



NEWS RELEASE

ONELIGHTBULB.ORG ANNOUNCES ENERGY STAR PARTNERSHIP

Bradenton energy conservation group teams up with the U.S. Environmental Protection Agency's ENERGY STAR Program in support of public education campaign.

Bradenton, FLORIDA – January 21, 2008 – OneLightBulb.Org, an organization dedicated to raising awareness of global environmental concerns and promoting energy conservation throughout the world, today announced that it is partnering with ENERGY STAR, the U.S. Environmental Protection Agency's voluntary program that offers businesses and consumers energy efficient solutions to help save money while protecting the environment for future generations. OneLightBulb.Org will join a nationwide effort to eliminate energy waste through consumer education programs and by supporting the voluntary implementation of improved energy management practices and technologies in homes, cities and within the business community.

Jeffrey Kratsch, Founder of OneLightBulb.Org, stated, "We are proud to be working in partnership with the U.S. Environmental Protection Agency and U.S. Department of Energy in support of the ENERGY STAR initiative. 2007 was a year of profound awakening as efforts like those of Al Gore and the Live Earth Concert series have increased awareness of global climate concerns. Support for energy conservation initiatives has recently reached a critical mass as the world community steps up efforts to reverse damaging environmental trends and seeks innovative new solutions for a sustainable future."

OneLightBulb.Org is promoting efforts to improve energy conservation, which benefits both the natural environment and ultimately helps to reduce consumer energy costs and provides businesses an opportunity to strengthen their financial bottom line. In committing to partner with ENERGY STAR, OneLightBulb.Org has agreed to measure, track, and benchmark its own energy performance and to promote increased energy efficiency in enterprise, government and educational institutions.

Contacts: Jeffrey Kratsch, Founder
OneLightBulb.Org
jeffk@onelightbulb.org

About OneLightBulb.Org

OneLightBulb.Org, founded in 2007, is an organization dedicated to educating all Americans -and all the world- about how they can make an immediate impact on protecting our planet by helping to save energy and reduce greenhouse gas emissions. OneLightBulb.Org promotes actionable programs in homes, schools, businesses and local governments that support energy conservation. For more information on energy conservation initiatives go to www.onelightbulb.org.

About ENERGY STAR

ENERGY STAR is a voluntary partnership between business, government and others united to protect our environment for future generations by changing to energy-efficient practices today. ENERGY STAR works with more than 7,000 partners to improve the energy efficiency of products, homes, buildings and businesses. Businesses can use ENERGY STAR to improve efficiency, enhance profits and create a competitive advantage. Last year alone, ENERGY STAR helped businesses and consumers save more than \$5 billion in energy costs while reducing global warming emissions equivalent to those from 10 million cars. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).