



MMB
CYBER
SCHOOL

TRE

“We're here to put a dent in the universe. Otherwise why else even be here?”
Steve Jobs

UCENTRE

DIGITAL LITERACY
& CYBER SAFETY



**MMB
CYBER
SCHOOL**



A NON-PROFIT INSTITUTE

ANNUAL REPORT 2022 - 2023



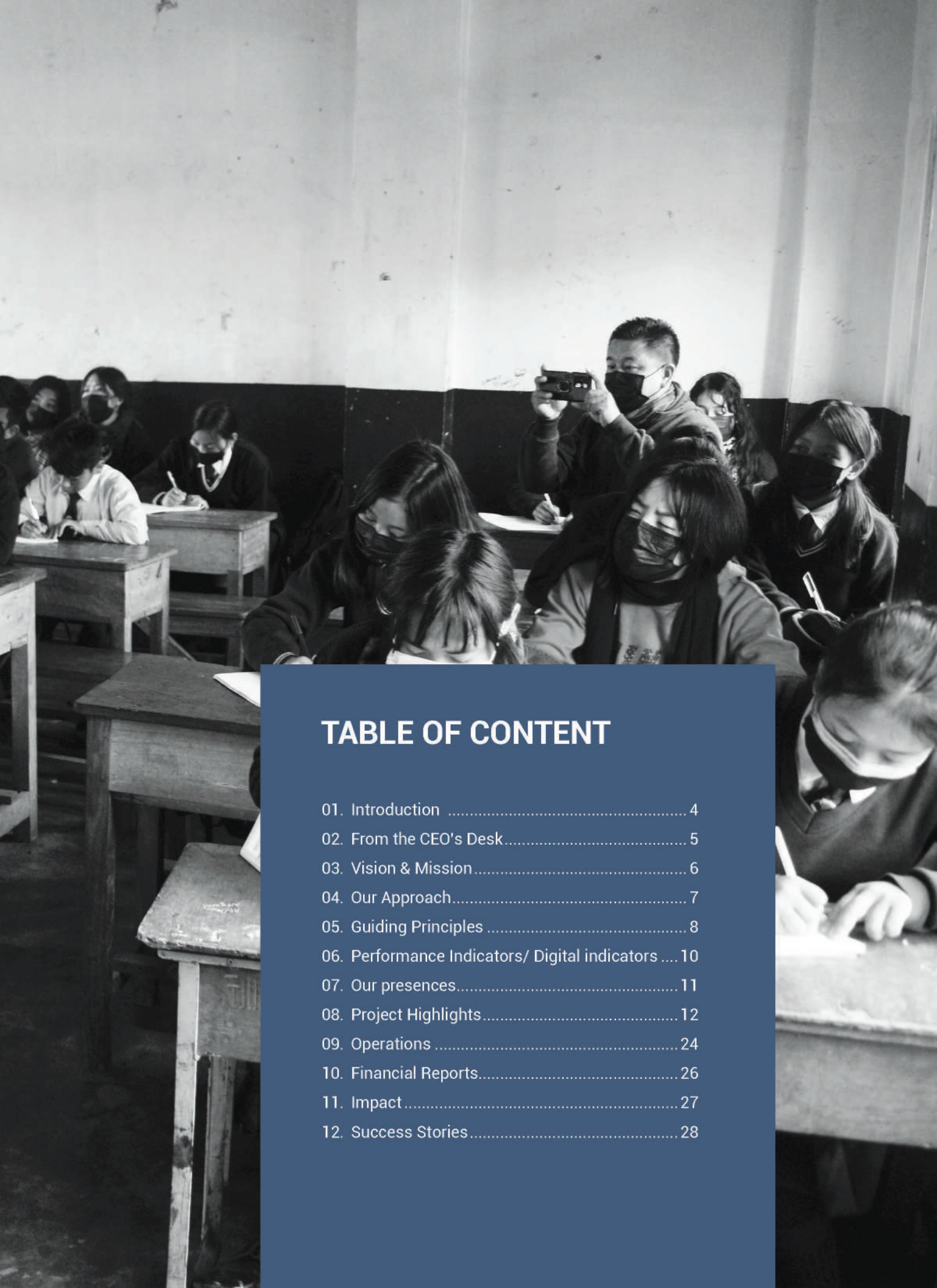


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INTRODUCTION

We are pleased to present the first annual report of MMB Cyber School for the year 2022-2023. This report provides an overview of the activities, achievements, and challenges faced by MMB Cyber School in its efforts to promote cyber safety and digital literacy among students, teachers, and the wider community.

The digital age has brought with it immense opportunities for growth and development, but it has also brought new challenges and risks. The use of technology and social media has become ubiquitous, and its impact on society is profound. Unfortunately, many individuals, particularly young people, are not equipped to navigate the digital landscape safely and responsibly. This is where MMB Cyber School comes in.

Founded in Nagaland in 2022, MMB Cyber School is committed to promoting cyber safety and digital literacy through its innovative and engaging programs. Our programs are designed to cater to the needs of students and teachers of all ages and backgrounds. We offer courses on cyber safety, cyber security, and cyber bullying, as well as workshops on digital marketing, branding, and entrepreneurship. Our team of experienced trainers and educators work tirelessly to ensure that our programs are relevant, up-to-date, and effective.

Through our programs, we seek to empower individuals to use technology in a way that enhances their lives and enables them to achieve their full potential. We believe that digital literacy is essential in the modern world, and it is our mission to ensure that everyone has access to the knowledge and skills they need to navigate the digital landscape safely and responsibly.

This annual report provides a comprehensive overview of the activities and achievements of MMB Cyber School over the past year. It highlights our efforts to promote cyber safety and digital literacy, and it provides insight into our plans for the future. We hope that this report will be informative and inspiring, and we thank our stakeholders for their continued support in our mission to create a safer and more secure digital world for all.



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FROM THE CEO'S DESK



It gives me immense pleasure to present to you the 1st Annual Report of MMB Cyber School for the year 2022 - 2023. As the CEO of MMB Cyber School, I have always believed in the power of Digitization to transform lives and shape the future. Today, in the age of digital transformation, this belief has become even more important. The world we live in today is heavily dependent on social media, technology, and the internet as a whole. However, this dependence has led to a lack of understanding among users about the good and bad sides of it.

Nagaland, like the rest of the world, has seen an exponential rise in the use of social media, technology, and the internet in recent years. This trend is only set to continue in the coming years. However, while these advancements have brought immense benefits, they have also given rise to new challenges and risks, such as cybercrime, cyberbullying, and online harassment. These challenges require immediate attention and intervention.

At MMB Cyber School, we recognize the importance of promoting cyber safety and digital literacy in Nagaland and beyond. Our programs are designed to cater to the needs of students, entrepreneurs, and general citizens of all ages and backgrounds. We believe that by educating people about the risks and challenges of social media, technology, and the internet, we can help them use these tools safely and responsibly, and thus, reap their benefits.

We are proud to have conducted various workshops and programs to spread awareness about cyber safety, cyber security, and cyber bullying, among others. Our team of experienced trainers and educators work tirelessly to ensure that our programs are relevant, up-to-date, and effective. We have also collaborated with like-minded organizations to achieve our goals and make a significant impact in the community.

Our achievements in promoting cyber safety and digital literacy would not have been possible without the dedication, hard work, and support of our team members, partners, and stakeholders. I would like to take this opportunity to thank each and every one of you for your contributions and commitment to our mission. I would also like to thank our shareholders for their continued support and belief in our vision.

Looking ahead, we remain committed to promoting cyber safety and digital literacy in Nagaland and beyond. We will continue to innovate and improve our programs, and collaborate with like-minded organizations to achieve our goals. We are confident that with the support of our partners and stakeholders, we can create a safer and more secure digital world for our students, entrepreneurs, and general citizens.

Thank you for your continuous support.

Sincerely,
Namang T Chang
CEO | MMB Cyber School

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VISION

At MMB Cyber School, we envision a future where every student and teacher has the knowledge and skills they need to navigate the digital world safely and confidently. We strive to be at the forefront of digital education, constantly innovating and adapting our programs to meet the evolving needs of the community.

Our goal is to create a safer and more inclusive digital world where everyone can harness the power of technology to achieve their dreams. We believe that digital education is the key to unlocking this potential, and we are committed to empowering students and teachers with the knowledge and skills they need to succeed in the digital age.

We aspire to be a leading provider of digital education in Nagaland and beyond, with a reputation for excellence, innovation, and impact. We believe that by working together with our partners and stakeholders, we can create a better future for all through digital education.

MISSION

At MMB Cyber School, our mission is to promote cyber safety and digital literacy among students, teachers, and the wider community. We believe that with the right knowledge and skills, individuals can navigate the digital world safely and responsibly, and make the most of the opportunities that it offers. Our programs are designed to empower students and teachers with the knowledge and skills they need to protect themselves from cyber threats, and to harness the power of digital technology to achieve their goals. We are committed to promoting inclusivity, accessibility, and accountability in digital education, and to collaborating with like-minded organisations to achieve our shared goals of creating a safer and more secure digital world.





OUR APPROACH

MMB Cyber School has a unique approach when it comes to imparting knowledge about Cyber Security and Digital Marketing. Our approach is based on the following principles:

- 1. Comprehensive Learning:** We believe in providing our students with a comprehensive learning experience that covers all aspects of the topic at hand. This means that we not only cover the theoretical aspects of Cyber Security and Digital Marketing, but we also provide practical training and real-life examples.
- 2. Interactive Sessions:** Our training and workshop sessions are interactive, which means that students get to participate and engage in the learning process. This approach helps students to learn better and retain the information for longer periods.
- 3. Practical Approach:** We believe that the best way to learn is by doing. Hence, our approach to teaching Cyber Security and Digital Marketing is practical. We provide students with real-life scenarios and case studies that help them understand the concepts better.
- 4. Customized Programs:** We understand that every student has different learning needs and requirements. Hence, we offer customized programs that cater to the specific needs of our students. This approach helps us to deliver a tailored learning experience that meets the individual needs of our students.
- 5. Continuous Learning:** We believe that learning is a continuous process, and hence, we encourage our students to continue learning even after the completion of our programs. We provide them with resources and materials that help them to stay updated on the latest trends and developments in the field of Cyber Security and Digital Marketing.

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OUR GUIDING PRINCIPLES

INNOVATION: At MMB Cyber School, we believe in the power of innovation to drive digital education forward. Our team is dedicated to finding new and creative ways to empower students and teachers with the knowledge and skills they need to navigate the digital landscape safely and responsibly. Our tagline, "Empowering digital education through innovation," reflects our commitment to staying at the forefront of digital education.

QUALITY: We are committed to delivering excellence in cyber education. Our programs are designed and delivered by experienced educators and trainers who ensure that our content is relevant, up-to-date, and effective. Our tagline, "Delivering excellence in cyber education," reflects our commitment to providing high-quality digital education to all.

ACCESSIBILITY: At MMB Cyber School, we believe that digital education should be accessible to all. We are committed to making our programs available to students and teachers of all ages and backgrounds, regardless of their location or socioeconomic status. Our tagline, "Making digital education accessible to all," reflects our commitment to promoting digital education as a tool for social and economic empowerment.

COLLABORATION: We believe that collaboration is essential to strengthening cyber education. We work closely with like-minded organizations, schools, and community leaders to deliver our programs and maximize our impact. Our tagline, "Strengthening cyber education through partnerships," reflects our commitment to building strong partnerships to promote digital education.

EMPOWERMENT: We believe that digital literacy is essential for students and teachers to thrive in the digital age. Our programs are designed to empower students and teachers with the knowledge and skills they need to navigate the digital landscape safely and responsibly. Our tagline, "Empowering students and teachers with digital literacy," reflects our commitment to promoting digital education as a tool for personal and professional growth.





ACCOUNTABILITY: We believe that accountability is essential to ensuring the effectiveness of digital education. We hold ourselves accountable to our stakeholders, including students, teachers, partners, and shareholders, by measuring the impact of our programs and continually improving our offerings. Our tagline, "Ensuring accountability in cyber education," reflects our commitment to delivering measurable and impactful digital education.

INCLUSIVITY: At MMB Cyber School, we are committed to promoting inclusive digital education for all. We believe that digital education should be accessible to everyone, regardless of their gender, race, ethnicity, religion, or sexual orientation. Our tagline, "Promoting inclusive digital education for all," reflects our commitment to creating a safe and welcoming learning environment for all students and teachers.

RESPONSIVENESS: We recognize that the digital landscape is constantly evolving, and we are committed to adapting to changing cyber education needs. We continually assess the effectiveness of our programs and adjust our offerings to meet the evolving needs of our students and teachers. Our tagline, "Adapting to changing cyber education needs," reflects our commitment to remaining responsive and agile in a rapidly changing digital environment.

IMPACT: We believe that digital education can have a meaningful impact on students, teachers, and communities. Our programs are designed to promote cyber safety, cyber security, digital literacy, and entrepreneurship, with the aim of empowering students and teachers to succeed in the digital age. Our tagline, "Creating meaningful impact through digital education," reflects our commitment to delivering programs that have a positive and lasting impact on the lives of our students and teachers.

SUSTAINABILITY: At MMB Cyber School, we believe that building a sustainable future requires a strong foundation in cyber education. We are committed to promoting digital literacy as a tool for economic and social development, with the aim of building a sustainable future for all. Our tagline, "Building a sustainable future through cyber education," reflects our commitment to using digital education to create a better and more sustainable world for future generations.



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DIGITAL INDICATORS

MMB Cyber School is a unique initiative that provides comprehensive training on cyber safety, cyber security, and digital literacy to schools, communities, and organizations across Nagaland. As a team of experts, we are committed to bridging the digital divide by creating awareness about the potential risks and benefits of the digital world.

Our performance indicators are based on the impact of our workshops and training sessions on the participants. These indicators include:

- MMB Cyber School conducted a series of workshops and training sessions on cyber safety and digital literacy in the year 2022-2023, reaching out to students, teachers, entrepreneurs, street vendors and general citizens.
- The feedback received from the participants was overwhelmingly positive, with 95% of the respondents stating that they found the workshops informative and useful in enhancing their knowledge and skills related to cyber safety and digital literacy.
- MMB Cyber School partnered with various organizations, including schools, village leaders, business organizations, church leaders, and location-based NGOs, to conduct workshops in remote and rural areas of Nagaland, where access to digital education and resources is limited.
- In addition to its core programs on cyber safety and digital literacy, MMB Cyber School also conducted workshops on digital marketing, branding, and entrepreneurship, catering to the needs and interests of young entrepreneurs and professionals in Nagaland.
- MMB Cyber School actively engaged with its audience through its social media platforms, including Facebook, Instagram & LinkedIn, where it regularly posted informative and engaging content on cyber safety and digital literacy, reaching out to a wider audience beyond its physical workshops and training sessions.
- MMB Cyber School monitored its impact and performance through various metrics, including audience reach, feedback, and engagement, to continuously improve its programs and initiatives and ensure maximum impact in promoting cyber safety and digital literacy.
- MMB Cyber School also conducted research and analysis on emerging trends and issues related to cyber safety and digital literacy, to stay up-to-date with the latest developments and incorporate them into its programs and initiatives.
- MMB Cyber School remains committed to its mission of promoting cyber safety and digital literacy in Nagaland and beyond, and looks forward to expanding its reach and impact in the coming years through innovative and effective programs and initiatives.



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MMB CYBER SCHOOL PRESENCE



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PROJECT HIGHLIGHTS 2022–2023

PROJECT JALUKIE

Project Title : One-Day Workshop on Digital Tools and Cyber Safety

Project Date : August 2022

Project Location : Jalukie, Peren District, Nagaland



PROJECT OVERVIEW

The One-Day Workshop on Digital Tools and Cyber Safety was conducted by the MMB Cyber School in collaboration with a local NGO in Jalukie, Peren District in August 2022. The aim of the workshop was to provide digital literacy and cyber safety awareness to the attendees, which included students, educated unemployed, street vendors, parents, church leaders and entrepreneurs.





PROJECT OBJECTIVES

- To provide education on digital tools and their safe usage
- To encourage participants to research and gain knowledge through digital platforms
- To provide knowledge on various niche topics including business, digital marketing, and market research
- To create awareness on digital tools and their safe usage among rural and indigenous citizens
- To empower participants for social and communication development through digital media platforms and the knowledge of technology

PROJECT ACTIVITIES

The workshop was conducted by the CEO of the MMB Cyber School, Namang T Chang, who laid emphasis on the importance of nurturing one's interest and gaining knowledge through research. He advised participants to make good use of their smartphones for research purposes. He also provided education on various topics including business planning, market research, branding, digital marketing, and market research.

The workshop was designed to cater to the needs of the audience and was demarcated into several sessions including digital awareness, logo and graphic designing, anti-cyber bullying, cyber safety, social media marketing, organic and marketing, product packaging and labeling, techno business sessions, importance of technology, and technology-specific classes.

PROJECT OUTCOMES

The workshop was successful in achieving its objectives. Participants gained knowledge on digital tools and their safe usage, and were empowered to research through digital platforms. They also received education on various niche topics including business planning, market research, branding, digital marketing, and market research. The workshop was successful in creating awareness on digital tools and their safe usage among rural and indigenous citizens.



C3 SYLLABUS INTRODUCTION : CC SCHOOL

Project Report : C3 Syllabus Introduction

Project Date : October 2022

Project Location : CC School, Kohima



INTRODUCTION

In October 2022, MMB Cyber School collaborated with NagaEd, a Learning Management Software Company based in Kohima, to conduct a one-day session at CC School in Kohima. The session was focused on introducing MMB Cyber School's new student-friendly syllabus called "C3," which contains comprehensive lessons on Cyber Safety, Cyber Security, and Cyber Bullying. The aim of this session was to provide younger students with the knowledge and skills necessary to protect themselves from online dangers and bullies.

METHODOLOGY

The session was a theoretical one, conducted in an interactive mode with the students to validate and understand the younger students who have access to personal phones at an early stage or utilize their parents' phones to access the internet. The MMB Cyber School team used a combination of presentations, videos, and interactive discussions to engage the students and make the session informative and interesting.

OBJECTIVES

The objectives of the C3 Syllabus Introduction session were as follows:

- To introduce the C3 Syllabus to students in grades 6-9.
- To educate students on the importance of Cyber Safety, Cyber Security, and Cyber Bullying.
- To provide students with practical tips and strategies for staying safe online.
- To raise awareness among students about the potential risks and dangers of the internet.

CONTENT

The session covered all aspects of the C3 Syllabus guidelines, including the following topics:

- Introduction to Cyber Safety
- Safe Internet Practices
- Cyber Security Best Practices
- Cyber Bullying: What It Is and How to Prevent It
- Social Media and Online Privacy
- Protecting Personal Information Online





OUTCOMES

The C3 Syllabus Introduction session was well-received by the students and faculty at CC School. Students showed a keen interest in the topic and were actively engaged throughout the session. The session provided them with valuable insights into cyber safety and security, and they gained practical tips and strategies for staying safe online.

The C3 Syllabus can help younger students who have access to the internet and phones to prevent themselves from online dangers and bullies. It is designed to equip students with the knowledge and skills necessary to protect themselves and their personal information online. The C3 Syllabus also aims to raise awareness among students about the potential risks and dangers of the internet and encourage them to be responsible digital citizens.

CONCLUSION

The C3 Syllabus Introduction session was a successful initiative undertaken by MMB Cyber School in collaboration with NagaEd and CC School. It was an important step towards empowering younger students with the necessary knowledge and skills to navigate the online world safely and responsibly. The session was well-received by the students, and it is hoped that the C3 Syllabus will continue to benefit students in the future.



NEIDA TRAINING

INTRODUCTION

North East Initiative and Development Agency (NEIDA) is one of the largest non-governmental organizations (NGOs) in northeastern India, with branches in various states. NEIDA focuses on rural development and livelihoods. As part of its commitment to guiding principles, the MMB Cyber School conducted a one-day training cum workshop on cyber safety, cyber security, branding, and digital marketing, including social media, for NEIDA's internal staff. The training aimed to enhance the digital literacy and cyber safety awareness of NEIDA's staff.

OBJECTIVES

The objectives of the NEIDA training program were to:

1. Provide awareness of cyber safety and security to NEIDA's staff.
2. Enhance the digital literacy skills of NEIDA's staff.
3. Train NEIDA's staff on branding and digital marketing, including social media.
4. Enable NEIDA's staff to use digital tools safely and efficiently.

METHODOLOGY

The MMB Cyber School used a combination of lecture-based and interactive methods to train NEIDA's staff. The training was delivered in a classroom setting and involved PowerPoint presentations, group

discussions, and hands-on practice sessions. The topics covered during the training were cyber safety, cyber security, branding, and digital marketing, including social media.

The training session started with an introduction to the importance of cyber safety and security. The participants were then educated about the various types of cyber threats and how to safeguard themselves and their organization from them. The session then moved to digital literacy, where the participants were introduced to the basics of digital tools such as computers, smartphones, and the internet.

The branding and digital marketing session covered topics such as creating a brand, developing a marketing plan, and leveraging social media for marketing purposes. The participants were also introduced to the importance of content marketing and how to create content that is engaging and effective.

OUTCOMES

The NEIDA training program was successful in achieving its objectives. The participants gained a good understanding of cyber safety and security, digital literacy, branding, and digital marketing. They were able to use the knowledge gained during the training to make informed decisions about using digital tools and to promote NEIDA's work more effectively.





LIFECONNECT TRAINING



INTRODUCTION

In January 2023, MMB Cyber School conducted a workshop cum training with the NGO called “LifeConnect” in Kohima. The aim of the training was to provide the staff at LifeConnect with knowledge on social media marketing, product packaging, and product labelling to assist and improve the lives of people they support through small business. The training was funded by the parent company of MMB Cyber School - Modern Myriad Branding Pvt Ltd.

OVERVIEW OF LIFECONNECT

LifeConnect is an NGO focused on improving livelihood, women entrepreneurs, and promoting good morals by supporting families affected by alcoholism and other anti-social elements. The organization aims to provide a platform for women entrepreneurs to start and run their businesses, and to empower them with the knowledge and skills necessary for success.

TRAINING BY MMB CYBER SCHOOL

MMB Cyber School kickstarted its year by launching its first workshop cum training with LifeConnect. The training was led by the CEO of MMB Cyber School, Namang T Chang, who took the product labelling part of the session. Meanwhile, Ms. Imtisenla Jamir, the Project Director at MMB Cyber School, covered the product packaging session. Additionally, the Head of Media & PR for MMB Cyber School, Mr. Tsutipang Jamir, covered the social media marketing session in this project.

PRODUCT PACKAGING

Ms. Imtisenla Jamir focused on the importance of product packaging for small businesses. She emphasized the need for attractive and informative packaging to draw customers and make the product stand out in the market. She also provided tips on how to create packaging that aligns with the brand image and target audience.

PRODUCT LABELING

Namang T Chang, CEO of MMB Cyber School, took the product labeling part of the session. He discussed the importance of proper labeling for product safety and legal compliance. He emphasized the significance of clear and concise product labels that include all necessary information such as ingredients, allergens, manufacturing and expiry dates, and net weight.

SOCIAL MEDIA MARKETING

The Head of Media & PR for MMB Cyber School, Mr. Tsutipang Jamir, took part in the social media marketing session. He emphasized the importance of social media in promoting small businesses and provided tips on how to create effective social media marketing campaigns. He discussed the need for a consistent brand image, relevant content, and engagement with followers.

Summary: The knowledge provided by MMB Cyber School will assist them in improving the lives of the people they support through small businesses. The training was funded by the parent company of MMB Cyber School - Modern Myriad Branding Pvt Ltd, as part of its guiding principles agenda to empower people in rural and indigenous communities with digital literacy and cyber safety awareness.

WENN WORKSHOP

Project Report : Women Entrepreneurs Network Nagaland (WENN)
Workshop on Digital Awareness



OVERVIEW

On February 11, 2023, Women Entrepreneurs Network Nagaland (WENN) organized a workshop on Digital Awareness for women entrepreneurs in Nagaland. The workshop was held at Educentre office, Dimapur, and was conducted in collaboration with MMB Cyber School and supported by Educentre School of Business. The objective of the workshop was to help women entrepreneurs understand the importance of branding, digital marketing, product packaging, and labeling while building their own businesses. The workshop was chaired by WENN chairwoman Alemjungla Jamir.



PROJECT BACKGROUND

The Women Entrepreneurs Network Nagaland (WENN) workshop on Digital Awareness was a success. The collaboration with MMB Cyber School and support from Educentre School of Business helped in organizing the workshop and making it a success. The attendees found the workshop to be informative and beneficial, and it helped them understand the importance of branding, digital marketing, product packaging, and labeling in building their own businesses.





WORKSHOP DETAILS

The workshop started with a brief outline of the function of Women Entrepreneurs Network Nagaland as a network and platform for sharing entrepreneurial information & experience, upskilling through training, women empowerment, and most importantly, giving a voice to women entrepreneurs of Nagaland. The chairwoman stressed that WENN's goal was to create a more enabling environment for women entrepreneurs in Nagaland. She encouraged everyone to actively participate in the workshop and make it a success.

The resource persons for the workshop were Namang T. Chang, CEO of MMB Cyber School, and Imtisenla Jamir, Project Director of MMB Cyber School. Namang T. Chang addressed the key points of branding, cyber safety & security, and digital marketing, while Imtisenla Jamir expounded on product packaging and labeling.

Namang T. Chang's session covered various topics related to digital marketing,

including the importance of branding, digital marketing strategies, and cyber safety & security. He emphasized the need for entrepreneurs to build their online presence and the importance of online reputation management. He also spoke about the various cyber threats that entrepreneurs need to be aware of and provided tips on how to stay safe online.

Imtisenla Jamir's session focused on product packaging and labeling. She explained the importance of packaging and how it can impact the success of a product. She also highlighted the various elements of product labeling, including product information, manufacturer information, and legal requirements.

The workshop was attended by over 50 women entrepreneurs from various parts of Nagaland. The attendees actively participated in the workshop and asked several questions related to the topics covered. The workshop was well-received by the attendees, who found it to be informative and beneficial.

GHSS, DIMAPUR

Project Name : Cyber Safety & IT Career Opportunities Workshop for GHSS, Dimapur



PROJECT OBJECTIVE

The objective of this project was to educate and guide students of GHSS, Half Nagarjan Dimapur, on cyber safety and career opportunities in the IT industry. The project aimed to empower the students with the latest digital technologies, skills, and awareness on online platforms. The project also aimed to inspire students to pursue their passions and make informed decisions about their futures.

Project Background: The Cyber Safety & IT Career Opportunities Workshop for GHSS, Dimapur, was a successful project organized by MMB Cyber School. The workshop provided the students with valuable information on cyber safety and IT career opportunities. The workshop helped the students to understand the importance of digital literacy and cyber safety. MMB Cyber School is committed to empowering citizens and professionals with the latest digital technologies, skills, and awareness on online platforms.

PROJECT DETAILS

Date: 13th February 2023

Location: GHSS, Half Nagarjan Dimapur, Nagaland

Duration: 3 hours

Participants: Over 120+ students of GHSS, Half Nagarjan Dimapur, Nagaland

Project Leader: Namang T. Chang, CEO of MMB Cyber School

Guest Speaker: Mr. Bendangyanger Jamir, former IT teacher





PROJECT DESCRIPTION

The workshop was organized by MMB Cyber School on 13th February 2023 at GHSS, Half Nagarjan Dimapur, Nagaland. The workshop aimed to educate and guide the students on cyber safety and career opportunities in the IT industry. The workshop was divided into two parts, one for Arts students and the other for Science students.

The workshop began with an introduction by Namang T. Chang, the CEO of MMB Cyber School. He spoke about the importance of developing skills to increase employment opportunities and improve the state's economy. He also encouraged students to take up internships during their breaks from school to gain practical experience and enhance their career profiles.

The workshop included a guest lecture by former IT teacher, Mr. Bendangyanger Jamir. He spoke about various topics related to cyber safety and IT career opportunities. The session covered topics such as Digital

Awareness, Scopes of Students in IT Sectors, Cyber Security, Cyber Bullying, Frauds & Scams related to Scholarship and College Admission, and the Impact of the Internet on students.

One of the key highlights of the workshop was the emphasis on the scopes of Arts and Science students in the IT industry. The students were given a clear understanding of the IT industry and its various opportunities. The workshop helped the students to understand the importance of digital literacy and cyber safety.

The workshop was a success, and the students showed great enthusiasm and interest in the topics covered. The management at GHSS, Half Nagarjan Dimapur, was cooperative, and the Principal and Vice-Principal of the school expressed their gratitude to MMB Cyber School for organizing the workshop.

GHS, SEIKHAZOU

Project Title : C3 syllabus session

Project Date : 20th March, 2023

Project Location : GHS, Seikhaizou, Kohima



PROJECT OBJECTIVE

The objective of the C3 syllabus project at GHS Seikhaizou is to equip students with the knowledge and skills necessary to navigate the complex digital landscape and stay safe online. By covering topics related to cyber safety, cyber security, and cyberbullying, the project aims to promote responsible digital citizenship and encourage students to become more mindful of their online behavior. The project also seeks to provide practical strategies for staying safe online and to raise awareness about the consequences of engaging in inappropriate online behavior. Ultimately, the objective of the C3 syllabus project is to promote digital literacy and online safety among students, and to help them become responsible and informed digital citizens.

C3 SYLLABUS OVERVIEW

The C3 syllabus covers various topics related to online safety and security, including social media risks, online privacy, cyberbullying, identity theft, and more. It is designed to be engaging and interactive, with a focus on developing critical thinking skills and promoting responsible digital citizenship.

The C3 syllabus includes practical strategies for staying safe online, such as using strong passwords, being cautious when sharing personal information online, and avoiding suspicious links and emails. It also covers the importance of reporting cyberbullying and other online threats, as well as the consequences of engaging in inappropriate online behavior.

IMPACT ON STUDENTS

The C3 syllabus has had a significant impact on students at GHS Seikhazou. By providing students with the knowledge and skills necessary to stay safe online, they are better equipped to navigate the digital landscape responsibly. Students have reported feeling more confident in their ability to identify and avoid online risks, as well as being more aware of the consequences of their online actions. The C3 syllabus has also helped to promote a culture of responsible digital citizenship, with students becoming more mindful of their online behavior and the impact it can have on others.

PROJECT RESOURCES

The project was funded by Modern Myriad Branding Pvt.Ltd. with Tsutipang Jamir (Head of Media & PR) as the Resource person accompanied by Imtisenla Jamir (Project Director), Nupato Hesso (Programme Director) and Longusie Nyuthe (Media Associate).

PROJECT OUTPUT

The C3 syllabus implemented to 28 students at GHS Seikhazou is an example of how schools can equip students with the knowledge and skills necessary to navigate the digital landscape responsibly. By covering topics such as cyber safety, cyber security, and cyberbullying, the syllabus provides students with practical strategies for staying safe online while promoting responsible digital citizenship. The impact of the C3 syllabus on students has been significant, with students becoming more aware of online risks and more mindful of their online behavior. Overall, the C3 syllabus is a valuable resource for schools looking to promote digital literacy and online safety.



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MMB CYBER SCHOOL OPERATIONS



CURRICULUM DEVELOPMENT

At MMB Cyber School, we prioritize the development of cutting-edge curriculum and training programs to equip individuals and organizations with the necessary knowledge and skills to navigate the digital landscape safely and effectively. Our team of subject matter experts and educators work collaboratively to develop comprehensive syllabi and training modules that cover various aspects of cybersecurity, cyber safety, digital marketing, and branding.



TRAINING & WORKSHOPS

We conduct regular training and workshops for individuals, businesses, NGOs, and educational institutions across the Northeast region of India. Our workshops and training sessions are customized to meet the specific needs of each organization and focus on providing practical and hands-on learning experiences. In addition, we work closely with our clients to ensure that the training and workshop sessions are aligned with their organizational objectives.



PARTNERSHIPS & COLLABORATIONS

At MMB Cyber School, we value partnerships and collaborations as an essential aspect of our operations. We collaborate with industry leaders, educational institutions, and other organizations to bring the latest knowledge and expertise to our clients. Our partnerships also enable us to expand our reach and impact in the Northeast region.



INNOVATION & TECHNOLOGY

We leverage technology and innovation to enhance our operations and deliver the best learning experience to our clients. Our state-of-the-art learning management system enables us to provide online training and support to our clients across the region. Additionally, we invest in the latest technology and tools to keep our curriculum and training modules up to date with the ever-changing digital landscape.





MISSION & VISION

At MMB Cyber School, our mission is to empower individuals and organizations with the necessary knowledge and skills to navigate the digital world safely and effectively. Our vision is to become the leading provider of cybersecurity, cyber safety, digital marketing, and branding education and training in the Northeast region of India.



SOCIAL RESPONSIBILITY

We believe in giving back to the community and take our social responsibility seriously. We actively support various initiatives and programs that promote digital literacy, cybersecurity awareness, and safe online behavior. We also work with NGOs and other organizations to provide free or low-cost training and workshops to underprivileged individuals and communities.



CERTIFICATION

We provide certification to students who successfully complete our courses, which enhances their employability and demonstrates their proficiency in cyber safety and digital literacy.



RESEARCH & DEVELOPMENT

We conduct research and development activities to identify emerging trends and threats in the digital landscape. Our team of experts stays up-to-date with the latest developments in cybersecurity and digital literacy and works on developing new programs and initiatives to address these challenges.

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OTHER HIGHLIGHTS



1. STUDENTPRENEUR AWARENESS PROGRAM BY EDUCENTRE SCHOOL OF BUSINESS:

CEO, Namang T Chang as a panelist spoke on the importance of Cyber and taking up Internships, Entrepreneurship and Scope of Students in such industries. By promoting the importance of cyber and providing opportunities for students to gain hands-on experience in the field, MMB Cyber School is helping to equip the next generation with the knowledge and skills they need to succeed in an increasingly digital world.

2. CSR STALL ON AUGUST 2022:

Our MMB Cyber School team was a part of the CSR Conclave 2022 where we got the opportunity to showcase the organization's work, raise awareness about our mission and activities



3. STALL AT HORNBILL 2022 FOR MMB CYBER SCHOOL:

Participating in the Hornbill Festival was a great step for MMB Cyber School to promote its mission and engage with a broader audience. It also helped raise awareness about the importance of digital literacy and technology education in today's world.





IMPACT

As we reflect on the past year, we are proud to share with you the impact that MMB Cyber School has made in the areas of social, industrial, thematic, and career impact. Our vision is to empower individuals with the knowledge and skills to navigate the digital world safely and with confidence, and our mission is to create a culture of cyber safety and security through education and training.

SOCIAL IMPACT:

MMB Cyber School's workshops and training programs have had a positive impact on society by creating awareness about cyber safety and security. We have reached out to individuals from all walks of life, including students, teachers, parents, NGOs, and small businesses, to educate them on the dangers of the internet and the measures they can take to protect themselves online. Through our partnerships with NGOs, we have helped marginalized communities access digital education and provided them with opportunities to create livelihoods through e-commerce.

INDUSTRIAL IMPACT:

In today's digital age, cybersecurity is critical for businesses to protect themselves from cyber threats. MMB Cyber School has helped numerous small businesses understand the importance of cybersecurity and the steps they can take to safeguard their digital assets. Our workshops and training programs have equipped entrepreneurs and business owners with the knowledge and skills to mitigate cyber risks and implement effective cybersecurity measures.

THEMATIC IMPACT:

MMB Cyber School is committed to promoting digital literacy and education in India's northeastern states. Through our thematic impact, we have provided digital education and training to individuals living in remote areas, helping them access the digital world safely and with confidence. We have partnered with local NGOs and educational institutions to create a culture of cyber safety and security.

CAREER IMPACT:

The digital age has created numerous career opportunities, and MMB Cyber School is dedicated to preparing individuals for the ever-changing digital landscape. Our training programs have helped students and young professionals enhance their skills and knowledge of cybersecurity, social media marketing, and digital branding. Our goal is to help individuals build successful careers in the digital industry.

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SUCCESS STORIES

"The workshop has been a very learning experience for me to understand more clearly on marketing, labelling and branding and how it can be used effectively for our business growth. Learning of your organisation has also been very insightful and inspiring to see such dynamic and young professionals."

Best wishes and regards,
REGINA CHAKRUNUO
Fashion Entrepreneur

"One word review would be-beneficial
The workshop though short has definitely been very beneficial for us not only because of the practical knowledge received but also on the emphasis given in the issue of copyright."

NÜRI
Accountant
Life Connect

"The teaching was really informative and vibrant.It gave us ideas as to what strategy we can create for launching products."

TOSHILA.P
Field assistant, Life Connect

"Dearest MMB,

I really appreciated how you taught us very well. Starting from the basics. We had a fun time learning. Looking forward to more. Thank you so much.."

PUSANUO
Asst. children impact supervisor
Life Connect

"The sessions were informative and engaging. I learned many new skills and imbibed knowledge. Grateful to MMB for investing your time, effort and knowledge on us. God Bless you all."

MYANBENI KITHAN
Program Manager









**"TRUE CYBER
SECURITY IS
PREPARING
FOR WHAT'S
NEXT, NOT
WHAT WAS
LAST."**

NEIL RERUP