

Fashion Risk and Operational Cover Platform

Secure your style,
protect your passion.

Fashion Risk & Operational Cover (FROC) is a pioneer insurance platform built exclusively for the fashion industry, designed to protect fashion businesses of every kind — from independent studios to showrooms and boutiques. FROC is partnering with Allianz General Insurance Company (M) Berhad to extend tailor-made insurance that moves with you, wherever creativity takes you.



**Fashion is bold.
But risk is real.**

From fires and floods to break-ins and lost shipments, all it takes is one incident to stop your business cold. Most fashion owners only realise the risk when it's too late.

Our platform showcases tailored protection in partnership with our insurance partner, as we know you the best!



Allianz Business Shield

Comprehensive 6-in-1 protection plan designed to safeguard your fashion studio, boutique, or showroom from a wide range of risks, giving you peace of mind to focus on what you do best.

Learn more:
[Download Flyer & Proposal Form PDF]

[\[Link to PDS\]](#)



Allianz Marine Cargo (Per Event)

Protect your fashion goods in transit by land or air, including temporary storage when you attend fashion events.

Learn more:
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[\[Link to PDS\]](#)



Allianz Travel Insurance

From Milan Fashion week to Fashion Conference in Dubai, attending these events could put you at risk for common travel mishaps such as flight delays, lost luggage, and medical emergencies. Ensure your trip is protected from just RM 21 for domestic trips within Malaysia and RM 65 for overseas events.

Learn more:
[Download Flyer]

[\[Link to PDS\]](#)

From couture to courier, FROC fits every fashion journey.

- ✓ Fashion designers
- ✓ Boutique owners
- ✓ Tailoring studios
- ✓ Showroom curators

Simply download the flyer and contact Suzana Shahrudin at +6012 400 8110 for any enquiries.

Terms and conditions apply.

MyFashionChamber is partnering with Enterprise Risk Consultants Sdn Bhd, who is a registered agent with Allianz General Insurance Company (Malaysia) Berhad, in offering the insurance packages under this platform.

Underwritten by Allianz General Insurance Company (Malaysia) Berhad. The description of the available cover is only a brief summary for quick and easy reference. The precise terms, benefits, conditions, and exclusions that apply are stated in the Policy.