

<<Home address>>

<<Date>>

Re: Blue Campaign on Council owned land

Dear <<insert Councillor name here>>,

I am writing to you as a resident of <<insert locality name here>> to highlight my concern about the lack of wild spaces within our area.

A recent study by the Wildlife Trust suggests that 90% of lowland grassland has been lost in the 20th century, with fewer areas than ever supporting insects, wildlife and grassland species. These areas form an essential part of the UK's ecological infrastructure.

Luckily, combatting this loss is one which is easy and cost effective for Councils. As a resident I would urge you to allocate areas of land which you manage to wildflower meadow. This would mean an annual cut-and-collect followed by little or no maintenance, reducing your costs and carbon footprint, whilst encouraging wildlife to re-inhabit the area. To mitigate any complaints regarding neglect of such areas, an initiative called the Blue Campaign has begun which encourages people to erect a blue heart on a wooden post to alert members of the public to the project. Many Councils have begun to sign up to the campaign with more doing so each week. More information can be found at <https://bluecampaignhub.com/>

I would urge you to consider bringing this to the attention of other Councillors and anyone who manages green or open spaces within the Council. It is cost-effective, enhances our environment and shows that the Council is forward looking and committed to its ecological responsibilities.

Yours sincerely,

<<Sign>>

<<Print name>>