



Otsego County Fair Association

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2022 Sponsorship Opportunities

Sponsorship Policy: Complimentary VIP passes will be distributed to paid sponsors before the week of the Fair. No replacement of misplaced or lost VIP passes. Banners where noted will be provided by the Fair and remains the property of the Fair. These banners will be displayed on the fence along 27 North. Each VIP pass will get one person in the gate and in the Grandstand VIP area; Copper Sponsor or higher may purchase additional VIP passes for \$130.00 each

Aluminum Sponsorship – \$100 ~ \$299

- 2 weekly gate passes
- Name on sponsor page of the Otsego County Fair website and a link to your website

Bronze Sponsorship – \$300 ~ \$499

- Fence Banner (1' x 5') prior to and during Fair week
- 4 weekly gate passes
- Name on sponsor page of the Otsego County Fair website and a link to your website

Copper Sponsorship – \$500 ~ \$799

- Fence banner (3' x 5') prior to and during Fair week
- 2 VIP passes
- 4 weekly gate pass
- Food and/or snacks in the Grandstand VIP area
- Name on sponsor page of the Otsego County Fair website and a link to your website

Sterling Sponsorship – \$800 ~ \$1199

- Fence banner (3' x 5') prior to and during Fair week
- 4 VIP passes
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banners runs along the bottom of the Home Page
- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

Pewter Sponsorship – \$1200 ~ \$1599

- Fence banner (3' x 5') prior to and during Fair week
- 6 VIP passes
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banners runs along the bottom of the Home Page
- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

Platinum Sponsorship – \$1600 ~ \$2499

- Fence banner (3' x 5') prior to and during Fair week
- 8 VIP passes
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banners runs along the bottom of the Home Page

- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

Silver Sponsorship – \$2500 ~ \$3199

- Fence banner (3' x 5') prior to and during Fair week
- 12 VIP passes
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banner runs along the bottom of the Home Page
- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

Gold Sponsorship – \$3200 ~ \$5999

- Fence banner (3' x 5') prior to and during Fair week
- 14 VIP passes
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banner runs along the bottom of the Home Page
- A link from the Otsego County Fair website to your website
- Name announced during grandstand events

Diamond Sponsorship – \$6000 or More

- Fence banner (3' x 5') prior to and during Fair week
- 18 VIP passes
- Food and/or snacks in the Grandstand VIP area
- Featured Sponsor on the Otsego County Fair website, banner runs along the bottom of the Home Page
- A link for the Otsego County Fair website to your website
- Name announced all week during grandstand events