

Arizona Health Literacy Coalition

Tele-meeting Meeting Notes – February 13, 2018

1. Jutta Ulrich welcomed everyone to the conference call and attendees introduced themselves.

2. **DNR Video.** The video has been completed and approved by the AZ Task Force on Senior Abuse (TASA). Next step is marketing the video. It is recommended that the AZ Health Literacy Coalition and Task Force website links be used in marketing. This video provides public information and is an opportunity to publicize the Health Literacy Coalition.

Actions: Put in our newsletter, post on Facebook, inform our partners about the video. The goal is to also use April Health Directives Month as a marketing opportunity.

3. **Health Literacy and Adult Education-** Jutta and Jan have been developing resources for Jutta to present to the Maricopa County Literacy group. Jan reported on a recent meeting between the Coconino County Literacy Center and Northern Arizona Health Center. We will be partnering to present classes on topics such as health insurance, Medical History forms, making and preparing for a medical appointment. We will also be applying for a grant from our Northern Arizona Community Foundation.

4. **Health Literacy Definition** – Jutta presented several health literacy definitions that go beyond earlier definitions focused on the ability to read and write. Health literacy also needs to include how the healthcare system addresses literacy issues. It was mentioned that Scholastic has an OTC med label process to explain the label content.

5. Upcoming Health Conferences

AZ Geriatric Conference- Nov 2018, AZ Senior Care Center Conference- May 2018