

# Stallar Lufrano-Jardine, Ph. D.

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**Director, Sustainability Expert, and Entrepreneur** with over 8 years of experience offering sustainability and program development expertise across fast-paced environments. Creative problem-solver with a demonstrated history of developing innovative frameworks and policy initiatives that optimize programmatic output, improve quality of curriculum, and increase global competitiveness. Directs projects from concept to execution by leading cross functional teams, identifying root causes, and making data-driven decisions that align with requirements and objectives.

## Core Competencies

- Diversity, Equity, and Inclusion
- Strategic Planning
- Global Sustainability
- Budget Management
- Policy Design & Implementation
- Project Management
- External Relations
- Fundraising
- Education
- Team Building & Leadership

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## PROFESSIONAL EXPERIENCE

**University of Nevada, Reno | Multiple Positions | Reno, NV | 2013 – Present**

### **Director of Career Services**

2013 – Present

- Responsible for supporting 4,000 students yearly in the College of Business with career guidance, hosting 10 major career events annually, and developing programs and project to enhance results; engages with over 1,000 employers throughout the recruitment process
- Used placement metric data from 4,000 students and 1,000 recruiters as a baseline to develop annual strategic goals and objectives aligned with overall vision of the university
- Develop and facilitate soft skills training and curriculum to disabled adults, resulting in a 95% success rate of participants finding employment after completing the program
- Serves as the College of Business' liaison engaging external partners and companies to support funding efforts of internships and career development programs
- Drove partnerships to host 40 Wolf Pack Shadow events to accelerate student participation and enhance career guidance; partners included Starbucks, Microsoft, MGM, Hyatt Lake Tahoe, and Patagonia

### **Advisor to Enactus**

2015 – Present

- Created a climate event in partnership with the Action Network to secure funding for eco-restoration and execute community events, including 2 City of Reno tree planting days
- Secured university and private sector grants by leveraging United Nations Sustainable Development Goals (SDGs) and research initiatives
- Managed the team through national competitions, including support materials, presentation tactics, and travel arrangements
- Collaborated with non-profits, the City of Reno, and corporations to develop projects using technology to reduce plastic
- Organized a trip to Sri Lanka to establish Tusker Products, a startup business designed to provide aid and increase income for local workers in the village of Waga

### **Founder & Advisor for the Black Business Student Association**

2018 – Present

- Responsible for developing the first Black Business Student Association to support student accountability efforts and embrace diversity, equity, and inclusion efforts across campus; created over 40 professional development opportunities for students
- Created 6 development programs to provide professional development training, including mentorship and career exploration; partnered with Bay Area universities and the Oakland Athletics to enhance programming
- Hosts and moderate virtual speaker sessions annually to highlight challenges and success of black business owners; partnered with the American Planning Association of Northern Nevada, University of Nevada, and Reno Center for Economic Development

### **Environmental Sustainability Professor**

2019 – Present

- Developed a business and environmental sustainability course for undergraduate and MBA students, focused on climate science, emerging trends, technological solutions, and social impact feasibility
- Presents students with technical scientific topics to encourage diversity of thought using case studies, discussions, and interviews with industry professions
- Support the development of 2 global climate change summits, managing the scientific content and moderating the business panel conversation with over 500 attendees; partners include the Center for Economic Development and the University of Nevada, Reno, and the University of Nevada, Las Vegas
- Led a student trip to Costa Rica to experience business sustainability efforts, ecologic preservation, and the development of strong environmental standards first hand

## ADDITIONAL EXPERIENCE AND SPECIAL PROJECTS

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### **9 Million Tons | Owner, Designer, and Producer | Reno, NV | 2020 – Present**

- Design, develop, and implement reusable coffee cup stoppers to reduce single-use plastic, design is US patent pending
- Use iterative design to create products with less waste including packaging and shipping
- Research the life cycle assessment for the development of reusable coffee cup stoppers, including reduction in environmental footprint by working with suppliers throughout the value chain

### **Climate Reality Project | Climate Presenter and Mentor | Remote | 2013 – Present**

- Graduate from an intensive 4-day climate change science and solutions training program created by former VP Al Gore
- Research and present climate change effects and solutions, which includes upcoming legislation, national bills, and international accords
- Mentor new Climate Reality participants and help craft their personal stories to increase audience involvement

### **Oceanic Global | Sustainability Consultant | Remote | 2021 – 2022**

- Verified current sustainability operations, leadership expectations, and tourism goals in The Bahamas
- Developed stakeholder scope and strategic objectives to produce questions and surveys
- Doubled stakeholder participation through research and surveyed appropriate contacts
- Wrote recommendations based on survey data for the Ministry of Tourism and Aviation

### **Nevada Discovery Museum Exhibition | Sustainability Content Advisor | Reno, NV | 2020 – 2021**

- Assist with design content that supports diversity and presents a direct correlation between technology and sustainable energy in a museum that sees over 200,000 visitors a year

### **Mandela Washington Fellowship | Fellowship Mentor | Remote | Summer 2019 and 2021**

- Mentor African professionals with entrepreneurial ventures through leadership, business development, and operational strategy

### **Organizing for Action | Nevada Chapter & Climate Lead | Northern Nevada | 2012 – 2016**

- Bring awareness to state policy changes and stakeholder expectations to determine the strategic direction of the chapter and level of support for candidates leading to accelerated recruitment efforts and increasing community involvement by more than 300%

## TECHNICAL SKILLS

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**Technical Tools & Programming:** Microsoft Office Suite, Google Suite, CRM Software, Database Management, QuickBooks, Square, Etsy, Constant Contact, Canva, Trello, Slack, Grammarly, Otter.ai, Instagram, Quantitative and Qualitative Research, and Workday

## EDUCATION AND TRAINING

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**University of Nevada, Reno | Doctor of Philosophy in Educational Leadership – Environmental Leadership | 2020**

**University of Nevada, Reno | Master of Business Administration – Business Sustainability | 2012**

**San Francisco State University | Bachelor of Science in Business Administration/Management – Entrepreneurship | 2007**

**University of California, Berkeley | Sustainable Capitalism & ESG certification | 2021**

**University of Nevada, Las Vegas | Hospitality Crisis Management certification | 2020**

**International Society of Sustainability Professionals | Sustainability Excellence Professional (SEP) | Expected summer 2022**