Mini Comfort

Is Something Patients Enjoy Wearing and Forget About_©

Dear Teeth Grinders,

I have some great news for you. What if I told you there's a soft plastic mouthguard called Mini Comfort[®] that's **100% effective in treating your bruxism?** After six years of research and numerous clinical trials, Dr John Kline, DDS, was awarded utility patent number 8,826,913 by the U.S. Patent and Trademark office for this device on September 15, 2014. Since then, Dr. Kline, hundreds of Dentists, and their patients have all confirmed:

- Patients Enjoy Wearing the Device
- Patients Forget They're Wearing the Device
- The Device is 100% biocompatible resin (Made of the same material used to cover oral medications)
- The device Is 100% effective disrupting, mitigating or altogether eliminating bruxism and all the side effects of bruxism



Before I share more details about Mini Comfort[®] I would like to introduce you to one of Dr. Kline's new patients. His name is Mack, he's 57, and happily married to Jane for 22 years. They have three teenage boys. Mack is a machine operator at the big factory downtown. He's not a bad looking fellow, but he never smiles. He's afraid to smile. He is a chronic nail biter and teeth grinder whose smile reveals the damage.



Mini Comfort_®

Mini Comfort

Is Something Patients Enjoy Wearing and Forget About_©

Over time, bruxism damaged Mack's smile. The unconscious grinding wore down his tooth enamel which led to chipped, cracked, and flattened teeth. He suffers from jaw pain and stiffness, and was just diagnosed with temporomandibular joint disorder (TMJ). Worst of all are the frequent headaches, even migraines, which are fairly common with bruxism, as is tooth sensitivity and gum recession. With bruxism something will eventually fail and when it failed, Mack was left paying some expensive co-pays for dental restorations. Both his parents wore dentures, and at 57, Mack was scared he would lose his teeth.

Mack learned there are three basic types of mouthguards used to treat bruxism, and most don't help or even work. Most mouthguards are made out of a type of acrylic material and custom-fit, if you order one through your dentist. Mack had to decide whether he wanted a soft, hard, or a double laminate type dental mouthguard. He researched each type and decided to try a hard plastic guard. He learned the hard acrylic plastic guards protected his teeth alright, but they actually triggered more aggressive grinding. Next Mack, tried a couple of different soft-plastic guards because that seemed to be the popular mouthguard that people were using. This time the soft-plastic guards failed to relieve his headaches and jaw stiffness. Finally, Mack looked into the new double laminate mouth guards that combined a hard outer layer, with a soft center layer. He decided to pass on that guard after reading consumer reports that the layers separate when you soak your guard to clean it, and he also thought the hard-acrylic outer layer would stimulate his teeth grinding again. Now, Mack was desperate for some relief.

Relief for Mack came in an ingenious little u-shaped device known as the Mini Comfort[®]. Brilliant in its patent-protected simple design, the one-of-a-kind Mini Comfort[®] restores the function of our incisors or canine teeth.

Mini Comfort.



Mini Comfort

Is Something Patients Enjoy Wearing and Forget About_®

It seems the incisors job is to protect our other teeth. So, if the incisors in small children are too short, they grind their teeth. If as adults we've ground down our incisors, then we developed, either knowingly or unknowingly, a bad habit like our friend Mack. The medical term for it is called parafunctional activity. This refers to habits or actions involving the mouth and jaw that are outside the normal range of their functions, namely, eating, speaking and breathing. Common parafunctional habits include bruxism (teeth grinding or clenching), nail biting, chewing on objects like pens or pencils, cheek biting, tongue thrusting or lip biting. Although these habits can have various causes, the more important consideration is the harm they cause our oral health.

Here's what a few patients and a dentist are saying about Mini Comfort[®]:

- To anyone suffering from parafunctional activity you need the Mini Comfort. I've prescribed them for my patients. Their only complaint once they try it is they cannot sleep without it.... Joseph Daniels, DDS
- This little device works like magic. I used to wake up with jaw stiffness and headaches but not anymore. Now I wake up rested and ready for my day.... Mack Brown
- I am so glad Dr. Kline, invented the Mini Comfort. It really works.... Sally Phillips
- My teeth were feeling pretty bad until I tried Mini Comfort. Mine fits perfectly. I could tell immediately the Mini Comfort was going to make a difference in my life. I wear mine all day, and all night... Brent Spindelli
- My patients love their Mini Comfort.... Aaron Foote, DDS

The patented Mini Comfort is the only dental mouthguard available that retrains our canines. You can stop the parafunctional habits that secretly rob you of your productivity, smile and money.

Right now, for a limited time, I want to help as many people as possible break their destructive parafunctional habits.

Mini Comfort

Is Something Patients Enjoy Wearing and Forget About_©

If you act today, you can take advantage of this limited time offer. Buy one, custom-fit, USA-made Mini Comfort for \$99.00, and receive a second one free. Additionally, we will provide you insurance coverage on both of your devices for one year. Meaning if you lose, damage or wear out your Mini Comfort we will replace it, free.



But please, I need your help! I cannot promise to insure and provide a second Mini Comfort for free for long. When this first eblast runs out, this offer will be over, and revert back to our original promise of replacing lost or damaged Mini Comforts for \$69.00 each. So, if you act today, you save \$200.00 or more, and you have the most effective treatment for bruxism and other parafunctional activity available today.





Is Something Patients Enjoy Wearing and Forget About_©

Investor Energy, LLC

ABOUT THE AUTHOR

Michael Walker MBA, IMMS, BBA is a self-employed freelancer. Mike's specialist subject is copywriting. He has an MBA from <u>Regis University</u>, an Internet Marketing Masters in Science from the <u>Full Sail University</u>, and a BBA from <u>Kent State</u> <u>University</u>. He has been employed as a Copywriter, Consultant, Project Manager, Director of Operations and Sales Manager for various companies and has experience within Direct-Response Digital Copywriting, online marketing, capital equipment and consulting industries. His clients or employers have included Champion Industrial Trucks, iMALL, Pro Data Systems, Stack Container Company, info2TECHNOLOGY and IPA - International Profit Associates. He has geographical working experience in the United States of America, Canada and Puerto Rico and he speaks English. His service skills incorporate direct-response digital copywriting, online marketing, sales, sales training and project management.

To contact Michael Walker, please forward an email to <u>walkerenergy@me.com</u> or alternatively to read more about Michael's philosophy on direct-response digital copywriting please visit his <u>Linkedin page</u> or <u>website</u>, or scan my QR code below to view images of some copies of Michael's work.

*All copyrighted images, and logos belong to their respective owners.

Please visit my gravatar page

