, Oct. 18, at the Norman Adult Wellness and Education Center.** The 2-mile route will include a stop to visit our local walk beneficiary **Food and Shelter and its Share Center.** This inspiring community event is for anyone who recognizes the impact of poverty in our community and wants to take action to improve the lives of those who are unstably housed or experiencing food insecurity.

Over the past 42 years, the local CROP Walk has raised more than \$585,000 to support the work of Food and Shelter in Norman and the global hunger-fighting efforts of Church World Service. This year, **we have set our fundraising goal at \$45,000 to help meet growing critical needs.** To make this possible, we need sponsorships and team participation. Will you join us?

2026 Cleveland County CROP Walk Sponsor Levels and Benefits

- \$250 - your **logo** will appear on our CROP Walk T-shirts, signage and in social media.
- \$150 - your name will appear on CROP Walk T-shirts, signage and in social media.

To become a CROP Walk sponsor, please mail your contribution with the enclosed reply form to Cleveland County CROP Walk, PO Box 812, Norman, OK 73070. **Please reply by Friday, Sept. 11,** to be included on the T-shirts and printed materials.

You can also help by entering a team in the CROP Hunger Walk. It's easy and fun. To learn more, join us for our **CROP Walk Orientation at 2 p.m. Sunday, Sept. 20,** on Zoom or contact one of us to sign up. The Zoom link will be available on our website at www.clevelandcountycropwalk.org. We hope you will join us for our Oct. 18th CROP Walk. Every step we take together is a step we take with those struggling with poverty.

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