



The BLUE Campaign

“Re-wilding Britain: garden by garden”



Who are we?

Hello! We're the BLUE campaign. At BLUE we aim to promote easy, accessible conservation that everyone can practice. We do this through urban rewilding: encouraging habitat growth and ecosystem health by setting aside a small section of gardens and road verges. Partnered with Eco-schools, Butterfly Conservation, and South Gloucestershire council our work has led to an amazing development of wild flowers and grass habitats (over 1000 acres!), benefiting pollinators, hedgehogs, badgers, amphibians and more. Want to join the community and bring wonderful wildlife to your garden? Read on and see what you can do to help Britain's wildlife, or visit our Facebook page for more information.

Benefits of rewilding your garden

- Small sections of unmown grass and wildflowers can increase pollinator numbers and provide habitats for small mammals.
- Connectivity between urban gardens increases ecosystem health, by letting animals like hedgehogs move between territories.
- Abandoning use of pesticides in place of natural pest predators stops the spread of harmful chemicals.

What can you do?

- Leave a small section of your garden unmown. The extra plant growth will encourage ground dwelling insects that will eat pests and bring in other animals.
- Leave leaf litter piles to give hedgehogs somewhere to sleep.
- Avoid using pesticides, this can severely damage both plants and animals.
- Give wildflowers and weeds space to benefit pollinators.
- Put up a blue heart to show your support for us and wildlife!

“I haven't used pesticides or slug pellets in my two gardens for 14 years. I never have any issues with pests because nature is able to do its work as intended and natural predation of pests keeps everything in order. I just love gardening as nature intended.”

-Karen Lees

“Such a simple, effective thing to do...”

- Sarah Chris

Visit our Facebook page : <https://www.facebook.com/bluecampaignhub/>