

EASTERN BRAHMAN BREEDERS ASSOCIATION

# CHRISTMAS CLASSIC

Junior & Open Brahman Show



Exhibitor Entry Packet

December 1-3, 2023  
Hattiesburg, MS

# EBBA Christmas Classic 2023

## Schedule of Events

### **Friday, December 1, 2023:**

- 1 PM - 6 PM: Check-in for the Junior and Open Shows. Saturday check-in available for Sunday's Open Show, upon request.
- 6:30 PM: Sales Talk contest
- 10 minutes after conclusion of Sales Talk: Herdsman Interview contest
- 7:00 PM to 8:00 PM: Open arena for exhibitor practice

### **Saturday, December 2, 2023:**

- 8 AM: PeeWee Showmanship Invitational
- Immediately after PeeWee Showmanship: Showmanship classes, showing youngest to oldest (Novice, Junior, Senior, Champion Showman Drive, Adult)
- Fifteen minutes after conclusion of Showmanship: Junior Bull Show begins (Red Bulls, followed by Gray Bulls)
- Immediately following Junior Bull Show: 30 - 40 minute lunch break, at the judge's discretion
- Immediately following lunch: Junior Heifer Show begins (Red Heifers, followed by Gray Heifers)
- 30 minutes after conclusion of Junior Heifer Show: Quiz Bowl Tournament begins
- 5 PM: Judging contest begins
- 6:30 PM: Christmas Banquet and meal hosted by our Junior members

### **Sunday, December 3, 2023:**

- 7 AM - 8 AM: Breakfast of Champions (everyone is a champion!)
- 8 AM - 9 AM: EBBA member meeting
- 9:15 AM: ABBA Approved Open Show begins with the Group Classes.
- Fifteen minutes after conclusion of Group Classes: Open Bull Show begins (Red Bulls, followed by Gray Bulls)
- Immediately following Open Bull Show: 30 - 40 minute lunch break, at the judge's discretion
- Immediately following lunch: Open Heifer Show begins (Red Heifers, followed by Gray Heifers)
- 15 minutes after conclusion of Open Heifer Show: Commercial Brahman-Influenced Heifer Show

## Show Location

Forrest County Multi-Purpose Center  
926 Sullivan Dr  
Hattiesburg, MS 39401

## Important Dates

Sponsorship Deadline  
November 10th, 2023

Entry Open Date  
October 1st, 2023

## Camper/RV Sites

Limited camper sites will be available through the Forrest County Multi-Purpose Center. Contact their office upon arrival or at (601) 583-7500

Entry Deadline  
November 15th, 2023

Late Entry Deadline  
November 25th, 2023

## Hotel Accommodations

**Hampton Inn by Hilton Hattiesburg**  
120 Plaza Dr  
Hattiesburg, MS 39402

*Book online using the link on the EBBA website. Rate expires Nov 16th.*

### **Courtyard Hattiesburg**

119 Grand Dr  
Hattiesburg, MS 39401

*Book online using the link on the EBBA website. Rate expires Nov 19th.*

### **Best Western Premier**

132 Plaza Dr  
Hattiesburg, MS 39402

*Call (601)909-6658 to book using the group name "EBBA". Rate does not expire.*

Scholarship & Contest Entry Deadline  
November 25th, 2023

## Junior Show Eligibility

To be eligible to participate in the junior show, exhibitors must be a current paid member of the AJBA. The participant must be 8 years old as of January 1st of the current year, but no older than 19 years old as of July 1st of the current year. Any exceptions to this age rule are to be decided solely by the show committee members, and the official decision is final. If an age exception is submitted to the show committee, an official and true birth certificate must be presented. This rule also applies to the showmanship divisions, as well as all leadership contests.

## **Exhibitor Code of Ethics**

All exhibitors and legal guardians, parents, or supervising individuals responsible for the respective exhibitors must follow the standard exhibitor code of ethics and will be held accountable by the show management and the show committee for any violations. A violation of the code of ethics may include, but is not limited to, the following:

1. Misrepresentation of a presented animal in any manner
2. Vandalism of property
3. Theft
4. Unethical conduct
5. Unethical handling of any animal
6. Failure to comply with show officials

There is a ZERO TOLERANCE policy for any violations of the code of ethics that could lead to disciplinary actions at the discretion of the show officials and the show committee that may include, but is not limited to, the following:

1. Disqualification of the respective exhibitor(s)
2. Disqualification of the respective animal(s) from the show and/or future shows
3. Forfeiture and immediate return of prizes and awards won by the respective individual

## **Health Papers**

Every animal that is present at the show must have an official Certificate of Veterinary Inspection that is signed by a licensed veterinarian within 30 days of the show and must meet the requirements of the state animal health commission requirements of the hosting state. State brucellosis and tuberculosis requirements will apply.

## **Stalling Assignments**

All stalling will be pre-assigned prior to the arrival of cattle. If you would like to request a specific stalling arrangement, please do so upon entering on Showman.App. We will do our best to accommodate all requests, but cannot guarantee, and requests for extra stalls does not guarantee that we will be able to provide additional space. All stalling assignments are final.

## **Contest Age Divisions**

The contest divisions will be divided as follows. All ages will be as of July 1st of the current year.

Junior: Age 8-13  
Senior: Age 14-18

## **Herdsmen Contest**

The Christmas Classic will be awarding a Grand Champion Herdsman in both the Junior and Senior divisions.

Contestants for Herdsman **must** compete in all three of the following individual contests:

- Herdsman Interview
  - Sales Talk
  - Judging Contest

Herdsmen contestants' placings in the three contests will be weighted evenly and the results will be tallied before Saturday evening's Christmas Banquet.

If a tie occurs, the tie-breaker will be Showmanship.

### How to Enter:

When entering your cattle on Showman.App, check "yes" to the question "Will the exhibitor be participating in the Herdsman contest?" for the corresponding exhibitor.

## **Quiz Bowl Tournament**

The quiz bowl tournament is used to test the knowledge of exhibitors in a tournament style system, and will occur on Saturday, December 2nd, thirty minutes after the end of the Junior Show. Questions for quiz bowl will be based on breed history, ABBA history and facts, and general cattle knowledge. The overall champion quiz bowl team will be placed.

### How to Enter:

When entering your cattle on Showman.App, select either "yes" answer to the question "Will the exhibitor be participating in the Quiz Bowl contest?" for the corresponding exhibitor. Teams, if they have not been formed prior to entry, will be assigned on Friday, December 1st.

## **Herdsmen Interview**

This interview process is used to gather information and knowledge from contestants about various cattle and agricultural topics. Interview questions are based on breed history and general industry knowledge. A high point individual will be selected for both age divisions, and the top 5 contestants will receive points for the overall herdsman contest. Herdsman interviews will be held approximately 10 minutes after the conclusion of Sales Talk in the show arena on Friday, December 1st.

### How to Enter:

When entering your cattle on Showman.App, check "yes" to the question "Will the exhibitor be participating in the Interview contest?" for the corresponding exhibitor.

## **Sales Talk**

The sales talk process is used to teach exhibitors the importance of communication in the promotion of their program. Sales talk will be separated by age division and first through fifth placings will receive points toward the herdsman contest. Sales talk will occur at 6:30 PM on Friday in the arena.

### Length of Sales Talk

Junior Division: 2-4 minutes

Senior Division: 3-6 minutes

### Objective

Contestants have the option to use their own animal or an animal other than their own for sales talk. The animal should be tied or be held by another exhibitor during their talk. Animals must be presented in show format. Contestants will be required to provide a registration certificate on the animal being "sold". An additional visual aid may be used, but may not be a poster, slideshow presentation, or another live animal. Contestants should clearly demonstrate the animal they are selling and note the asking price of the animal.

### How to Enter:

When entering your cattle on Showman.App, check "yes" to the question "Will the exhibitor be participating in the Sales Talk contest?" for the corresponding exhibitor.

## **Judging Contest**

The judging contest is used to determine how well a contestant is able to select and sort a group of animals. This contest will be separated into the two age divisions and first through fifth place will receive points for the Herdsman Contest. Each division will sort three groups of four animals that are similar in age. Contestants should place each group based on the breed's standard of excellence. The judging contest will occur at 5:00 PM on Saturday, December 2nd.

### Scoring

A panel of four judges will make the "correct" placing at a consecutive time as the contestants. A contestant's overall score will be based on the average accuracy from each judging group.

### How to Enter:

When entering your cattle on Showman.App, check "yes" to the question "Will the exhibitor be participating in the Judging contest?" for the corresponding exhibitor.

## Photography Contest

The photography contest is used to teach contestants the importance of promotion and communication.

### Photo Topic

Photos submitted should capture a moment in the life of someone in the Brahman cattle industry. Photos may or may not include people, but should include Brahman or F1 cattle.

### Contest Guidelines

Contestants may enter a single photo. Photos must be from the contestant's current year's work. The photo can have been previously submitted to other events of the current year. Photos shall not be altered or digitally edited in any way. Entering the photos in the contest gives permission to show management to use the submitted photo as a promotional piece.

### How to Enter:

When entering your cattle on Showman.App, check "yes" to the question "Will the exhibitor be participating in the Photography contest?" for the corresponding exhibitor. Then, navigate to the following webpage to submit your entry. <https://tinyurl.com/EBBACC-Photo2023> This contest will be judged virtually, but contestants are strongly encouraged to bring a copy of their photo to the show for display.

## Poster Contest

The poster contest is used to test and display the creativity of a contestant and to share promotional ideas.

### Poster Topics

Junior Division: Herd Advertisement- Create a print advertisement that is suitable for promotion of a Brahman or F1 cattle operation. The exhibitor may promote their own ranch or operation.

Senior Division: Association/Breed Promotion- The poster should highlight the importance of registered Brahman and Brahman-influence cattle in the beef industry as well as the benefits of active membership in the ABBA, AJBA, EBBA, or a state/regional brahman association, with the goal of recruiting new members for the association.

### Contest Guidelines

Contestants may enter a single 28" x 22" poster. The poster must consist of either paper poster board or foam poster board. Poster elements must be part of or firmly attached to the flat surface of the poster board. All work must be the original design and work of the contestant, and poster elements should **not** be made using computer generated lettering or designs. Photographs, magazine clippings, foam board, laminate, stencils, fabric and/or glitter may be used.

How to Enter:

When entering your cattle on Showman.App, check “yes” to the question “Will the exhibitor be participating in the Poster contest?” for the corresponding exhibitor. This contest will be judged in-person, and contestants will be required to bring their poster to the show for judging and for display.

How to Enter:

When entering your cattle on Showman.App, check “yes” to the question “Will the exhibitor be applying for the Tange Oliver Memorial Scholarship?” for the corresponding exhibitor. Then, submit your essay and photo via email to [cyana.briles@gmail.com](mailto:cyana.briles@gmail.com)

## **Tange Oliver Memorial Scholarship**

Graduating high school seniors, college freshman, or AI school applicants are encouraged to apply for the 2023 Tange Oliver Memorial Scholarship.

Application Guidelines

Applicants should submit an essay describing their plans within the Brahman breed, what they have learned from the Brahman breed, and/or how this breed can improve to further advance future juniors. The essay should include a cover page with the applicant’s name, phone number, address, and college or AI school plans. The application should also include a photograph. Photos may or may not include people, but should include Brahman or F1 cattle. Applicants must attend the show to be eligible for the scholarship.