



**EASTERN BRAHMAN  
BREEDERS ASSOCIATION**  
*Is a 501 (c) (3) non-profit llc*  
[www.EasternBrahman.com](http://www.EasternBrahman.com)

## **Independent Brahman Breeders Survey Results - 2024**

Over 300 respondents took our survey anonymously via Survey Monkey

### **Q1 Do you raise registered or commercial Brahman? Choose all that apply**

#### **Answers:**

85% - I raise registered Brahman cattle

52% - I raise commercial Brahman and Brahman influenced cattle (this includes purebred, F1s and percentage Brahman)

18% - I raise commercial non-Brahman influenced cattle

### **Q2 Where do you raise cattle?**

The breakdown for respondents in the United States

52% Texas

12% Florida

7.5% Louisiana

4.5% Oklahoma

4.5% Mississippi

4% Georgia

3% Arkansas

3% South Carolina

3% Alabama

2.5% North Carolina

2% Tennessee

The following states each represented less than 1% of our total respondents: Missouri, Pennsylvania, Virginia, Kansas & Maryland.

6% of our respondents were foreigners ranging from Central and South America and Africa.

### **Q3 How old are you?**

23% are in their 40's

22% are in their 50's

17.5% are in their 60's

16.5% are in their 30's

7.5% are in their 20's

6.5% are in their teens

5.5% are in their 70's

1% are in their 80's

**Q4 Are you male or female?**

62.5% male  
37.5% female

**Q5 How long have you been raising cattle?**

54% More than 20 years  
18% Between 10 & 20 years  
16% Between 5 & 10 years  
11% Less than 5 years  
1% New to cattle

**Q6 How long have you been raising Brahman or Brahman Influenced cattle?**

37% More than 20 years  
22% Between 5 & 10 years  
20% Less than 5 years  
17% Between 10 & 20 years  
4% New to Brahman

**Q7 Do you show Brahmans?**

40% Yes I show  
31% No I don't show  
20% I have shown but don't actively show at this time  
9% No, I don't show but am interested in showing

**Q8 What is the main reason for raising Brahman or Brahman Influenced Cattle?  
(choose all that apply)**

64% Hybrid Vigor  
58% Beef Production  
46% Their unique personalities  
40% Their unique look  
36% For the Show ring  
17% For heat tolerance

**Q9 What color Brahman do you raise? (choose all that apply)**

84% Gray  
45% Red  
8% Black  
4% Speckled  
8% All of the above

**Q10 How many head of registered Brahman do you own?**

5 or less	22%
6 - 10	10%
11 - 20	21%
21 - 50	21%
51 - 100	14%
101 - 200	9%
200+	3%

**Q11 How many head of cattle do you own, including registered Brahman?**

10 or less	8%
11 - 20	13%
21 - 50	26%
51 - 100	20%
101 - 200	14%
201 - 500	13%
501 - 1,000	3%
1,000 +	3%

**Q12 Do you make a living raising cattle? (choose all that apply)**

- 74% No, I do not make my living raising cattle
- 20% Yes, I make my living raising registered Brahman cattle
- 18% Yes, I make my living raising commercial Brahman influenced cattle
- 6% Yes, I make my living raising commercial cattle with no Brahman influence

**Q13 At the end of the year how would you describe your cattle finances**

- 32% Raising cattle allows me to claim a loss on my taxes
- 29% Raising cattle is profitable but it's a side business
- 26% Raising cattle is a break even adventure
- 13% Raising cattle is profitable and I can make a living

**Q14 Where do you see your Brahman cattle operation in 5 years?  
(choose all that apply)**

- 53% I expect to grow the number of registered Brahman cattle in my herd
- 31% I expect to grow the number of F-1s in my herd
- 26% I expect my herd of registered Brahman cattle to stay the same
- 9% I expect to reduce the number of registered Brahman cattle in my herd
- 9% I expect to switch from raising registered Brahman to raising F-1s
- 4% I expect to be out of the Brahman business altogether
- 4% I expect to be out of the cattle business altogether

**Q15 Do you have any challenges with Brahman cattle that you would like to share?**

Only half of our respondents answered this question, so we could assume that half of our respondents don't have any huge challenges that they wanted to share. The answers that we did receive to this final question were all over the place, but there were many common themes. The most common challenge stated was with marketing Brahman and Brahman influenced cattle, especially bulls. Another concern that was shared quite a few times had to do with calves not being vigorous at birth and needing assistance. Overall quality of our breed was mentioned multiple times with an emphasis on issues with fertility, calving intervals, feet and udders. Lastly there were quite a few concerns voiced in regards to the divisive nature of politics in our breed association and concerns that decisions and policies favored the bigger breeders and show breeders over smaller performance oriented breeders.

On a final note the Eastern Brahman Breeders Association thanks everyone that took the time to take our independent Brahman Breeders survey.